



## **Sandra Veszi Einhorn**

Executive Director, The Coordinating  
Council of Broward

Sandra is the Executive Director of the Coordinating Council of Broward, a coalition of senior executives from Broward's largest health and human service stakeholders representing government, business and nonprofits. The CCB works to address systemic change to some of Broward's most critical issues. Sandra also serves as the Executive Director of the Nonprofit Executive Alliance of Broward, a coalition of more than 150 nonprofit CEO's working together for shared advocacy, increased education and collaboration. She brings her strengths in operations, data analysis, crisis communications, public speaking, strategic alliances, relationship building, writing and advocacy to these roles.

During her tenure at the Coordinating Council, Sandra led an effort to create the Broward Housing Affordable Housing Trust Fund through ballot referendum, and worked to update the County's fair housing ordinance. Her leadership led to the revival of the Long Term Recovery Coalition of Broward, which became a need after Hurricane Irma. Previously Sandra served as the Executive Director of the Broward affiliate of Rebuilding Together. During her tenure, Rebuilding Together Broward received several notable accolades including a 211 Non-Profit Academy Award, Non-Profit of the Year finalist by the Greater Fort Lauderdale Chamber of Commerce and the Innovation Award for the Safe at Home program Sandra developed. She has over two decades of experience in a variety of housing and real estate roles, working in both the for-profit and nonprofit sectors.

Sandra has received a number of prestigious awards including the Up and Comers award from South Florida Business and Wealth magazine, recognized as a top "20 under 40" by InWeston magazine, as well as named "40 under 40" and Influential Business Women by the South Florida Business Journal. Sandra is a graduate of Leadership Broward, Leadership Fort Lauderdale, Women Leading Broward, Jewish Federation of Broward's Horizons Leadership Program and the Jim Moran Small Business Executive Program. She currently serves on Broward County's Children's Services Board, the Homeless Continuum of Care Board, Co-Chairs the Greater Fort Lauderdale Alliance's Prosperity Partnership Affordable Housing pillar and the Broward Days Board, where she chairs the Housing Impact team. Most recently Sandra was appointed by Florida Governor Ron DeSantis to serve on the Florida Housing Finance Corporation Board of Directors, where she currently serves as Vice Chair. Sandra enjoys hosting friends and family in her home while cooking and baking things that taste great but never look like they're supposed to. She lives in her hometown of Hollywood with her husband Grant and their two daughters. They own a chain of Broward based laundromats called The Laundry Spot and a juice bar called Juice Mafia in Hallandale.