

BOB SWINDELL

President and CEO, Greater Fort Lauderdale Alliance;
Chairman, Marine Research Hub Board

Bob Swindell was named President and CEO of the Greater Fort Lauderdale Alliance, Broward County's public/private economic development partnership, in 2009. He joined the Alliance as the SVP of Business Development in 2003. Bob and his team market and promote Broward County as a highly desirable business location to attract high skill/high wage jobs in targeted industries, diversifying the local economy.

A lifelong Broward resident, he has served in several business and community leadership roles; in 1992, during the impact of Hurricane Andrew, Bob chaired the local Board of the American Red Cross for 2 years. In 2018 Bob was honored by the Broward County Public Schools by being inducted into the Broward Schools Alumni Hall of Fame. He serves on several professional and community Boards including the United Way of Broward County Executive Board, The NSU Broward Levan Center of Innovation, Winterfest, CareerSource Broward, and the City of Fort Lauderdale Marine Advisory Board.

In 1989 Florida Governor Martinez appointed Bob to the Florida Board of Harbor Pilots. Governors Chiles, and Bush reappointed Bob. In November 2012, Bob was again appointed to the Florida Board of Harbor Pilot Commissioners by Governor Rick Scott. Florida Trend magazine has named Bob one of Florida's 500 most influential business leaders since its inception in 2017.

Two years ago, Bob was presented with the Golden Anchor Award for lifetime achievement by the Marine Industries Association of South Florida. He has been honored by local chambers of commerce for his leadership and was recognized as an Ultimate CEO by the *South Florida Business Journal*. In 2016, Bob was honored by the Florida Economic Development Council as Florida's economic development professional of the year. In 2013 Florida Governor Rick Scott presented Bob with the Governor's Business Ambassador Award.