



AGENDA

THURSDAY APRIL 27, 2023

INTERIM DEPUTY DIRECTOR / EXECUTIVE DIRECTOR SELECTION COMMITTEE MEETING # 2

In-Person Meeting Only: 9:15 AM - Conclusion

**South Florida Regional Planning Council
1 Oakwood Boulevard, Suite 250
Hollywood, Florida 33020
954-924-3653**

Selection Committee Members:

The Honorable Steve Geller, Chair
The Honorable Rene Garcia, Treasurer
The Honorable Sam Kaufman, 1st Vice Chair

Sam Goren, Legal Counsel
Isabel Cosio Carballo, Executive Director

Purpose:

The purpose of this meeting is to interview four (4) candidates shortlisted at the March 27, 2023 Selection Committee Meeting # 1 for further consideration of an expanded Selection Committee.

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|---------------|---|-----------------------------|
| 9:15 AM | Pledge of Allegiance, Roll Call
Opening Comments | |
| 9:30 – 10:10 | Interview # 1 with Q&A (40 Minutes) | Randy Deshazo (Zoom) |
| 10:10 – 10:20 | Committee Discussion (10 Minutes) | |
| | 10 Minute Break | |
| 10:30 – 11:10 | Interview # 2 with Q&A (40 Minutes) | Travis Kendall |
| 11:10 – 11:20 | Committee Discussion (10 Minutes) | |
| | Lunch Break (65 minutes) | |
| 12:25 – 1:05 | Interview # 3 with Q&A (40 Minutes) | Charles Graves |



South Florida Regional Planning Council
1 Oakwood Boulevard, Suite 250, Hollywood, Florida 33020
954-924-3653 Phone, 954-924-3654 FAX
www.sfrpc.org; sfadmin@sfrpc.com

1:05 – 1:15 Committee Discussion (10 Minutes)

10 Minute Break

1:25 – 2:05 Interview # 4 with Q&A (40 Minutes) **Kathleen Gunn**

2:05 – 2:15 Committee Discussion (10 Minutes)

10 Minute Break (if needed)

2:25 – 3:00 PM Selection Committee Conversation & Ranking of Candidates

Public Comment

Adjournment upon conclusion.

Upcoming SFRPC Meeting: Monday, May 15, 2023, 10:30 a.m. (Miami-Dade County TPO)

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Pursuant to Chapter 286.0105, Florida Statutes, if a person decides to appeal any decision made by the Council with respect to any matter considered at such meeting or hearing, he may need to ensure that a verbatim record of the proceedings is made which record includes the testimony and evidence upon which the appeal is based.

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this hearing is asked to contact the South Florida Regional Planning Council at one of the following: (1) One Oakwood Boulevard, Suite 250, Hollywood, Florida 33020; (2) Phone 954-924-3653; (3) Fax 954-924-3654; or (4) sfadmin@sfrpc.com. If you are hearing or speech impaired, please contact the Agency using the Florida Relay Service, 1 (800) 955-8771 (TTY/VCO), 1 (800) 955-8770 (Voice), 1 (800) 955-8773 (Spanish).

April 27, 2023, Deputy Director LOS / References Summary

9:30 – 10:10 **Randy Deshazo**, Currently Chief of Staff at Tampa Bay RPC

Letters of Recommendation

- Alec Bogdanoff, Ph.D. Principal & Co-Founder of Brizaga
- Maya Burke, Asst Director, Tampa Bay Estuary Program
- David Sobush, CEcD, Director of Research, Florida Chamber Foundation
- Allison Yeh, AICP, LEED GA, TPO Asst to the Executive Director & Sustainability Coordinator, Hillsborough TPO

10:30 – 11:10 **Travis Kendall**, Nucleus Design Group, LLC, Honey One Real Estate, Castellanos Design Studio, New World Craftsmen Construction (Director of Land Development)

Letters of Recommendation

- Tom Benton, Miami Shores Village Manager 1998-2021
- Alice Burch, Miami Shores Village Councilmember, 2015-2023
- Wesley Castellanos, Architect, Miami Shores Village Councilmember
- Darby Delsalle, AICP, Asst. Director, Urban Planning Division, Broward County

12:25 – 1:05 **Charles Graves**, Adjunct Professor, School of Urban and Regional Planning, FAU

Letters of Recommendation

- Ronald Harvey, President, Microenterprise Development Center, Inc, (Maryland)
- David Scott, previously served as Director of Economic Dev in Boynton Beach, Asst City Manager in Delray Beach, Public Works Director for North Miami Beach
- Theodore Wimberly, previously with the Baltimore City Dept of Planning

1:25 – 2:05 **Kathleen Gunn**, recently the City Manager for the City of Tamarac

Letters of Recommendation

- Monica Cepero, Broward County Administrator
- Sue DeFerrari, Director, Morning Star Renewal Center
- Michelle J. Gomez, Mayor, City of Tamarac
- Allyson Love, worked at the City of Fort Lauderdale and Miramar
- Greg Stuart, Executive Director, Broward MPO

References

- Eric Silva, Planning and Zoning Director, City of Miramar
- Steve Braun, Director of Transportation Development FDOT, Dist 4

Randy Deshazo

1815 Weatherstone Dr
Safety Harbor, FL 34695

510-289-8215
Randy.deshazo@gmail.com

March 22, 2023

Ms. Kathe Lerche
South Florida Regional Planning Council

Dear Ms. Lerche,

I am writing to apply for the position of Interim Deputy Director with the South Florida Regional Planning Council.

I am currently Chief of Staff at the Tampa Bay Regional Planning Council (TBRPC) where I have worked for more than ten years. I was previously Director of Research and Planning, having also served as Senior Planner and Principal Planner. I have 22 years of planning experience, 20 of which have been with regional planning councils, including in California and Illinois.

My areas of expertise include economic development and analysis, transportation planning, the transportation-land use connection, regional planning, as well as resiliency and climate related planning. I have extensive experience in convening multiple government and non-governmental stakeholders on regional projects that serve and expand the public interest.

As the driving force behind the expansion of TBRPC's economic analysis program across new subject areas for more clients and across the state, I increased the Council's income from contracts and grants, and integrated urban design into a highly respected package of technical services for local governments. Examples of recent projects include an industrial land use study for Pasco County that is guiding current decision making on the allocation of industrial land in the county; studies on sea level rise impacts on the regional economy and on the regional transportation system in collaboration with three Metropolitan Planning Organizations; and initiating a widely cited recurring series of reports on the status of the state economy as COVID-19 forced widespread business closures. That expanded range and depth of services have contributed to the TBRPC's value for local governments.

As Chief of Staff, I am responsible for overseeing seven planners at TBRPC where we offer programs in environmental planning, disaster recovery and emergency management, Geographic Information Systems, urban design, economic development and climate resiliency. In this position I am part of the management team and as such consult on staffing needs, promotions, salaries, budgets, workload, and personnel issues. As part of this leadership role, I work with the Executive Director and the Deputy Executive Director to strategize broader council activities with our elected Council members, local governments, private clients, and the media. These tasks include outreach and engagement especially with regards to the technical assistance program and I have been frequently interviewed in the media about our work products. As TBRPC hosts the third annual regional resiliency leadership summit, I have a central role in developing content, planning panels, inviting speakers and developing talking points.

My responsibilities as Chief of Staff comprise developing project budgets and scopes, grant and contract management, and overseeing the delivery of final products, including writing reports, providing video media and design services. These duties include grant writing for state and federal funds, and contract development with local government partners and private sector clients. Our recent projects have received significant recognition. In 2018, I wrote a chapter of the Supplemental Environmental Impact Statement for the Tampa Interstate Study on behalf of FDOT for which I was awarded the George Treyz Award for Economic Analysis from REMI for excellence in economic analysis. In 2022, the Project Phoenix 2.0 preparation and disaster recovery tabletop exercise for first responders and small businesses impacted by hurricanes won the Governor's Hurricane Award. The regional resiliency action plan (the first climate action plan in the Tampa Bay area), and my study on the impact of Florida Red Tide on tourism were both widely cited. My study on the impact of COVID-19 on the economy led to the creation of a statewide economic analyst position at TBRPC that provided services to all the regional councils around the state. Moreover, I gave testimony to the Florida House of Representatives on the role of regional planning councils in coping with sea level rise around the state as part of hearings for the creation of the Resilient Florida grant program.

In Monterey, I supervised an electric vehicle charging station placement plan, as well as various freight projects including a rail intermodal study and a regional commodity flow study for all of central California. I managed and delivered the first greenhouse gas reduction strategy for the Monterey Bay area as part of the regional transportation plan. In Illinois, I worked on freight planning and legislation. Prior to my regional planning experience I worked as a Long-Range planner with Indian River County.

I believe that regional planning councils have the potential to be essential resources for local governments as they plan for their community's future. They can support cost sharing and specialized technical experts that can assist multiple local governments, while facilitating a collaborative approach to regional problems.

I would welcome the opportunity to further discuss this position with you. If you have questions or would like to schedule an interview, please contact me by phone at **510-289-8215** or by email at **Randy.deshazo@gmail.com**. I have enclosed my resume for your review, and I look forward to hearing from you.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Randy Deshazo', with a stylized flourish at the end.

Randy Deshazo
Enclosure

Randy Deshazo

1815 Weatherstone Dr
Safety Harbor FL 34695
Randy.deshazo@gmail.com
Home (510) 289.8215

Resume (March 23)

Summary

Multi-disciplinary team builder focused on regional planning. Core focus areas include analysis and policy development for environmental risks, land use-transportation nexus studies, and economic development projects. Experienced in supervision and staff development.

Experience

Chief of Staff

Tampa Bay Regional Planning Council (TBRPC), Pinellas Park, FL (2003-2005; 2014-Present)

Previously: Director of Research and Planning (10/19-10/21), Director of Research (11/17-10/19), Principal Planner (10/14-10/17), Senior Planner (2003-2005)

- Supervise multidisciplinary team of eight to ten professional planners across multiple projects and subject disciplines (economic analysis & economic development, environmental planning, emergency management, resiliency planning, and urban design) in actionable plans, visualizations, and simulations.
- Expanded economic analysis activities from narrowly focused incentive support studies to cover a wide range of public policy issues of statewide and regional interest, supported by 2D and 3D visualizations in innovative Economic Assistance Program. Clients included local governments, public interest organizations, state agencies and others throughout Florida. Increased staffing and revenue. Recent projects listed on Page 3, covering various topics and methods, such as:

Transportation and Corridor Studies: Socioeconomic impacts for Tampa Interstate Study SEIS; Suncoast Parkway Extension Land Use Study;
Environmental Risk: Sea Level Rise impacts on property values and infrastructure; Climate driven heat impacts on the economy; Florida Red Tide
Disasters: Hurricane tabletop exercise, disaster recovery
Economic Development: industrial land strategy, aviation cluster study, small business study, recovery strategies, firm expansion studies, state fairs and special events

Public Health: Diabetes care for indigents, heat related mortalities
Fiscal Impact/Cost-Benefit: Community fiscal impacts of tolled expressway, resilient transportation investment
Macroeconomic Issues: COVID-19 impacts, labor productivity, closing racial income gaps

- Contribute to agencywide management and budget preparation; employment decisions and evaluations
- Advise local governments and business groups on local economic development planning strategies
- Staff Comprehensive Economic Development Strategy (CEDS) Steering Committee; prepare CEDS updates

Senior Regional Analyst

Chicago Metropolitan Agency for Planning (CMAP), Chicago, IL
Managed Freight Policy Program

(2012-2013)

- Lead on evaluating public private partnership arrangements to deliver freight capital projects in the Chicago metropolitan area
- Staffed CMAP Freight Committee, commented on legislation and other policy initiatives

Principal Planner

Association of Monterey Bay Area Governments (AMBAG), Marina, CA (2007-2012)

Supervised Planning Division and oversaw staff projects, developed grant opportunities, developed and implemented project budgets at tri-county Metropolitan Planning Organization.

- Directed Smart Growth visioning planning for the Monterey Bay region; directed staff in public outreach, travel demand and land use modeling, document production, coordinated interagency working groups, developed policy platform to implement the plan, the first of its kind in the Monterey Bay Area
- Directed staff work on updates of the Monterey Bay Area Metropolitan Transportation Plan (MTP), the long-range transportation plan for Monterey, San Benito and Santa Cruz Counties
- Managed contract work on Central Coast Commercial Flows study, identifying freight infrastructure needs and strategies to meet needs, resulting in a multi-regional goods movement action plan for an area spanning the entire Central Coast, from Santa Barbara to Santa Cruz
- Managed contract work on Salinas Valley Area Truck-to-Rail Study, business model development and preliminary engineering for an agricultural freight truck-rail intermodal facility

Senior Regional Planner

Association of Bay Area Governments (ABAG), Oakland, CA (2005-2007)

- Constructed input-output economic model and forecast of employment growth for AMBAG's *2008 Projections of Population, Housing Unit and Employment for the Monterey Bay Region*
- Coordinated complex GIS modeling activities in support of "FOCUS" smart growth process for San Francisco Bay Area
- Forecasted sales tax and other economic indicators for Bay Area counties, presented results at various conferences/meetings
- Modeled spatial employment and household distributions for *Projections 2007*, the official population and employment forecast for the Bay Area. Prepared *Monitoring Policy Based Forecasts for the San Francisco Bay Area*, a technical study of regional development potential, benchmarking *Projections* against recent development trends

Planner

Indian River County Community Development Department, Vero Beach, FL (2001-2003)

Rezoning and comprehensive plan amendments; Roseland neighborhood plan; commercial corridor regulations; Housing community development block grant program

Teaching Experience

Lecturer (instructor of record)

Urban & Regional Planning, San Jose State University, San Jose, CA, 2007

Taught *Urban Growth Management* graduate seminar on land use planning & *Regional Planning* a graduate core curriculum seminar investigating metropolitan wide planning issues

Publications

"Establishing Viable Medical Tourism in the Tampa Bay Area." *Florida Planning*, Summer 2016

"The Cost of Sea Level Rise in the Tampa Bay Area." *Florida Planning*, Summer 2018

"The Economic Ripple Effects of Florida Red Tide," *Florida Planning*, Winter 2019

"Site Selection Using ESRI Business Analyst," chapter in *Economic Development and GIS*, by JM Pogodowski and Richard M. Kos. Redlands: ESRI Press 2012

"Gauging e-government: A report on implementing services among American cities." *Government Information Quarterly*. Volume 18, Issue 4, Winter 2001, Pages 293-307, with Charles Kaylor. [doi.org/10.1016/S0740-624X\(01\)00089-2](https://doi.org/10.1016/S0740-624X(01)00089-2)

Awards

Governor's Hurricane Conference, Public/Private Achievement Award, 2022 for **Project Phoenix**

George I Treyz Award for Excellence in Economic and Demographic Analysis (Bronze), 2018 for **Tampa Interstate Study SEIS**

National Association of Development Organizations Innovation Award, 2005 and 2018

Council for Community and Economic Research (ACCRA) Excellence in Research, 2005

Education

Master of Urban Planning, University of Michigan, 2001

Master of Arts, Political Science, University of New Orleans, 1995

Bachelor of Arts, University of Texas at Austin, 1991

Associations & Memberships

Mineta Transportation Institute (San Jose, CA), Consulting Associate

American Planning Association, Member (2018-Present)



April 14, 2023

South Florida Regional Planning Council

1 Oakwood Boulevard, Suite 250
Hollywood, Florida 33020

Via email: sfadmin@sfrpc.com

To Whom It May Concern:

I write this letter to wholeheartedly recommend Randy Deshazo for the position of Interim Deputy Director for the South Florida Regional Planning Council (SFRPC). I have had the pleasure of working with Randy in a few different capacities over the past few years. I can attest to his professionalism, excellent interpersonal skills, keen understanding of local government affairs, and innovative spirit.

Reading the position description, I was confident he meets and exceeds the needed expertise and experience. I wanted to provide a few clear examples of how Randy and I have worked together and the successes that we have had as a direct result of our work.

Randy and his team at the Tampa Bay Regional Planning Council (TBRPC) served as a subconsultant to Brizaga on the landmark regional study Making the Economic Case for Resilience in Tampa Bay, performing the economic assessment and modeling portion of the project. I served as the project manager for the study. This study built off the great work of South Florida, of which I served as the local project manager. In the Tampa Bay region, the study was coordinated and led by the Tampa Bay Partnership, a local group of the top business community and funded by the JP Morgan Chase Foundation. Randy also served as a strategic advisor for the study to ensure that it complemented existing and planned regional studies.

The study catalyzed the business community and has been a centerpiece of the region's resilience work since its publication. The business community continues to be engaged in resilience work. Randy keenly observed the work of the South Florida region and the success of engaging the business community in resilience work there and then worked to implement it in the Tampa Bay region. Randy was a key reason the Tampa Bay region had a successful study jumpstarting the business community engagement.

Through my work as the previous Florida Director and now Senior Scientist for the American Flood Coalition, Randy provided invaluable guidance through the development of the Resilient Florida Grant Program related to Regional Planning Councils (RPCs). He provided insight into how RPCs interact with local governments and could utilize the program in a helpful and politically astute way. The success of the Resilient Florida Grant Program is because of the many stakeholders that provided support, including Randy. Given the regional approach desired by the relatively new Florida Statute 380.093 (the so-called

'Always Ready' law), Randy's deep understanding of resilience and that law will significantly benefit the South Florida community.

I have worked with RPCs across the State of Florida, directly with Executive Directors on many resilience-related issues. Randy has always stood out as a go-to person providing needed assistance without hesitation.

Furthermore, working with his team, they made it clear that he is an excellent supervisor and leader. The respect he has earned in the region and beyond through the work performed by the TBRPC is a testament to his work ethic and skill. Colleagues across the nation speak fondly of working with Randy and his team.

Randy is a consummate professional. I have observed his planning, policy, communications, economics, and strategic acumen first-hand. And not only is he an expert in planning and the work of the RPCs, but he also understands local governments and sensitivities of how and when to engage. Randy has built strong relationships across the Tampa Bay area and South Florida and will no doubt be able to navigate South Florida and hit the ground running.

His background in planning and multidisciplinary work at the TBRPC will serve South Florida and our RPC well. Randy will not doubt be an immense asset to SFRPC and the broader community. He has my utmost support. Please do not hesitate to contact me at (954) 609-3854 or alec@brizaga.com if you need anything further.

Sincerely,

A handwritten signature in black ink, appearing to read 'Alec Bogdanoff', with a stylized, cursive script.

Alec Bogdanoff, Ph.D.
Principal & Co-Founder



April 19, 2023
sfadmin@sfrpc.com

RE: Letter of Reference for Randy Deshazo

To Whom It May Concern:

It is my pleasure to offer this recommendation as you consider Randy Deshazo's qualifications for the Interim Deputy Director position at the South Florida Regional Planning Council. As the Assistant Director for the Tampa Bay Estuary Program and former Senior Environmental Planner at the Tampa Bay Regional Planning Council, I've had the opportunity to work with Randy on a variety of initiatives to enhance quality of life throughout the Tampa Bay region.

Mr. Deshazo served in a leadership capacity throughout the formation of the Tampa Bay Regional Resiliency Coalition and the subsequent development of a Regional Resiliency Action Plan. Throughout this process, Randy demonstrated savvy coordinating with a variety of governmental stakeholders and provided practical coaching and guidance to the TBRPC staff members responsible for leading these efforts. I have especially appreciated Randy's efforts to connect economic and environmental issues and collaborate across disciplines. Recently, Randy and his colleagues secured grant funding to produce an economic valuation of the Tampa Bay estuary. They convened technical experts, modeled the direct and induced economic impacts of a healthy bay, and communicated results in ways that are accessible to policy makers and the general public.

As a former regional planning council employee and water management district ex-officio representative on both the Central and Southwest Florida Regional Planning Councils, I am very familiar with the opportunities and challenges associated with convening regional interests. Randy possesses a breadth of administrative, analytical, and relationship skills. I am confident his expertise in regional policy, transportation planning, and economic development would be a benefit to the South Florida region. I am providing these comments and observations in my capacity as Assistant Director of the TBEP and not on behalf of our Management or Policy Boards. If you have any questions regarding the comments I've provided, please do not hesitate to contact me directly by phone (727) 893-2765 or email (mburke@tbep.org).

Sincerely,

Maya Burke
Assistant Director
Tampa Bay Estuary Program

TAMPA BAY ESTUARY PROGRAM

263 13TH AVENUE SOUTH; SUITE 350; ST. PETERSBURG, FL 33701; (727) 893-2765; FAX (727) 893-2767; WWW.TBEP.ORG
POLICY BOARD: HILLSBOROUGH COUNTY, MANATEE COUNTY, PINELLAS COUNTY, PASCO COUNTY, CITY OF CLEARWATER, CITY OF ST. PETERSBURG, CITY OF TAMPA, FLORIDA DEPARTMENT OF ENVIRONMENTAL PROTECTION, SOUTHWEST FLORIDA WATER MANAGEMENT DISTRICT, U.S. ENVIRONMENTAL PROTECTION AGENCY.

South Florida Regional Planning Council
1 Oakwood Blvd, Suite 250
Hollywood, FL 33020

RE: Randy Deshazo, Interim Deputy Director Candidate

April 20, 2023

To Whom It May Concern,

It is with bittersweet pleasure that I write to express my full-throated recommendation of Randy Deshazo and support for his candidacy for Interim Deputy Director at the South Florida Regional Planning Council.

While I am now in a statewide role, I had been involved in economic and community development research in the Tampa Bay region for more than two decades, and aside from his time in the California Bay Area, Randy has been a stalwart partner, confidante, and mentor. Indeed, our careers have grown and evolved together.

I have witnessed Randy's ability to convene diverse groups of stakeholders and build consensus on topics of regional importance, all the while navigating the dynamics of a diverse and at times divided board. Most of all, I have been impressed with Randy's agility and flexibility during what has been a time of great change for Florida's regional planning councils. Randy brings an entrepreneurial mindset with his leadership and over the years he has both deepened and widened revenue streams for the TBRPC through fee for service, increased federal funding, and private foundation dollars.

Tampa Bay's loss will most certainly be South Florida's gain.

With best regards,

Dave Sobush

Dave Sobush, CEcD
Director of Research
Florida Chamber Foundation
727-560-7173
dsobush@flchamber.com



Hillsborough TPO
Transportation
Planning Organization

Ms. Kathe Lerch
South Florida Regional Planning Council
440 Hollywood Blvd. Suite 140
Hollywood, FL 33021

April 17, 2023

Dear Ms. Lerch:

It is my pleasure to provide this letter of recommendation for Mr. Randy Deshazo for the position of Interim Deputy Director with the South Florida Regional Planning Council.

As Assistant Executive Director of the Hillsborough Transportation Planning Organization, the metropolitan planning organization for Hillsborough County, I have worked with Randy in a professional capacity since 2017. While our cooperative efforts span a wide range of transportation issues, my strongest connection to Randy is through the Resilient Tampa Bay: Transportation study under a grant from the Federal Highway Administration that included three MPOs in the Tampa Bay area and spanned nearly two years. Randy and his team were key to the success of the project.

Focused on identifying the risks and potential investments to protect the Tampa Bay region's transportation infrastructure from sea level rise and extreme weather events, Randy participated as one of the key agency partners and technical leads for the study. He worked with transportation and GIS experts to model the economic impacts of the potential transportation related economic losses in the region from sea level rise and extreme weather. Randy also worked closely with the project consultants to specify the return on investment from improvements to the region's transportation system. The economic components of the study led to the project being utilized Federal Highway Administration guidebooks, the recognition from the National Association of Counties, and being named a best practice by Florida MPOAC.

In addition to Randy's overall technical acumen, he also strengthened the collaborative relationships among the region's metropolitan planning organizations and with the regional planning council. Throughout our work together Randy demonstrated strong leadership, organization, and research skills. One of his strongest qualities is the ability to communicate and translate often complicated technical and economic research into relatable presentations to various types of audiences from the general public, agency professionals to elected officials.

In closing, I feel Dr. Deshazo would be an asset to your organization and strongly recommend him for the Interim Deputy position. Please feel free to contact me for any additional information. I can be reached at yeha@plancom.org or 813-582-7351

Sincerely,

A handwritten signature in black ink that reads "Allison Yeh".

Allison Yeh, AICP, LEED GA
TPO Assistant Executive Director & Sustainability Coordinator

Travis Kendall

Hollywood, FL ■ 954-270-4089 ■ tek520@outlook.com

March 21, 2023

Hiring Manager,

Please accept my submittal of a cover letter and resume for the position of Interim Deputy Director. With over 21 years' experience in the public and private sector. My experience includes 8 years acting as a director for the Village of Palmetto Bay and Miami Shores Village combined. In the last year I completed my second master's degree and started my own planning consulting firm. I am confident that my experience makes me a good fit for the development position. I am currently an AICP member and will be participating in the AICP certification cycle which opens in April, with the exam scheduled for May.

Having served as a planning director, I have attended SFRPC meetings as a representative. I have submitted items for review and approval to the SFRPC on a number of occasions as part of my job duties. As a result of this, I am familiar with some of the procedures of the organization. I believe this institutional knowledge would be an advantage for someone seeking this position as it would require less time to become familiar with a number of the required processes and procedures.

Professionally, I believe strongly in providing assistance to residents and businesses through interaction, transparency, and sound planning practices. I believe as planners there are significant issues for planners to consider in the near future. This includes economic development, sustainability, and inclusion for underserved communities. What we do as planners now will have significant impacts on the future of local communities.

My previous accomplishments testify to my ability to develop and lead high-performing teams. I possess strong communication skills and the fortitude necessary to manage multi-disciplined teams, negotiate high-stakes contracts, and develop and maintain critical inter-agency partnerships. Having lived in Hollywood Florida for the last fifteen years, while practicing as a professional planner with multiple municipalities I have seen the importance of careful planning.

My attached resume provides detailed information on my experience, leadership activities, awards and educational attainment. Thank you for considering me for this position. I hope to have the opportunity to secure an interview to further discuss my qualifications and how I can best serve the community. I look forward to hearing from you.

Sincerely,

Travis Kendall
Enclosure: Resume

TRAVIS E. KENDALL



954.270.4089



Tek520@outlook.com



Kendallplanninganddevelopment.com

Summary Productive and Disciplined Urban and Regional Planning Professional with 21 years' experience, 8 years leading South Florida Local Government Institutions (9 years as a planner), coupled with 4 years private construction and development management.

Highlights

- Master of Science in Urban and Regional Planning (MURP), Virginia Commonwealth University
- Master of Public Administration (MPA), Barry University October 2022
- NCCER Green Building certification, for sustainable Development
- ICMA Member – International County Management Association
- Awarded in 2017 with Smart Growth Excellence Award for the Downtown Urban Village plan for the Village of Palmetto Bay
- ICMA Professional Certificate in Local Government Management Level II
- Yale University: Center for Emotional Intelligence Certificate in Managing Emotions in Times of Uncertainty & Stress 2022
- F.E.M.A. National Incident Management System (NIMS) IS-100, IS-200, IS-700 certified, + Emergency Management Institute, National Floodplain Insurance program (NFIP) Community Rating System (CRS) Floodplain administrator
- Awarded in 2016 with Florida Planning and Zoning Association Outstanding Plan/Study Award, for the Village of Palmetto Bay

Experience

✓ KENDALL PLANNING AND DEVELOPMENT SERVICES INC.

Comprehensive planning and development consulting services provided to construction companies, architectural firms, and municipalities. My firm aids developers to resolve entitlement issues, create feasibility studies which includes underwriting to determine the financial viability of projects. Services also include contract negotiation, highest and best use zoning analysis, budget forecasts, plan review, and department and staffing analysis.

Current clients:

Nucleus Design Group, LLC.

12/2/22- Current

Comprehensive plan and FEMA Floodplain conformity analysis, plus rezoning. Site plan analysis, staffing and budget projections, construction timeline and material management. Rezoning applications for site consideration, and site plan approvals.

Honey One Real Estate

5/1/22-Current

Project budget forecasting including cost analysis and feasibility studies. Development review and plan. Team leader for architect, engineer, investors, and real-estate team, assigned to land development and acquisition.

Castellanos Design Studio, Architecture, and interior design

3/14/22-Current

Planning and code analysis, including zoning determination reports indicating highest and best use for potential projects. Analysis of infrastructure and right of ways for platting.

Responsible for reviewing tentative maps, final plats, compaction tests, and civil improvement drawings. Manage government approval processes necessary to obtain preliminary approvals and construction permits required for residential infrastructure construction. Responsible for all land development budgets and schedules. Prepare land development budgets and schedules during feasibility studies. Evaluate the overall technical and financial feasibility of potential projects. Review engineering estimates. Oversee the negotiation of contracts for services to be performed by land development contracts such as grading, wet utilities, dry utilities, streets, curb and gutter, sidewalks, and landscaping. (Prior clients include Lifestyle international realty, Improvement Developers inc., Mine Ride LLC, Winter Springs, Salty Dog Grooming, Marco Island)

✓ **PLANNING, ZONING, RESILIENCY & SUSTAINABILITY DIRECTOR**

Sep. 2017 to 3/4/22

MIAMI SHORES VILLAGE, FL

- Prepare annual finance and budget reports, to ensure there are no budget overruns. Present the annual operating budget for approval by the Villagemanager.
- Ensure the department and employees are meeting established goals and objectives.
- Created new guidelines for coastal development to help mitigate any future impacts that hurricanes/water events may have on the Village.
- Provide staff support to and act as technical advisor for the Manager, Mayor and Village Council, as well as numerous Council appointed commissions and committees such as the Planning and Zoning Board, Sustainability and Resiliency Board, Historic Preservation Board. Review RFP and RFQ proposals for multiple departments.
- Focus on development policies and capitol projects to ensure sustainable development and completion of on time projects.
- Develop, recommend, implement, and enforce department policies and procedures.
- Review policies in a continuous effort to improve operations and provide quality, seamless service to the public.
- Prepare planning studies, reports, and surveys, (recently completed the Comprehensive Master Plan, which will guide the Village through theyear 2025)
- Oversee the review of the five-year capital improvement plan and annual review.
- Direct development and implementation of initiatives (downtown redevelopment), policies, and programs to strengthen community partnerships, public awareness and support for department programs and policies.
- Establish and maintain cooperative working relationships with diverse constituency groups such as neighborhood associations, professional trade organizations, the public, local businesses, inter-governmental agencies, news media, elected officials, department directors and employees.
- Meet frequently with the Manager, as to report on department activities, policies, programs, performance, and budget. Keep up with state legislative trends and evaluate existing and proposed legislation applicable to departments.

✓ **PLANNING AND ZONING DIRECTOR**

Jan. 2013 to Sep. 2017

VILLAGE OF PALMETTO BAY, FL

- Department director for a municipality of approximately 9 square miles with over 24,000 residents.
- Responsible for the overall management, operation, planning, organizing, and budgeting of the Planning and Zoning Department.
- Plans, develops, organizes, coordinates and directs the efficient and safe operation of the Planning & Zoning Department.
- Oversee the review of the five-year capital improvement plan and annual review of all departments. Interprets federal, state and local regulatory policies and laws and develops specific operating procedures which comply with all requirements.
- Prepare staff reports for Public Hearings (background, analysis, ordinances and resolutions drafts) in an effective and timely manner.
- Performs other duties as assigned including hiring, performance evaluations, transferring, promoting, assigning of significant duties, rewarding, disciplining and terminating employment; exercise independent judgment to direct others work and have the authority to take corrective action; and, utilize people skills to communicate, motivate and direct or oversee a person, group, department, or organization.
- Interpret and implements the Village's Comprehensive Plan, Land Development Code and any

other applicable land use regulations and updates the document as required and as necessary.

- Formulate recommendations for amendments to the Comprehensive Plan and the Land Development Code for submittal to the Village Manager, function as the staff liaison for the CIE, and CIP, plans for the Village.
- Work collaboratively and interact with other agencies, boards, authorities, commissions, and civic groups.
- Delegate functional activities to subordinates, develop departmental operations and procedures.

☐ **PLANNER**

2006 to 2013

CITY OF HOLLYWOOD, FL

- ☐ Prepare and present projects and variances to the City Commission, and Development Review Board.
- ☐ Review and interpret development plans for compliance with design guidelines, zoning, building, landscape ordinances, and the City of Hollywood Comprehensive Plan and Land Development Code, as well as with all state and county regulations and the federal coastal zone and wetlands regulations. Created the annual city-wide Certificate of Use program. Technical writing included drafting and presenting the new ordinance and resolution for commission approval. Project included Coordination of staff from Police, Code Enforcement, and the Fire department to ensure program implementation, tracking, and compliance.
- ☐ Duties also include managing the existing Certificate of Use program.
- ☐ Served as the City's expert witness in Special Magistrate hearings on the validity and accuracy of written violations.
- ☐ Provide guidance to administrative staff, City Commission members, police, and code enforcement officers on questions of code identification and interpretation.

Education

- ☐ Master of Science in Urban and Regional Planning (MURP), Virginia Commonwealth University, VA - 1998
- ☐ Master of Public Administration (MPA), Barry University, FL 2022
- ☐ FEMA Nation Incident Management System (NIMS) IS-100, IS-200, IS-700 certified. 2022
- ☐ ICMA Professional Certificate in Local Government Management Level III
- ☐ Yale University: Center for Emotional Intelligence Certificate in Managing Emotions in Times of Uncertainty & Stress 2022
- ☐ B.A. in History and B.S. in Communications, Lynchburg College, Lynchburg, VA - 1993
- ☐ NCCER Green Building certification, for sustainable Development - 2013
- ☐ F.E.M.A. The Department of Homeland Security, Emergency Management Institute, National Floodplain Insurance program (NFIP) Community Rating System –2016
- ☐ FCCMA Member
- ☐ ICMA Member
- ☐ American Planning Association (APA) Member

Awards

- ☐ 2017 Smart Growth Excellence Award for the Downtown Urban Village plan - Village of Palmetto Bay
- ☐ 2016 Florida Planning and Zoning Association Outstanding Plan/Study Award - Village of Palmetto Bay

Ms Isabel Carballo, Director
South Florida Regional Planning Council
1 Oakwood Boulevard #250
Hollywood, Florida 33020

April 7, 2023

Dear Ms. Carballo,

As the Village Manager of Miami Shores Village I had the pleasure of supervising and working with Mr. Travis Kendall. He was hired as the Village's Planning and Zoning Director. Mr. Kendall directed all aspects of P & Z within our Municipality. As the staff liaison to our P&Z Board, Travis was responsible for the preparation and presentation of all zoning items to the Board. He has an excellent working knowledge of P&Z and is able to effectively work with both residents and design professionals to achieve consensus to move projects forward.

Besides Mr. Kendall's extensive knowledge of P&Z, one of his qualities that impressed me the most was his public speaking abilities. He spoke often before our elected officials and the general public. In addition, Travis was always willing to accept new challenges and responsibilities. Given these traits I expanded his duties to include the management and operations of our newly created Resiliency Board. Travis also took over the management of our Historic Preservation Board and the associated activities required to accomplish the Board's goals and objectives. Even with this additional work load, Travis was always self motivated and kept up with the demand.

I would be pleased to recommend Travis Kendall for employment within your organization as I believe he would be an asset in your position of Interim Executive Director for the South Florida Regional Planning Council. Please feel free to contact me should you have any questions.

Sincerely,

Tom Benton
Miami Shores Village Manager
1998 – 2021

Alice Burch * 1440 NE 101st Street* Miami Shores, Florida* 33138

305-318-9578 Aliceburch@aol.com

April 4, 2023

Isabel Cosio Carballo, MPA
Executive Director
South Florida Regional Planning Council
1 Oakwood Boulevard, Suite 250
Hollywood, Florida 33020

Re: Travis Kendall

Dear Isabel,

I have known Travis Kendall since he came to Miami Shores while I was serving on the Miami Shores Village Council. Travis exhibited leadership skills from the beginning of his tenure. He took on the management of a small department and a Planning and Zoning Board that was encountering a full schedule of renovations. He took the time to meet in person with many of the residents, contractors, and building teams who were anxious about their projects. I found it refreshing to review details with Mr. Kendall because he exhibited friendliness and engendered trust with his knowledge of zoning matters.

As soon as he arrived, Mr. Kendall was challenged with taking over the transmission of a Comprehensive Plan to the Department of Economic Opportunity (DEO) that had been unfinished when he arrived. This was an in-house Plan without contractual help. It is not a simple task to interpret and finish such a document, however, it was accomplished through building healthy relationships with DEO and Miami Shores Staff.

During the pandemic, many municipal planning and zoning departments our size, simply shut down. With the help of Mr. Kendall, our Department devised a very creative way to use an older wing of our Village Hall to enable some projects to go forward. Plans were submitted electronically, a tent was set up outside, and a sort of antechamber was set up for masked meetings. Travis led this way forward.

I know that Travis spent a lot of extra time when the Department was challenged by considerable growth and long P&Z agendas. And yet, when a new developer introduced the idea of a gas station to be located on a small vacant parcel adjacent to the C-8 Canal, that was when Mr. Kendall did his most outstanding work for us. He prepared a completely researched notebook containing a myriad of articles pertaining to the proposed use of the sensitive tract. This made it so much easier to understand the issues surrounding the use. We are mostly built out, and the issues were all new, so this expertise was especially welcome.

I have always found Travis Kendall to be congenial, cooperative, and caring. I think highly enough of his skill set to recommend him very highly to the Planning Council. Thank you for the opportunity.

Sincerely,



Alice Burch

Miami Shores Village Council 2015-2023



Castellanos Design Studio, LLC
7300 Biscayne Blvd. Suite 200
Miami, FL 33131
Tel: 786.218.5335
www.castellanosdesign.com
AA#26002467

April 14, 2023

South Florida Regional Planning Council
1 Oakwood Blvd #250
Hollywood, FL 33020

RE: Recommendation Letter for Mr. Travis Kendall

Dear Ms. Isabella Carballo and Councilmembers,

Please accept this letter in support of the application and election for Mr. Travis Kendall. I have known Mr. Kendall for over six years both professionally and personally.

Based on his education, accomplishments, invaluable experience, and leadership, I believe he would be an asset for the South Florida Regional Planning Council. His leadership performance incorporates a mix of situational awareness, and servant leadership. He is a transparent leader who values the input of residents, elected officials, and affected parties. He is cognizant of background, diversity, situational awareness, and inclusion and is one of the best mediators I have ever met when dealing with challenging planning issues.

His quality of work is, and experience in planning is based on over a decade of local insight. He knows coastal south Florida planning and is familiar with the trends and needs of the local communities. He has seen the pressures of development while being asked to protect existing historic properties, environmentally sensitive lands, and diversity pockets.

Mr. Kendall is an expert when it comes to being current with existing, new and future regulations. A recent example of this was when I reached out to him to explain some of the potential local impacts associated with the passing of SB 102 Bill. He is always able to provide an answer to a question when it comes to local planning issues and is quick to provide alternative solutions when faced with an item or issue which is prohibited. While working with him I have discovered is his ability to put people together to be able to solve problems. When leading meetings, such as the planning board, resiliency board, or historic preservation board, there are always challenges. What sets Mr. Kendall apart is his ability to listen; even when there are differences of opinion and perspective, Mr. Kendall has the ability to find common ground, have people come to a consensus, and get things done.

I would highly recommend him based on his character and consistent ethical values.

He believes in equal treatment, and cares about underrepresented segments and voices in the community and providing a means for those people to be heard. During his employment for Miami Shores Village, Mr. Kendall showed additional leadership skills by suggesting changes to the code, which would make the presentation of data easier for recipients/public. Please feel free to contact me should you require additional information.

Feel free to contact me at 786-218-5335 for any additional information.

Sincerely,

A handwritten signature in black ink, appearing to read 'Wesley A. Castellanos', with a stylized flourish at the end.

Wesley A. Castellanos, Architect
Councilmember of Miami Shores Village

April 17, 2023

Darby P. Delsalle, AICP, Assistant Director
Urban Planning Division
Broward County
1 North University Drive, Box 102
Plantation, FL 33324

Ms. Isabel Carballo, Executive Director
South Florida Regional Planning Council
1 Oakwood Blvd #250,
Hollywood, FL 33020

Ms. Carballo,

It is with great pleasure I recommend Mr. Travis Kendall for the position of Interim Executive Director for the South Florida Regional Planning Council. I have known Mr. Kendall for nearly twenty years since I first hired him for a planner position with the City of Hollywood. I was so impressed with his skills and intelligence that I hired him again when I was Planning Director at Palmetto Bay. While his time at Hollywood introduced him to the nuts and bolts of planning, it was the more senior position at Palmetto Bay that revealed Mr. Kendall's strengths at dealing with complex planning challenges. That experience included working in every aspect of the field including long range planning, current planning, strategic planning, governmental administration, platting, arts in public places, historic preservation, and platting just to name a few. His experience positioned him well when he assumed the directorship when I left for the opportunity to be the Planning Director for Miami Lakes. Mr. Kendall's successful service with Palmetto Bay served him well as he was able to apply those skills as the Planning Director for Miami Shores Village where he served five years.

As a City Planning Director in small to mid-sized jurisdictions like the ones Mr. Kendall served, it requires you to become not only an expert in your field, but also familiar with the business lines of many other city departments. Small and med-sized municipal jurisdictions rely heavily on the planning director to not only implement the zoning code and comprehensive plan, additionally they are called upon to provide that same administrative governmental skill set to support agencies such as building, parks, and engineering just to name a few. Mr. Kendall was that person at Palmetto Bay, and he was that person at Miami Shores Village.

It is for these reasons that I have no doubts that Mr. Kendall is the person who will best serve in fulfilling the mission of the South Florida Regional Planning Council. I believe having spent more than 15 years in the local area as a planner provides Mr. Kendall with a unique perspective and understanding of the needs of local planning agencies, which in turn, would be a benefit for the SFRPC organization.

Regards,



Darby P. Delsalle

From: [charles graves](#)
To: [SFRPC Admin](#); [Charles Graves III](#); [charles graves](#); [Charles Graves IV](#)
Subject: Resume and Cover letter
Date: Friday, March 17, 2023 11:49:23 PM
Attachments: [RESUME Charles Graves 2019.docx](#)

You don't often get email from chas2215@msn.com. [Learn why this is important](#)

Dear Ms. Leach:

Attached is my resume and cover letter in consideration of the position of Deputy Executive Director for the South Florida Regional Planning Council.

My education includes a political science and urban planning degree from Hampton University. Additionally, I hold a masters degree in community economic development from Southern New Hampshire University. Finally, I completed the Harvard University Certificate for Seniors in State and Local Governments.

My experience includes over 30 years in the planning, community and economic development profession. Over my career, I have served as the planning, economic and community development director in Baltimore, Atlanta, Washington D,C and Cincinnati ,Ohio.

In Baltimore the department developed the city's first comprehensive plan in 30 years. The plan focused and included transportation , housing , public facilities and infrastructure elements. Also, in Baltimore I served on the Baltimore Regional Commission (BRC) as a member and chair of the Planning Committee. The city's comprehensive plan was also approved by the regional planning commission.

In Atlanta, I supervised a staff of 357 people with a \$32 million budget including planners, building inspectors, grant administrators, economic development specialist and housing/zoning inspectors. As the Commissioner of Planning and Community Development I represented the city on the Atlanta Regional Commission (ARC). As a member I served on the transportation and planning committee. While serving as the Commissioner I overhauled the building division and upgraded the computer and GIS systems for the department. I worked on several regional projects focusing on transportation improvements.

I was also fortunate to be selected as the deputy director of planning in Washington D.C. My assignment was to complete the city's comprehensive for approval. I was responsible for a \$12 million budget and 12 consultant firms.

The plan included significant community participation and interested organizations. The plan was approved by the City Council, The National Capital Planning Commission and Congress. This unique challenge was completed on time and on budget. This document is still being implemented today. After serving as a junior planner in Cincinnati while in the beginning of my career ,I was asked to return to Cincinnati as the planning Director. The department had been eliminated by the former mayor. The new mayor wanted to reestablish the department and I was contacted to renew the department. After developing the staff that was dismantled, I energized the department with confidence and encouragement,. Over the next 3 years we applied and was rewarded a \$3.5 million planning grant to develop our comprehensive plan while we started on updating our zoning code. After planning for the plan, staff developed significant input processes an a special element for the youth. After a 3 year process the plan was approved by the planning commission and city council. The plan also received a national APA National award for the best comprensive plan for a large city. This career highlight is the energy and motivation that I would like to bring to this

unique and important position.

Currently, I am serving as a consultant and visiting professor at FAU in Boca Raton.

Finally, I consider my unique education, experience and regional planning knowledge qualifies me for a serious consideration. I am very familiar with the region its opportunities and challenges. I have served on regional planning councils and commissions across the country. I am familiar with your organization the region and I consider myself to be a great match to support the director now and in the future.

Please feel free to contact me with any question you may have.

Sincerely,
Charles C. Graves III

Sent from [Mail](#) for Windows

CHARLES C. GRAVES III
5501 NW 2nd Avenue #310
Boca Raton, FL, 33487
(513) 703-4532 (C)
chas2215@msn.com
plans.it.llc@gmail.com

EDUCATION:

Certificate of Advanced Study
Harvard University
John F. Kennedy School of Government Program
for Senior Executives in State and Local Government

Master of Science, Community Economic Development
New Hampshire College

Bachelor of Art, Political Science/Urban Planning
Hampton University

**PROFESSIONAL
EXPERIENCE:**

July 2018 to Present
Adjunct Professor, School of Urban and Regional Planning

Florida Atlantic University

Teaching planning, urban design projects, and capstone courses for
baccalaureate and master's degree students.

**PROFESSIONAL
EXPERIENCE:**

September 2007 to June 2018
Director, Department of City Planning and Buildings
City of Cincinnati, Ohio

**ADMINISTRATION/
MANAGEMENT:**

Directing the Department of Planning and Buildings, which includes the
Division of Community Planning and the Division of Buildings and
Inspections. The Department includes 80 staff persons. Major initiatives include developing a co-
location implementation strategy to incorporate a City and County permitting center.

PLANNING

Formed the Department of Planning after it was abolished in 2003.
Reorganized and hired planning staff and initiated several projects including the first
Comprehensive Plan in 30 years. I also initiated the Form-Based Zoning Code and districts in the
City. The Department was awarded a \$2.4 million grant, from HUD, to update the Zoning Code
and streamline the building permitting process. The department was awarded the top APA state
and national awards for the best Comprehensive Plan. The department was recognized in APA
Magazine as the best turnaround Planning Department in the country.

**PROFESSIONAL
EXPERIENCE:**

August 2005 to March 2007
Deputy Director, Long Range Planning, Office of Planning
Government of the District of Columbia
Washington, D.C.

ADMINISTRATION/ Directing the Long Range Planning division in the Office of Planning.
MANAGEMENT: The Division includes the Comprehensive Planning, GIS and the State Data Center staff. Responsibilities include supervising staff and consultants in developing the 20 year Comprehensive Plan for the City, overseeing the administration of the City's GIS system and data center for the City.

PROFESSIONAL September 2004 to September 2007
EXPERIENCE: President and CEO
CC Graves and Associates, LLC

Founded C.C.Graves and Associates LLC a planning and real estate development consulting firm. The company specializes in comprehensive and neighborhood planning, transportation, urban design, real estate development, housing financing, project management, marketing, construction and property management. The firm has extensive experience in working with for-profit and non-profit organizations as well as local, state and the federal government.

PROFESSIONAL November 2002 to September 2004
EXPERIENCE: Commissioner of Planning and Community Development
City of Atlanta, Georgia

ADMINISTRATION/ Supervision and management of over 250 staff and 6 Bureaus to
MANAGEMENT: Include: Planning, Code Compliance, Building/Urban Design, Housing and Economic Development. Report directly to the Mayor and City Council.

COMMUNITY Created Atlanta's first Housing Trust fund and Inclusionary
PLANNING: Zoning District to create affordable housing in Atlanta; directed and coordinated all aspects of Atlanta's planning function. Specific Responsibilities included: oversight of the development of Neighborhood and Downtown Development Plans, updated Atlanta's Master Plan, recommended rezoning and subdivision requests, and development of the City's GIS computer system.

COMMUNITY Coordinated Atlanta's Empowerment Zone Enterprise
ECONOMIC Zone and Renewal Committees programs. Assisted in the promotion,
DEVELOPMENT: attraction and retention of commercial and industrial businesses into Atlanta. Other duties included assisting in the implementation of the City's economic development strategy and real estate acquisitions.

PROFESSIONAL August 1993 to November 2002
EXPERIENCE: Director of Planning
City of Baltimore, Maryland

ADMINISTRATION/ Supervision of professional and administrative staff. Coordination
MANAGEMENT: of the City's Capital Improvement Budget and, State Bond Requests
Other duties included recommending policies to the Mayor, City
Council and State Representatives.

COMMUNITY Directed and coordinated all aspects of the City's planning
PLANNING: function. Specific responsibilities included: oversight of the
development of Neighborhood and Downtown Development Plans, updated the City's
Master Plan and recommended rezoning requests: subdivisions, and development of the City's
GIS computer system

COMMUNITY Responsibilities included assisting in the promotion, attraction and
ECONOMIC retention of commercial and industrial businesses into the City.
DEVELOPMENT: Other duties included assisting the implementation of redevelopment
projects in the City's Urban Renewal areas for commercial and
residential activities. Developed and created affordable housing.

PROFESSIONAL December 1991 to August 1993
EXPERIENCE: Director of Planning and Development
Executive Director of the Redevelopment Authority
City of Appleton, Wisconsin

ADMINISTRATION/ Supervision of professional and administrative staff. Coordination
MANAGEMENT: of the City's Capital Improvement Budget and, State Bond Requests.
Other duties include recommending policies to the Mayor, City
Council and State Representatives.

PLANNING: Directed and coordinated all aspects of the City's planning function.
Specific duties included recommending rezoning cases, developed City Master, neighborhood,
commercial, housing, site, design, projects and
Subdivision plans. Accomplishments included the successful annexation
of over 100 acres into the city, completion of the City's Riverfront
Master Plan and revisions to the City Zoning Code.

ECONOMIC Responsibilities included promoting, attracting and retaining
DEVELOPMENT: commercial and industrial businesses, attracting several large
corporations to locate into the City's business park and downtown.
As Executive Director of the Redevelopment Authorities, duties involved acquiring and
disposing of city-owned property for major redevelopment projects.

April 1989 to December 1991
Senior Planning Specialist
Montgomery County, Maryland
Dept. of Housing and Community Development

ADMINISTRATION/ Coordinated and implemented the Community Development Block
MANAGEMENT: Grant Program. Assignments included developing contracts, budgets,

monitored activities' progress, provided technical assistance, conducted workshops and supervised professional planner in the Community Planning Division.

PLANNING:

Responsibilities included updating the County's Community Renewal Plan consisting of over 30 neighborhoods. Recommended improvements included housing, infrastructure, community facilities, transportation, and urban designs.

**COMMUNITY
DEVELOPMENT:**

Activities included implementing community renewal activities in low income target areas. Elements included: coordinated new and rehabilitation housing programs, commercial revitalization projects, infrastructure and community facility improvements, and assisted community organization through technical assistance.

Ronald C. Harvey
Microenterprise Development Center, Inc.
8938 Harkate Way
Randallstown, Maryland 21133

April 10, 2023

Isabel Cosio Carballo, MPA
Executive Director
South Florida Regional Planning Council
1 Oakwood Boulevard, Suite 250
Hollywood, Florida 33020

Dear Selection Committee,

It is my pleasure to write in support of Mr. Charles Graves for the SFRPC Interim Deputy Director/ Executive Director, position. I have been involved in community and economic development for decades. Starting in my hometown of Miami, Florida as The Executive Director of the Miami Dade Chamber of Commerce. I was later employed by the Rouse Company in Columbia, Maryland, as the Assistant General Manager of Bayside Marketplace. I was later promoted and transferred to Baltimore, Maryland as a General Manager. Eventually I created the Microenterprise Development Center, an urban workforce and small business development organization,

As a Sub-contractor I worked closely with Charles Graves in his position as the Director of Baltimore City Planning and Development Department, and his role as the planning committee chairperson, for the Baltimore Regional Planning Commission. As is evident from his resume, Mr. Graves has excelled throughout his career in matters of regional planning and transportation. I have witnessed his considerable intellect in the development of communities, and his exemplary performance in management and leadership to accomplish planning goals.

Mr. Graves has a unique ability to analyze and research the local, and regional planning needs of any community, and establish partnerships to support the growth and development of that locale. I will not go into his many accomplishments, as I am sure you are aware. I personally feel that Mr. Graves, knowledge, resources, and experiences within other areas of the country would be beneficial to the South Florida Regional Planning Council.

Isabel Cosio Carballo, MPA

April 10, 2023

Page 2

In conclusion, I am happy to give Mr. Graves my highest recommendation for the SFRPC Interim Director/Executive Director position. If you have any additional questions or require further information, please do not hesitate to contact me.

Sincerely,

Ronald C. Harvey

President

(410) 978-5217

rh8938@verizon.net

DAVID E SCOTT

April 21, 2023

Isabel Cosio Carballo, MPA
Executive Director
South Florida Regional Planning Council
1 Oakwood Boulevard, Suite 250
Hollywood, Florida 33020

Ms. Cosio Carballo,

It is with great pleasure that I submit this letter of recommendation for Charles Graves for the position of SFRPC Interim Deputy Director/Executive Director.

As a resident of Miami, I envision a modern, safe, and vibrant city. My career spans more than 30 years of public sector experience in innovative strategy planning, community development, project management, and organizational development. I have known Charles Graves for more than twenty years as we partnered on various planning and community development initiatives for a diverse portfolio of municipal public works, solid waste, water and wastewater utility, storm water utility, transportation and traffic, recreation and parks, and public safety projects where he served as the Planning and Community Development Director in Baltimore, Maryland and Atlanta, Georgia. He also served as a Board member of the Baltimore Regional Planning Council and the Atlanta Regional Commission where he chaired the planning committees.

Through his regional planning and transportation experience, I trust Charles to deliver innovative solutions to community development investment challenges that provide community economic growth, prosperity, resiliency, and establish a legacy of generational wealth.

In South Florida, I served as Director of Economic Development and Strategy in Boynton Beach, Assistant City Manager in Delray Beach, and Public Works Director for the City of North Miami Beach. In each of these positions, I prioritized regionalism and the importance of membership on the South Florida Regional Planning Council.

I am confident that Charles shares our vision of South Florida as a place to live, grow your business, find a successful career, enjoy our lifestyle amenities, and raise a family.

I highly recommend Charles Graves for the position of SFRPC Interim Deputy Director/Executive Director.

Sincerely,



David E. Scott

April 17, 2023

Executive Director
South Florida Regional Planning Council
1 Oakwood Boulevard, Suite 250
Hollywood, Florida 33020

To whom it may concern:

I'm writing this letter of support for Charles Graves III's consideration for a leadership position with the South Florida Regional Planning Commission. I have known Mr. Graves for over thirty years when I was hired as an entry-level Planner with the Baltimore City Department of Planning. Based on our professional relationship over the past thirty years, I feel confident I can provide you with insight into Mr. Graves' substantial suitability to lead the Commission.

Organizationally, I have witnessed first-hand Mr. Graves restructure the Baltimore City Department of Planning to add a Transportation Planning Division. This new division focused on increasing pedestrian and bicycle mobility in the city along with working with the surrounding jurisdictions to improve regional mass transit connectivity. Also, during Mr. Graves restructuring, he was able to hire a cadre of young Planners that brought new perspectives into the Department. These new Planners (including myself) were afforded the opportunity to grow and develop into seasoned and productive members of the Planning profession.

With respect to Leadership, during my tenure with the Baltimore City Department of Planning Mr. Graves was directly responsible for the direction and day-to-day management of all six divisions, including Administration, Community Planning, Current Planning, Transportation, Capital Improvement, and Engineering. One specific example of Mr. Graves' leadership was when he marshalled the first General Plan (Plan Baltimore) effort in over 25 years. This endeavor involved working with the citizen of Baltimore and surrounding the jurisdictions, other City agencies, consultants, and politicians.

Since leaving Baltimore, Mr. Graves has continuously shown his devotion to Planning profession by impacting the City of Atlanta, GA; Cincinnati, OH; and Washington, DC. In fact, I understand that today Mr. Graves continues to give back to the Planning community by teaching a Planning course at Florida Atlantic University.

I am certain that Mr. Graves will continue his contribution to the Planning community if he is employed by the Commission and I am delighted to recommend him. Also, if needed, I would be happy to provide more information about Mr. Graves' contribution to the profession.

Sincerely,
Theodore Wimberly
410-493-2089

KATHLEEN GUNN
910 BAY DRIVE #26
MIAMI BEACH, FL 33141
718-753-5357 Kgunn96@gmail.com

Ms. Kathe Lerch
South Florida Regional Planning Council
By email: sfadmin@sfrpc.com

Dear Ms. Lerch:

Please accept this letter as an expression of interest and description of why I am the right person for the position of Deputy Director and subsequently Executive Director of the South Florida Regional Planning Council (SFRPC).

South Florida has been my home for the better part of the past 20 years. I moved to the area from New York in 2004. In that time, I have been astonished at the rate of growth and level of development in South Florida from the perspective of real estate, transit, health care, quality of life, and arts and cultural offerings.

Affordability

One of the most significant changes in the past twenty years has been the dramatic uptick in cost of living in the area. The cost of housing has been at its all-time high as of late – while salaries and wages have gone up incrementally at best. Although, recently, there has been an influx of finance and technology businesses into South Florida, the area is still heavily dependent on tourism to create much of the economic development activity. The gap between the pay in that industry and the cost of housing alone, without regard to the cost of other living expenses, is significant and not easily overcome.

Traffic and Congestion

Additional major areas of concern include mitigating traffic and congestion and providing transit and transportation options that people want and will use. We can no longer afford to build bigger roadways as the prevailing solution to traffic congestion. The consequences of that approach have myriad unintended impacts that negatively affect the very quality of life that many have come in search of in South Florida. The last thing this area can afford is environmental degradation that comes from too many vehicles on the road. The beauty of the natural environment is one of the most influential and signature features of the South Florida area.

Travelling long distances to work, school, and other important life activities is not only detrimental to the environment; it also contributes to stressful lifestyles. Evidence of this is seen in the increased occurrences of aggressive driving and road rage. I was heartened by what I learned at SFRPC's recent conference on first and last mile

innovation and look forward to seeing more people opting to use transit as accessibility and effectiveness are increased through region-wide efforts to connect people directly to transit from their homes.

Resiliency

Lastly, the quality of life in this area is imperiled if we do not proactively work toward resiliency – throughout the state, region, and particularly in the coastal areas. Recent natural disasters have proven that the effects of hurricanes on coastal communities are socially and financially ruinous. There is no predicting how weather will unfold – in essence - the best defense is a strong offense. We need to apply the best prevailing environmental knowledge to proactively protect our communities now and into the future. There is no play book. The work insists that dedicated groups of people wake up every day with a goal of protecting the very essence of South Florida - the oceans, waterways, marine life, and the Everglades – the characteristics that makes the area geographically unique and financially sound.

None of these issues are simple to navigate – all of them are complex, multifaceted, and costly – requiring innovation, collaboration, and an unwavering commitment to find and continually refine appropriate solutions. It will also require the wherewithal and financial means to implement those same solutions. None of this can be done by one agency or in a vacuum – it requires robust collaboration and cooperation. I am the right person to lead these conversations and execute the resulting programs and initiatives.

As a South Florida leader, most recently as City Manager of Tamarac and as an Assistant City Manager in Fort Lauderdale and Miramar, I am uniquely qualified to lead the efforts of the SFRPC. I served as Vice President of the Broward County City Manager's Association for 3 years. I know how to reach successful outcomes and, in that role, along with a team of Broward County municipal leaders, we secured \$110 million in CARES Act funds for local cities.

I have excellent working relationships and have successfully partnered with the Florida Department of Transportation, Broward County, Broward County MPO, Broward Children's Services Council, the Broward Sheriff's Office, the Fort Lauderdale Alliance, the Southeast Urban Land Institute, as well as city managers throughout Miami Dade. I will endeavor to create and cultivate similar relationships throughout Miami Dade and Monroe County.

My experience in overseeing intergovernmental affairs for cities and working as a district representative of a United States House of Representatives member has provided me with a solid working knowledge of the federal government. It has given me insight into how to leverage local projects with federal funding. One recent example is a \$350,000 appropriation received by the City of Tamarac in December 2022 through Congresswoman Cherfilus-McCormick. The funding will be used by eligible Tamarac residents to purchase their first homes through the city's First Time Homebuyer's

Assistance Program. The funding was the result of a visit that I and representatives of the City had with the Congresswoman to discuss local needs and her priorities.

I understand the importance of writing compelling and practical grant applications and other requests for funding to secure desired outcomes. I have had success in approaching funders with innovative and effective projects that can be completed on time and on budget. In February 2023, the City of Tamarac received a Resilient Florida Program Planning Grant Award of \$414,000 for a citywide vulnerability assessment. This grant will provide the necessary funding to determine a baseline assessment of the City's critical infrastructure and facilities and uncover their vulnerabilities.

I am personally committed to South Florida and I am active in shaping what happens here. Although somewhat unique, South Florida is a microcosm of a fast-growing international urban area. SFRPC is uniquely positioned as a go-to organization to lead the conversations, facilitate collaboration, conduct research, make recommendations, and take action to effectuate change in the area - positively impacting the long-term livability and financial viability of the entire South Florida region long into the future. Leveraging the region's assets as Deputy Director would be one of my greatest professional challenges and privileges. I welcome the opportunity to put my energy, intellect, relationships, and experience at the service of SFRPC to create a blueprint for prosperity in South Florida that may be replicable in other parts of the United States and internationally.

Thank you in advance for your consideration of my application. I welcome the opportunity to speak with you in person to further detail my qualifications for the position and to detail how I may contribute to regional prosperity by building economic resilience, fostering job creation, leading local collaboration, and building a more diversified economy and an environmentally sustainable region.

I look forward to hearing back from you.

Sincerely,

[Kathleen Gunn](#)

Kathleen Gunn

KATHLEEN GUNN
910 Bay Drive #26
Miami Beach, FL 33141
718-753-5357 kgunn96@ gmail.com

PROFILE

Results-driven public sector executive with **two decades** of success in crafting and executing policy in cities in Florida and New York. Engaged and enthusiastic servant leader, skilled in team building, organization and employee development, and project management. Skilled strategist who excels at collaboration on complex projects with diverse groups to reach consensus, ensuring equity, and delivering desired results.

CAREER HIGHLIGHTS

- Lead economic development teams in three south Florida cities attracting more than \$150 million in capital investment and creating more than 950 jobs.
- Oversaw Fort Lauderdale Waterworks 2011, a \$500 million water and sewer capital improvement project, that was completed on time and within budget.
- Co-wrote and implemented the White Plains economic development plan which resulted in \$600 million in private investment.

PROFESSIONAL EXPERIENCE

CITY OF TAMARAC, Tamarac, FL

City Manager (September 2021 – February 2023)

- Chief Executive Officer of a high-performance team – pop. 72,000, \$242 million budget and more than 400 employees with direct oversight of **Fire, BSO (Police), Financial Services and Human Resources**.
- Reduced millage rate for two consecutive years while staying within budget.
- Secured nearly \$2.5 million in new grant funding.
- Oversaw economic development efforts -5 of the largest commercial real estate transactions in Broward County including a brand-new business model Amazon facility.
- Completed Inspiration Way – A *museum without walls* public art installation.
- Invested in comprehensive technology; SMART city infrastructure, fiber optics, cloud computing, and cybersecurity.
- Won International Public Management Association for Human Resources Small Agency Award for Excellence, Cigna Culture of Well-Being Award, Center for Digital Government Digital Cities Award, Government Finance Officers Award, and ICMA Certificate of Excellence in Performance Management.
- Implemented police community engagement efforts that reduced crime by 20% in 2021.
- Administered \$10 Million in COVID related funding.
- Maintained ranking as one of 85 Accredited and ISO Class 1 rated Fire Departments.
- Increased revenue by 100% within 1st seven months of the fiscal year at city's golf course.

Assistant City Manager (September 2017 – August 2021)

- Secured more than \$800,000 in new grant funding.
- Key Decision Maker in the City's Strategic Plan, operating budget, capital improvement plan, emergency management, and major development projects.
- Oversaw **Information Technology, City Clerk, Building Department, Public Information, Economic Development, Parks and Recreation**.
- Co-create and direct messaging and branding across all media platforms.
- Conceive and lead economic development and redevelopment strategies.
- Develop and implement the City's equity initiatives in a minority majority community.

CITY OF MIRAMAR, Miramar, FL (November 2014 – August 2017)

Assistant City Manager

- Senior executive team member- pop. 140,000, \$250 million budget and 1,000 employees.
- Reorganized the Cultural Affairs department; reduced costs by \$1 Million per year
- Secured more than \$350,000 in new grant funding for various City departments.
- Oversaw **Community and Economic Development, Parks and Recreation, Social Services and Cultural Affairs departments.**
- Spearheaded the Business First corporate outreach to cultivate small business development and the aviation industry.

CATHOLIC EXTENSION, NY, NY (May 2012 – November 2014)

Northeast Director of Development

- Exceeded major gifts fundraising goal for 2013 by 20%

CITY OF FORT LAUDERDALE, Fort Lauderdale, FL (2004 - 2011)

Assistant City Manager (2004 – 2009, 2011)

- Senior executive team member – pop. 180,000, \$600 million budget and 2,600 employees.
 - Negotiated historic pension reform saving the City in excess of \$100 million.
 - Eliminated \$21 million insurance deficit in less than 5 years.
- Oversaw **Planning and Zoning, Community Development, Economic Development, Parks and Recreation, Grants and Legislative Affairs, Public Works departments and the Community Redevelopment Agency.**
- Leveraged \$13 million in community redevelopment funds resulting in \$358 million in private investments in the city's impoverished areas.
- Completed more than \$100 million in capital projects
- Directed and implemented development guidelines and master plans in the downtown, at the beach, and along the New River to ensure the right development in the right place.
- Assisted in growing the City's fund balance from \$875,000 to \$78 million over five years.
- Developed a customized grants management system for \$26M in grants.

Assistant to the City Manager (2009-2011)

- Developed and implemented a strategy for \$8 million in federal stimulus dollars.
- Realized more than \$300,000 in ad valorem taxes through annexation.

WHITE PLAINS BUSINESS IMPROVEMENT DISTRICT (BID), NY (2002 –2004)

Executive Director

- Managed programs and services in the downtown to retain and attract businesses.

CITY OF WHITE PLAINS, NY, Office of the Mayor (1999 –2002)

Policy Specialist

- Planned and executed economic development projects.

PROFESSIONAL ORGANIZATION MEMBERSHIPS

- Broward County City Managers Association, Vice President 2018-2021
- International City Managers Association, Member
- Florida City County Managers Association, Member
- Urban Land Institute, Member

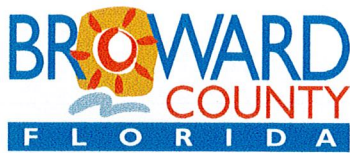
EDUCATION

Masters of Public Administration, (MPA), Bachelor of Arts (B.A.) in Political Science, MAGNA CUM LAUDE

Pace University

Masters of Pastoral Ministry, SUMMA CUM LAUDE and Certificate in Spiritual Direction

St. Thomas University



MONICA CEPERO, County Administrator

115 S. Andrews Avenue, Room 409 • Fort Lauderdale, Florida 33301 • 954-357-7354 • FAX 954-357-7360

March 28, 2023

Isabel Cosio Carballo, Executive Director
South Florida Regional Planning Council (SFRPC)
1 Oakwood Boulevard
Suite 250
Hollywood, FL 33020

Dear Ms. Cosio Carballo: *Isabel*

I'm writing today to express my support for Ms. Kathleen Gunn's candidacy for the Interim Deputy Director position with the SFRPC. I have known Ms. Gunn professionally for the last 15 years, since 2008, when she was an Assistant City Manager for the City of Fort Lauderdale. In my dealings with Ms. Gunn, I have found her to be a distinguished executive and municipal management professional. She has an in-depth understanding of the issues facing our community and region, and has a solid track record of forging alliances and collaborating with stakeholders within the community and organizations she has served. I have found her to be a strategist and an innovative problem solver who strives to reach consensus on issues of importance.

My observations of Ms. Gunn have proven her to be a reliable, transparent and communicative leader with a strong ethical approach to issues. My experience with her is that she fairly assesses situations and proceeds methodically to achieve effective outcomes with mutual benefit to all those involved.

It is without reservation that I would like to offer my support of Ms. Gunn's application as Interim Deputy Director, and subsequently, as the Executive Director of the SFRPC. I believe she will represent the best interests of the region and I welcome the possibility of continuing to work with her on issues of regional concern and importance in this new and expanded role. Should she be selected, her leadership at SFRPC would continue to leverage the capacity of Broward, along with Miami Dade and Monroe Counties, to achieve meaningful, long-standing communication and collaboration on complex issues such as transportation, solid waste, resiliency, sustainability, and housing affordability.

Please do not hesitate to call if I may be of further assistance or provide additional information.

A handwritten signature in blue ink, appearing to read "M. Cepero".

Monica Cepero
County Administrator

cc: Senator Steve Geller, Chair SFRPC
Samuel S. Goren, Legal Counsel SFRPC

Broward County Board of County Commissioners

Mark D. Bogen • Lamar P. Fisher • Beam Furr • Steve Geller • Robert McKinzie • Nan H. Rich • Hazelle P. Rogers • Tim Ryan • Michael Udine
www.broward.org



Isabel Carballo Cosio
Executive Director
South Florida Regional Planning Council
1 Oakwood Boulevard, Suite 250
Hollywood, FL 33020

April 14, 2023

Dear Ms. Carballo Cosio,

I am pleased to submit this letter of recommendation on behalf of Kathleen Gunn for the position of Deputy Director and subsequently Executive Director of the South Florida Regional Planning Council (SFRPC).

I have known Kathleen for the past 8 years. I know her as a person of faith and a committed public servant. She is an individual who is actively engaged in endeavors aimed at making our world a better place. I first met Kathleen as her instructor; while she studied in the post-graduate certificate program for spiritual direction at St. Thomas University. In the three years of that course work, I came to know her quite well. Her grasp of the program material was exceptional and her ability to connect in meaningful ways, always impressive. As a result, I sought after her to join our facilitator team as an instructor for first year students in the same program shortly following her graduation.

Her dedication and commitment to her students and her studies was second to none. I saw her drive and initiative and I invited her to serve on the Board of Directors of Morningstar Renewal Center, a retreat center of the Archdiocese of Miami. In her capacity as a board member over the past 3 years, Kathleen regularly contributes to the ministry offerings of the retreat center and has been very active in contributing to the success of our ongoing capital campaign.

She is a trusted board member - someone I count on and can brainstorm with. Her perspective is appreciated and she often contributes in unique and meaningful ways - coming up with new or value added prospects to existing programs or services. Her wise counsel and participation assisted the retreat center in navigating the challenges of remaining open during the pandemic for the community.

I am confident that Kathleen would be an asset to the SFRPC. She cares deeply about people and about the community of South Florida. She is a true public servant and would capably devote herself to improving the lives of all served by the SFRPC tirelessly striving to improve conditions related to climate change, transportation alternatives, water, economic development, and affordability of the area.

Should you have any questions or wish to discuss Kathleen's qualifications any further, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "Sue S. DeFerrari", with a long, sweeping horizontal line extending to the right.

Sue S. DeFerrari
Director

Vice Mayor Marlon D. Bolton, District 1
Commissioner Morey Wright Jr., District 2
Commissioner Elvin Villalobos, District 3
Commissioner Kicia Daniel, District 4

April 19, 2023

Kathe Lerch
South Florida Regional Planning Council
SFRPC Office
1 Oakwood Blvd., Suite 250
Hollywood, FL 33020

Re: Recommendation of Kathleen Gunn as Interim Deputy Director and Potential Future Executive Director of the South Florida Regional Planning Council

Dear Ms. Lerch:

It is my pleasure to recommend Kathleen Gunn as Interim Deputy Director and potentially the future Executive Director of the South Florida Regional Planning Council. By now, you have read plenty of applications sharing the qualifications of many fine candidates. I'm confident that you will find it hard to discover one that will stand out more than Kathleen.

She was an executive leader in the City of Tamarac for more than five (5) years. In that time, she ascended from the position of Assistant City Manager to City Manager during a particularly difficult time of transition. Kathleen assumed leadership of the City without missing a beat.

Kathleen has significant depth in planning and economic development issues. She is adept at building partnerships and did so effectively for the City of Tamarac. A recent example is when she partnered with the MPO on two grant applications to the federal government:

- the USDOT Strengthening Mobility and Revolutionizing (SMART) Grants Program. If awarded the project will integrate, manage, and disseminate high-fidelity transportation and resiliency data, and create a digital twin modeling platform to scale collaborative decision making and transparent communications.
- the Thriving Communities Grant Program. If awarded the project is intended to provide technical tools and organizational capacity to disadvantaged communities so that they may compete for federal aid and deliver quality infrastructure projects that enable their communities and neighborhoods to thrive.

Receipt of these grants would position Tamarac nationally as a leading community in addressing regional issues of traffic congestion and providing quality infrastructure and attendant jobs in the City's Opportunity Zone.

Vice Mayor Marlon D. Bolton, District 1
Commissioner Morey Wright Jr., District 2
Commissioner Elvin Villalobos, District 3
Commissioner Kicia Daniel, District 4

Page 2 of 2

Kathleen is a conscientious, hardworking, and dedicated person who knows how to build coalitions. Her efforts were instrumental in Tamarac securing millions of dollars in CARES Act funds. This funding allowed us to support struggling local restaurants weather the pandemic while providing meals to residents. She helped rebuild the City's economic development program when she arrived in 2017, which has already proven very successful. Through her innovative initiative of taking developers on a bus trip throughout the City, a 200-unit residential project, Eden West Apartments, is becoming a reality on a property that was in much need of redevelopment.

When you read through Kathleen Gunn's application, I'm confident that you will feel as I do – Kathleen is a demonstrated teamleader who would be a tremendous asset to the Council as well as to the entire South Florida region. I unequivocally recommend Kathleen as the Interim Deputy Director and ultimately, Executive Director, of the South Florida Regional Planning Council.

Please contact me if there are any questions I can answer. In addition to my office number listed below, my cell phone number is 954-263-1918.

Sincerely,



Michelle J. Gómez
Mayor

April 10, 2023

Ms. Isabel Cosio Carballo, MPA
Executive Director
South Florida Regional Planning Council
1 Oakwood Boulevard – Suite 250
Hollywood, Fl. 33020

Recommendation letter - Kathleen Gunn

Dear Ms. Cosio Carballo:

It is my privilege to enthusiastically recommend Kathleen Gunn for the position of Interim Deputy Director and ultimately for the Executive Director for the South Florida Regional Planning Council. I have personally known and worked closely with Ms. Gunn for many years while we both worked for the City of Fort Lauderdale and the City of Miramar, respectively.

In all my years of experience, some individuals stand out for their great qualities and Kathleen is one of those people. Kathleen can effectively manage projects all at once and is creative in her ability to reach goals. She is certainly an out of the box thinker – and will never say no to any challenge.

Kathleen is an excellent collaborator, and this was evidenced when she rebuilt relationships with Miramar's arts funding organization, the community and residents. She was also an integral part of leading the City of Fort Lauderdale's Centennial committee. Kathleen is a consummate professional and manager and can galvanize employees to achieve goals and has demonstrated ability to build effective teams and cross collaborate regularly and strategically. Kathleen has built a strong network of supporters throughout Broward County and the South Florida region.

Kathleen brings to all her activities - energy, enthusiasm and commitment. Kathleen will fit in well and will consistently deliver high-quality outcomes for your organization and will be a valued leader. You will be able to rely on her regardless of the difficulty or the novelty of the challenge. Her combination of intelligence, commitment, perseverance, creativity and compassion will certainly make Kathleen an asset to the Planning Council.

Overall, Ms. Gunn is a servant leader who cares deeply about her work, her colleagues, and those she serves and is a genuine public servant dedicated to make south Florida a better place. I ask you to look favorably on her application for the position of Interim Deputy Director and ultimately Executive Director of the South Florida Planning Council.

Sincerely,

Allyson C. Love

Allyson C. Love

April 17, 2023

Isabel Carballo Cosio
Executive Director
South Florida Regional Planning Council
1 Oakwood Boulevard, Suite 250
Hollywood, FL 33020

Kathleen Gunn is a tireless advocate and committed collaborator. She is personally invested in regional solutions and improvements to the overall transportation network. Kathleen understands that anything that happens locally has effects on neighboring communities and organizations. In the more than 15 years that I have known and worked with Kathleen, she has taken an active interest in how cities may assist the MPO's efforts and play a role in improving transportations regionally.

Kathleen has significant depth in planning and economic development issues. The MPO has partnered with the City of Tamarac at her urging and under her leadership on two grant applications to the federal government - one to the US Department of Transportation for Strengthening Mobility and Revolutionizing Transportation (SMART) Grants Program. If awarded the project will integrate, manage, and disseminate high-fidelity transportation and resiliency data. It will also create a digital twin modeling platform to scale collaborative decision making and transparent communications. The other grant application was to the Thriving Communities grant program which, if awarded, will provide technical tools and organizational capacity to disadvantaged communities so that they may compete for federal aid and deliver quality infrastructure projects that enable their communities and neighborhoods to thrive.

For several years Kathleen has been working alongside FDOT to leverage a Commercial Blvd - fiber project for optimal benefit for the entire community. She has collaborated with the MPO and Broward County to understand how to get fiber throughout the entire Commercial Blvd corridor with good results. What started as a FDOT project beginning at Rock Island and extending to US 1 has now been extended from Rock Island to Pine Island through her efforts among others to get Broward County on board with the project. Ms. Gunn secured funding through the City's capital improvement budget to fund a feasibility study for the city to investigate jurisdictional issues and inter-agency cooperation required to make the project become a reality. She recognizes the regional benefit of fiber on this important corridor to the overall improvement to the transportation network even though the city would not be able to use that very same fiber for its purposes.

Chair
Frank C. Ortis

Vice Chair
Sandy Johnson

Deputy Vice Chair
Yvette Colbourne

Members | Alternates
Torey Alston
Antonio V. Arserio
Felicia M. Brunson
Chris Caputo
Tycie Causwell
Yvette Colbourne
Joy Cooper
Tim Fadgen
Lamar Fisher
Beam Furr
Bill Ganz
Aisha Gordon
Bob Hartmann
Caryl Hattan
William "Bill" Hodgkins
Byron Jaffe
Sandy Johnson
Irene Kirdahy
Lori Lewellen
Lisa Mallozzi
Andrea McGee
Lawrence "Jabbow" Martin
Buz Oldaker
Frank Ortis
Tim Ryan
Joseph A. Scutto
Caryl S. Shuham
Joshua Simmons
Dean J. Trantalis
Michael Udine
Rich Walker
Sandra L. Welch

Executive Director
Gregory Stuart

General Counsel
Alan Gabriel



Metropolitan Planning Organization

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Kathleen is a critical thinker and saw an unmet need at the County as it related to the Broward Sherriff's Office participation in MPO conversations. She introduced me to the BSO Captain at the City of Tamarac at the time who was working on several anti-aggressive campaigns. She recognized the value of the work that was being performed in Tamarac and knew that traffic safety countywide could be improved through these very same efforts. Since that introduction, BSO now has a standing seat on one of the MPO's committees. BSO's participation in the MPO has provided a much needed perspective and dimension to conversations related to traffic safety and transportation projects to address those concerns.

Please give Kathleen's application all due consideration. She would be an extremely valuable asset working on behalf of the region and particularly on behalf of the South Florida Regional Planning Council. I have every confidence she will work as hard for the region and the SFRPC as she has for the cities she has served.

Sincerely,

A handwritten signature in blue ink, appearing to read "Gregory Stuart". The signature is fluid and cursive, with a large loop at the beginning and a long, sweeping underline.

Gregory Stuart
Executive Director
Broward Metropolitan Planning Org

From: [Isabel Cosio Carballo](#)
To: [Kathe Lerch](#)
Subject: Additional references for Kathleen Gunn
Date: Thursday, April 20, 2023 1:20:04 PM
Attachments: [image003.png](#)
[image004.png](#)

FYI

Isabel Cosio Carballo, MPA
Executive Director
South Florida Regional Planning Council
1 Oakwood Boulevard, Suite 250
Hollywood, Florida 33020
isabelc@sfrpc.com; www.sfrpc.org
954 924 3653; cell 954 240 3012



From: Kathleen Gunn <kgunn96@gmail.com>
Sent: Thursday, April 20, 2023 1:18 PM
To: Isabel Cosio Carballo <isabelc@sfrpc.com>
Subject: Re: Good afternoon Isabel and Kathe

Thank you both!

In that case... I don't have any more letters but I have two additional references:

Eric Silva, Planning and Zoning Director, City of Miramar- 954-602-3274, esilva@miramarfl.gov
Steve Braun, Director of Transportation Development, Florida Department of Transportation -
District Four- 954-777-4143, steve.braun@dot.state.us

Have a great day,
Kathleen

On Thu, Apr 20, 2023 at 1:12 PM Isabel Cosio Carballo <isabelc@sfrpc.com> wrote:

Thank you! There's no limit on letters of support. Happy Thursday!

Isabel Cosio Carballo, MPA
Executive Director

South Florida Regional Planning Council
1 Oakwood Boulevard, Suite 250
Hollywood, Florida 33020
isabelc@sfrpc.com; www.sfrpc.org
954 924 3653; cell 954 240 3012



From: Kathleen Gunn <kgunn96@gmail.com>
Sent: Thursday, April 20, 2023 1:11 PM
To: Isabel Cosio Carballo <isabelc@sfrpc.com>; Kathe Lerch <klerch@sfrpc.com>
Subject: Good afternoon Isabel and Kathe

Attached please find five letters of recommendation as requested:

- Letter of support from Broward County County Administrator, Monica Cepero
- Letter of recommendation from City of Tamarac Mayor, Michelle J. Gomez
- Letter of recommendation from MPO Executive Director, Greg Stuart
- Letter of recommendation from former Interim City Manager of Fort Lauderdale and Deputy City Manager of the City of Miramar, Allyson Love
- Letter of recommendation from Morningstar Renewal Center Executive Director, Sue DeFerrari

Please let me know if you need anything further from me. I look forward to meeting with the Executive Committee on April 27 at 1:25 at the SFRPC office.

See you next week.

Sincerely,
Kathleen