Our emerging ocean economy workforce support system

Our first step:
Identify the top in-demand, high-wage jobs in Florida's Ocean Economy.

What we learned:
54,937 post-secondary credentials were awarded in Florida that could lead to a thriving job/career in our ocean economy.



Florida Office of OCEAN ECONOMY at Florida Atlantic University

Colin Polsky
Professor & Assoc VP
FAU
cpolsky@fau.edu

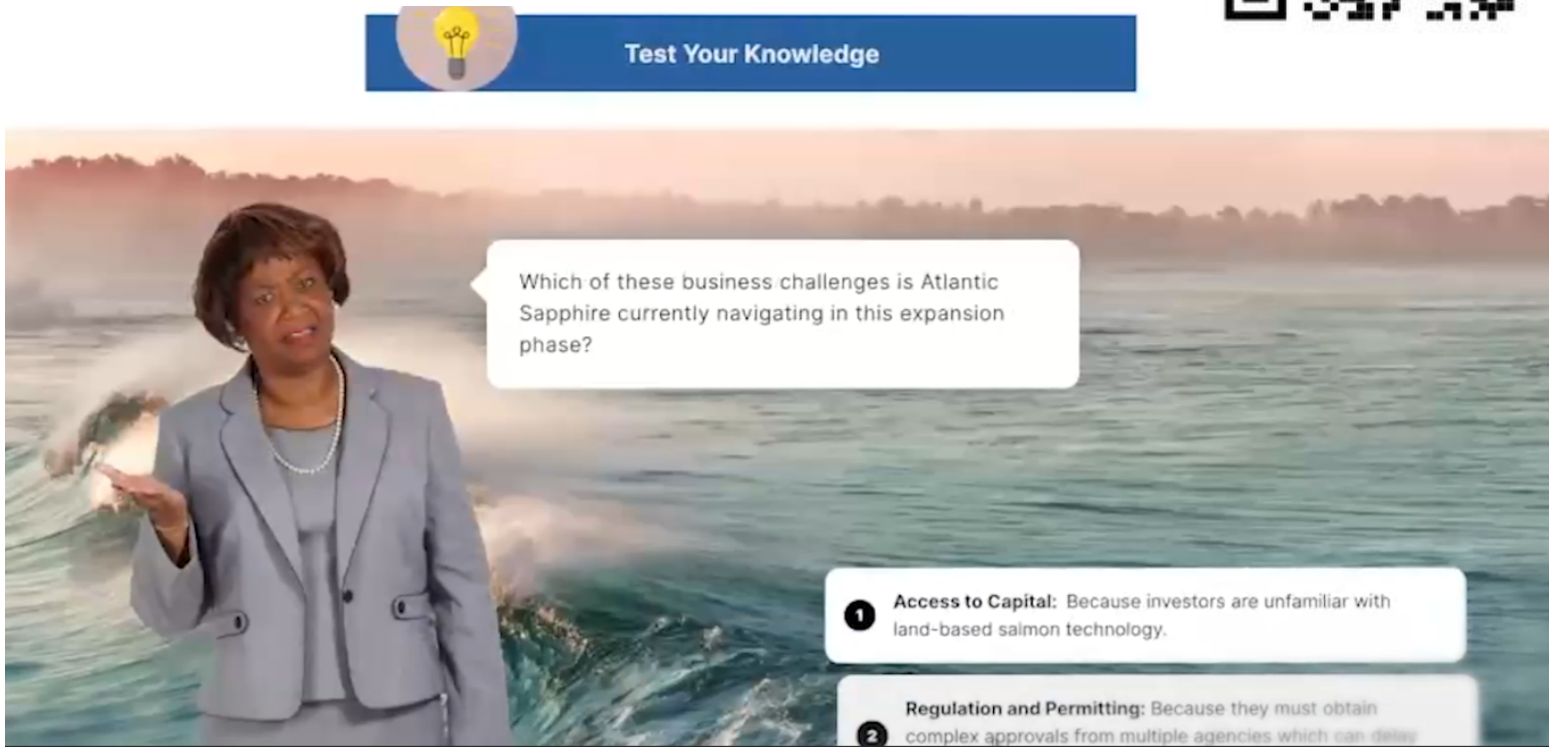
What we need to know:

1. Do these ocean economy-suited college/ university students even know about the ocean economy?

Solution:

1. A quick, fun micro-credential





Florida Office of OCEAN ECONOMY at Florida Atlantic University

What we need to know:

2. Are colleges/universities intentionally preparing learners for these ocean economy jobs?

Solution:

2. A new curriculum



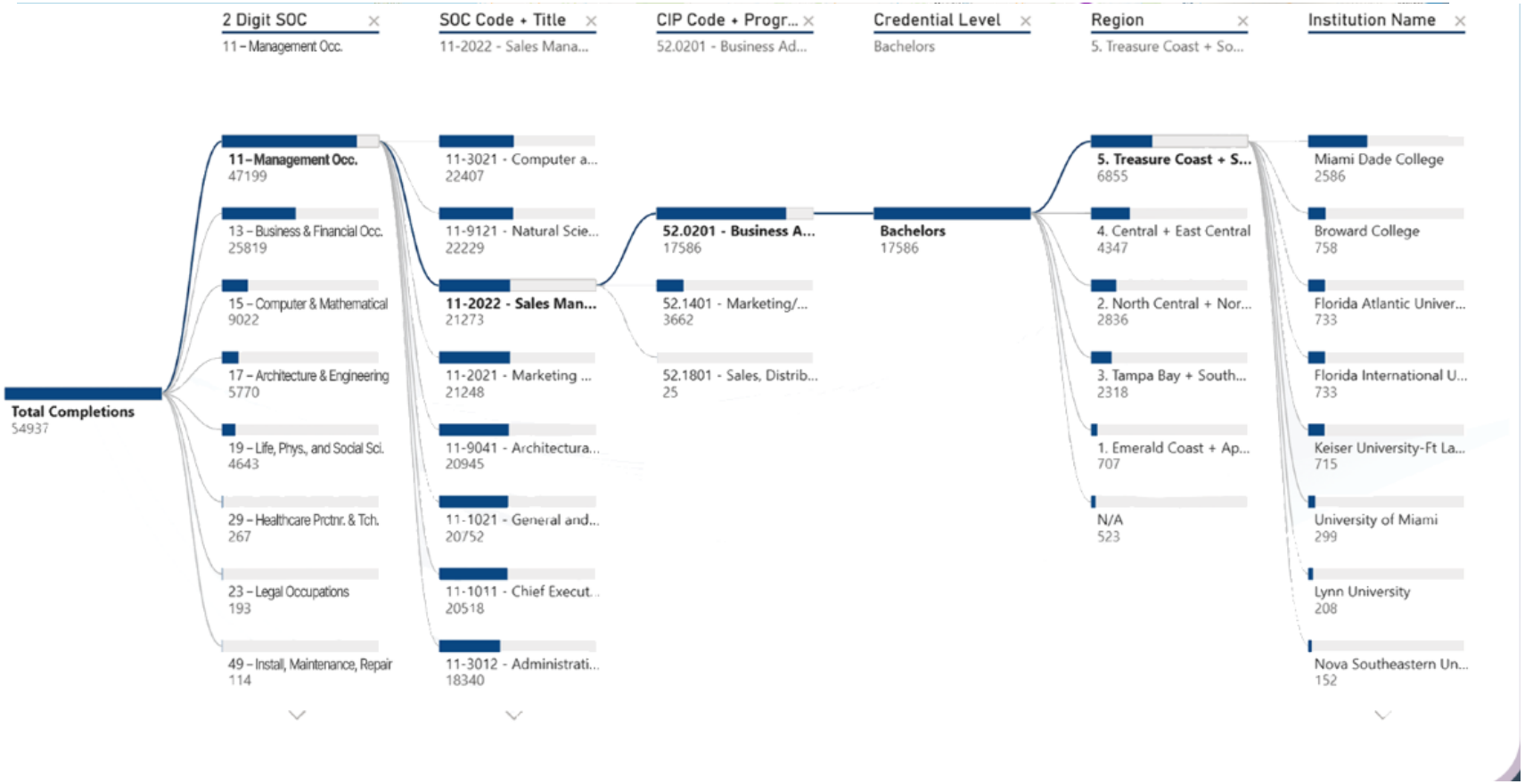
Florida Office of OCEAN ECONOMY at Florida Atlantic University

What we need to know:

3. Are ocean economy employers finding the ocean economy-suited graduates?

Solution:

3. An app for matching ocean economy student interests with credentials – and jobs



Florida Office of OCEAN ECONOMY at Florida Atlantic University

Our emerging workforce support system

What we need to know:

1. Do these ocean economy-suited college/ university students even know about the ocean economy?
2. Are colleges/universities intentionally preparing learners for these ocean economy jobs?
3. Are ocean economy employers finding the ocean economy-suited graduates?

Solution:

1. A quick, fun micro-credential
2. A new curriculum
3. An app for matching ocean economy student interests with credentials – and jobs

Florida Office of OCEAN ECONOMY at Florida Atlantic University

Colin Polsky
Professor & Assoc VP
FAU
cpolsky@fau.edu