

## PREPARING FOR THE SILVER TSUNAMI

### SPONSORSHIP OPPORTUNITIES

Friday, November 15, 2024 | 9:00 a.m. – 4:00 p.m.

FAU Student Union Building

Grand Palm & Live Oak Pavilion

1995 Dade Avenue, #1973 Boca Raton, FL 33431

Join us as we explore land use, transportation, healthcare, and economic implications of the aging population referred to as the “Silver Tsunami”. As the general population and workforce continues to age and live longer, Southeast Florida’s competitiveness will depend on how we plan for and support seniors, employers, and society.

#### Platinum Sponsor \$8,000

##### TWO OPPORTUNITIES AVAILABLE

- Company name showcased as the “Presenting Sponsor.”
- Speaking opportunity if available and/or introduction of keynote speaker or panel.
- Corporate item displayed in seats.
- Display table opportunity.
- Recognition in the event marketing & PR including invitation, email, social media & press release.
- Exclusive social media posts featuring company logo.
- Company logo on event signage.
- Company logo on SFRPC website.
- Five comp tickets (\$375 value).

#### Gold Sponsor \$5,000

##### UNLIMITED OPPORTUNITIES AVAILABLE

- Display table opportunity.
- Recognition in the event marketing & PR including invitation, email, social media & press release.
- Exclusive social media posts featuring company logo.
- Company logo on event signage.
- Company logo on SFRPC website.
- Three comp tickets (value of \$225).

#### Silver Sponsor \$2,500

##### UNLIMITED OPPORTUNITIES AVAILABLE

- Recognition in the event marketing & PR including invitation, email, & social media.
- Company logo on event signage.
- Company logo on SFRPC website.

#### Bronze Sponsor \$1,000

##### UNLIMITED OPPORTUNITIES AVAILABLE

- Company logo on SFRPC website.
- Recognition in event program.

For more information, please contact:

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