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Michael Burtov is a serial venture-backed entrepreneur, author, innovation leader, and the Chief Innovation Officer at Nova Southeastern University and Executive Director of the Alan B. Levan | NSU Broward Center of Innovation. Over more than 20 years in entrepreneurship, he has founded and scaled venture-backed companies, generated millions in revenue and funding, and advised more than 1,000 startups.

His entrepreneurial work has been featured on ABC's Shark Tank, TIME Magazine, the Discovery Channel, CNN's Great Big Story, and in media around the world. Michael has also built a rapidly growing thought-leadership platform focused on entrepreneurship, innovation, artificial intelligence, and the future of business, reaching more than 100,000 followers on social media.

He is the author of The Evergreen Startup, a former Vice Chair of the MIT Enterprise Forum, a speaker and mentor at organizations including Harvard and MIT, and the holder of multiple patents and innovation awards, including the Edison Award.