

Maria Hernandez, LCSW

Community Impact Chief Program Officer,
United Way Broward

Maria Hernandez is a senior level non-profit executive who has consistently executed community initiatives, built community partnerships, and formulated comprehensive programs that demonstrate positive change in the areas of behavioral health, education and financial prosperity. Recognized as an industry leader, Maria is a Licensed Clinical Social Worker with a master's degree in social from Fordham University. Maria is known for her visionary leadership, as well as her relentless pursuit of innovation, which inspires teams to reach beyond their limits. She excels in the development and execution of community initiatives, while administering millions of dollars in private and public grants.

Ms. Hernandez joined United Way of Broward County in 2013 as the Vice President of Program Operations. In 2017, she became Chief Program Officer leading the operations of the Community Impact Department, Commission on Substance Abuse, and Mission United programs. Maria also oversees United Way Public Policy and Emergency Response efforts for natural disasters. Her prior roles have included: Director of Family Support Services, Family Central, Inc.; Program Director, Children's Home Society of Florida; and Supervisor, New York Society for the Prevention of Cruelty to Children.

As a community leader, Maria serves as a Board Member for the following: Homeless Coordinating Council of Broward, Funders Together to End Homelessness National Network, Broward County Early Learning Coalition, Memorial Health System DEI Advisory Council. She is the current Co-Chair of the Greater Fort Lauderdale Alliance Housing Committee, and Vice Chair of Broward HealthPoint Boad of Directors and maintains membership with the Florida Philanthropic Network.