

Blue Tech Jobs: Policy, Investment, and Workforce Development in Southeast Florida

Sponsorship Opportunities

The SFRPC and the Treasure Coast Regional Planning Council (TCRPC) are jointly convening the 2026 Regional Conference, "Blue Tech Jobs: Policy, Investment, and Workforce Development in Southeast Florida," bringing together government, academia, industry, and community leaders to assess the growth potential of Blue Tech, identify obstacles and best practices—particularly around local land use and regulation—and spark a multi-sector regional dialogue on next steps. By co-hosting this joint event, the two councils demonstrate their convening role in fostering cross-regional collaboration, giving attendees the opportunity to learn from experts on workforce and financing needs while engaging directly with local leaders on streamlining the regulatory path to a stronger Blue Tech economy in Southeast Florida.

Friday, October 30, 2026 | 8:30 a.m. – 3:00 p.m.
Broward Center for the Performing Arts,
Mary N. Porter Riverview Ballroom

The South Florida Regional Planning Council (SFRPC) is the largest by population of Florida's ten regional planning councils, serving as a regional convener that brings together public, private, and nonprofit sector stakeholders—including county and municipal elected officials, gubernatorial appointees, and ex-officio state agency representatives—to support collaborative planning and strategic development across Broward, Miami-Dade, and Monroe counties. As Florida's only multi-purpose regional entity, the Council fulfills its convening role by facilitating coordination and technical assistance among local, state, and federal leaders to address growth-related challenges that cross municipal boundaries, guiding this work through the Strategic Regional Policy Plan's 22 regional goals. Serving roughly 4.9 million residents across 70 municipalities—a population projected to exceed 5 million by 2030—the SFRPC's convening function is central to its mission of building resilient communities, a healthy environment, and a dynamic regional economy for both current and future generations.

Partnering for Impact, Growth, and Visibility

Event Objectives

Explore Blue Tech growth, workforce pathways, and regional action in Southeast Florida at the 2026 SFRPC and TCRPC Joint Regional Conference.

- Assess Blue Tech's growth potential in SE Florida
- Identify challenges hindering its expansion
- Highlight best practices, especially in local land use and regulation
- Spark a regional, multi-sector conversation on next steps and collaboration
- Hear from experts on workforce and financing needs
- Engage with leaders on streamlining local regulatory pathways



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\$8,000

Platinum Sponsor

- ✓ Speaking opportunity if available and/or introduction of keynote speaker or panel
- ✓ Corporate items displayed in seats.
- ✓ Display table opportunity.
- ✓ Recognition in event marketing (website, email, social media, event signage, & press releases)
- ✓ Exclusive social media posts featuring company logo.
- ✓ Company logo on SFRPC website & event signage.
- ✓ Recognition in event program.

\$5,000

Gold Sponsor

- ✓ Display table opportunity.
- ✓ Recognition in event marketing (website, email, social media, event signage, & press releases)
- ✓ Company logo on SFRPC website & event signage.
- ✓ Recognition in event program.

\$2,500

Silver Sponsor

- ✓ Display table opportunity.
- ✓ Recognition in event marketing (website, email, social media, event signage, & press releases)
- ✓ Company logo on SFRPC website & event signage.
- ✓ Recognition in event program.

\$1,000

Bronze Sponsor

- ✓ Company logo on SFRPC website & event signage.
- ✓ Recognition in event program.