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REBECCA LANDESMAN

Marketing & Communications Coordinator

Rebecca Landesman is a marketing and communications strategist who joined the South Florida Regional Planning Council in December 2024. Since then, she has supported the Council's communications and public outreach efforts, developing content and campaigns that highlight regional initiatives in economic development, sustainability, resilience, and community planning. Her work spans digital communications, publications, website content, and event promotion.

Landesman is also the founder of LABL, an independent marketing and communications practice established in 2019. With more than eight years of experience, her work spans the arts, design, architecture, hospitality, and nonprofit sectors, with an emphasis on storytelling, audience engagement, and strategic communications. She has a master's degree in accounting, which informs her business-minded and analytical approach to communications, combining creative strategy with research, data, and measurable outcomes.

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