# THE BUSINESS CASE FOR TRANSIT-ORIENTED DEVELOPMENT WITH AFFORDABLE AND WORKFORCE HOUSING

## **KEY TRENDS IN SOUTHEAST FLORIDA:**

POPULATION GROWTH, HOUSING AFFORDABILITY, AND TRAFFIC CONGESTION

#### POPULATION GROWTH

**SOUTHEAST FLORIDA** 

123,471

RESIDENTS GAINED JULY 2023-JULY 2024

U.S. Census Bureau, Vintage 2024 Estimates

## SOUTHEAST FLORIDA RANKED 4TH

AMONG U.S. METROS FOR NUMERIC GROWTH

U.S. Census Bureau, Vintage 2024 Estimates

# MARKET RENT CHANGES BY COUNTY YEAR-OVER-YEAR FOR A TWO-BEDROOM HOME

| Miami-Miami Beach-Kendall  | \$2,324 | +0.22%   |
|----------------------------|---------|----------|
| West Palm Beach-Boca Raton | \$2,226 | -1.75%   |
| Fort Lauderdale            | \$2,102 | +13.61%  |
| Monroe County              | \$2,023 | +5.73%   |
|                            |         | RentData |

#### **Key Facts**

- Florida = Fastest-Growing State
   U.S. Census Bureau, 2024
- 4 of the 5 Fastest-Growing Metros are in Florida American Community Survey, 2025

#### **Drivers**

 Net international migration is the primary driver of population gains, offsetting negative or low natural increase (U.S. Census Bureau).

#### **Implications**

- Roadway use increases, worsening traffic congestion.
- Rising population intensifies housing demand, contributing to higher prices and rents.
- Housing construction is not keeping pace with demand, exacerbating affordability issues.
- Declining multifamily rents may reflect out-migration of younger working-age residents, while rising single-family rents underscore limited supply in that segment.

#### HOUSING AFFORDABILITY

\$509,950

MEDIAN LIST PRICE JULY 2025, MSA

Realtor.com / FRED MEDLISPRI33100

#### SOUTHEAST FLORIDA AMONG LEAST AFFORDABLE U.S. METROS

AFFORDABLE U.S. METROS FOR BUYERS AND RENTERS

Realtor.com Housing Affordability Index, Redfin

### AVERAGE HOUSING + TRANSPORTATION COSTS % INCOME

Factoring in both housing and transportation costs provides a more comprehensive way of thinking about the cost of housing and true affordability in Southeast Florida.



- Transportation
- Remaining Income



Center for Neighborhood Technology

#### **Key Facts**

 The typical households spend 53% of median income on housing and transportation, making this the most expensive region in the 20 largest U.S. metros.

#### **Cost Drivers**

- Household incomes have not kept pace with home market values and insurance costs.
- Southeast Florida is among the most unaffordable regions due to high land costs, high cost of living, and relatively low wages.
- Insufficient supply → Aging in place → Low unit turnover

#### \$3,815

Avg. Statewide Homeowners' Insurance Policy Premium.

Florida OIR

Insurers have increased rates or exited the market after hurricane -related losses.

Rising property values increase tax burdens.

#### **Implications**

- Many middle- and working-class households are priced out of homeownership.
- High mortgage interest rates, insurance premiums, and property taxes combine to create severe cost burdens.
- Without policy intervention—such as expanding housing supply and reforming insurance affordability challenges are likely to persist.

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#### TRAFFIC CONGESTION

SOUTHEAST FLORIDA

6TH

MOST CONGESTED METRO RANKING IN THE U.S.

74 HOURS LOST

> PER DRIVER IN 2024

\$1,325 ANNUAL COST PER DRIVER

\$3.4 BILLION

TOTAL REGIONAL COST PER YEAR

**INRIX 2024** 

#### **Drivers**

- Population and vehicle growth have outpaced roadway capacity.
- Lack of transportation alternatives to alleviate congestion.
- Insufficient supply of high-paying jobs induce longer commutes.

#### Congestion



REDUCES
PRODUCTIVITY AND
TIME AVAILABLE
FOR FAMILY AND
COMMUNITY
ACTIVITIES



INCREASES TRAVEL TIME COSTS



UNDERMINES QUALITY OF LIFE

#### Implications

 Without significant investment in transportation alternatives and road infrastructure, congestion-related delays and economic losses will worsen.



**South Florida Regional Planning Council** 

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#### SUMMARY AND OUTLOOK

#### **Key Findings**

Southeast Florida faces:



HIGH POPULATION GROWTH



WORSENING HOUSING AFFORDABILITY



SEVERE TRAFFIC CONGESTION

• These challenges are interconnected: growth drives housing demand and increases roadway congestion.

#### **Action Needed**

- Expand affordable and workforce housing supply.
- Improve and expand transit, leverage advanced technology to improve the safety and efficiency of the highway system.
- Implement growth management strategies to align development with infrastructure capacity.
- Broaden transportation choices.

#### Outlook

- Without coordinated policy action, quality of life and economic competitiveness in the region will decline.
- Integrated housing, transportation, and growth policies are essential to support sustainable growth.

#### **Sources**

- INRIX, 2023 Global Traffic Scorecard
- Redfin, 2024 Housing Analysis
- REALTOR.com, 2025
- Axios, 2025
- U.S. Census Bureau, 2024 Population Estimates; American Community Survey, 2024
- Center for Neighborhood Technology. "H+T® Affordability Index." Chicago, IL: Center for Neighborhood Technology.