



BOB SWINDELL

President and CEO, Greater Fort Lauderdale Alliance

Bob Swindell was named President and CEO of the Greater Fort Lauderdale Alliance in 2009. He joined the Alliance as the Senior Vice President of Business Development in 2003. Bob and his team market and promote Broward County as a highly desirable business location to attract high skill / high wage jobs in targeted industries, diversifying the local economy. The Alliance assists local, national, and international companies already doing business here or those prospective companies considering a move to Greater Fort Lauderdale.

The Alliance is Broward County's official public / private economic development partnership and brings together the County's business community and 31 municipalities for the purposes of accelerating economic and job growth.

A lifelong Broward resident, he has served in several business and community leadership roles. Prior to his position with the Alliance, Bob was President of Champion Manufacturing for 18 years; a Pompano Beach and Fort Lauderdale based industrial supply company serving the Southeastern United States. In 1992, during the impact of Hurricane Andrew, Bob chaired the local Board of the American Red Cross for 2 years. In 2018 Bob was honored by the Broward County Public Schools by being inducted into the Broward Schools Alumni Hall of Fame.

He serves on several professional and community Boards including the United Way of Broward County Executive Board, Broward NSU Levan Center of Innovation, Winterfest, NSU Huizenga School of Business and Entrepreneurship, CareerSource Broward, City of Fort Lauderdale Marine Advisory Board and is a past-Chairman of the FEDC (Florida Economic Development Council). He has also served on the Board of Directors for Enterprise Florida.

At the Marine Industries Association Annual meeting in May 2023, Bob was presented with the Golden Anchor Award for lifetime achievement. In June 2021 Bob was honored with the Visionary Leadership Award by the Pompano Beach Chamber of Commerce. Bob was inducted into the Greater Fort Lauderdale Chamber's 2018 Business Hall of Fame and was recognized as an Ultimate CEO by the South Florida Business Journal that same year. In 2016, Bob was honored by the Florida Economic Development Council as Florida's economic development professional of the year.

He was recognized by the Greater Hollywood Chamber of Commerce for Outstanding Community Service in February 2014 and was also named a 2011 Business Leader of the Year by the Leadership Broward Foundation. Bob is a 1986 alumnus of Leadership Broward – Class V (5)

In June of 2013 Governor Rick Scott presented Bob with the Governor's Business Ambassador Award at the Annual meeting of Leadership Florida. Bob is a 2013 graduate of Leadership Florida Class XXXI (31).