



Tri-Rail On-Demand Ride Partner Service

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RIDE PARTNER

TRI RAIL™

Part of the South Florida Regional Transportation Authority

Tri-Rail Ride Partner Service (RPS)

Evolution of On-Demand First Last Mile (FLM) Service

Transit Ridership Declines

Commuter Rail (80%)
Commuter Bus (75%)

April 2020

Commuter Bus Service Ends

Provider's contract expired

February 28, 2021

RPS Starts as a Pilot

Introduced Uber/Taxis in former bus service areas

March 1st, 2021

Pilot Extended

Service continues for another year

March 1st, 2022

Board Modifies RPS

Discount reduced, avail at all stations (no geofence)

January 24, 2023

Launch New RPS Pilot

Staff developing new program

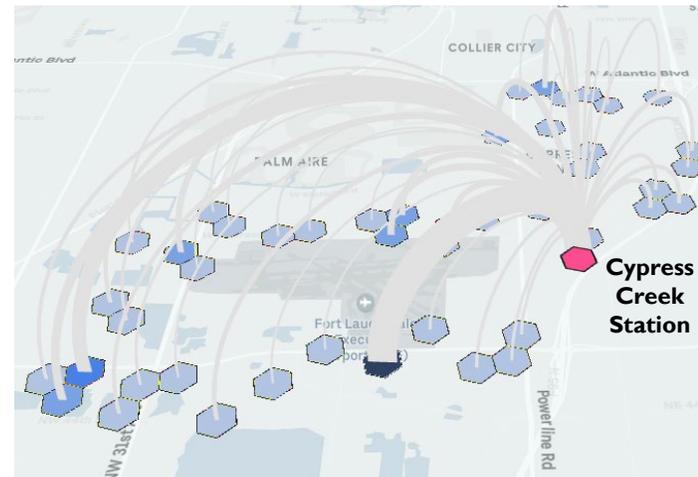
Late Spring 2023

Ride Partner Service – Existing

- **Service:** On-demand rides (ride-hailing)
- **Parameters:**
 - To/from station (geofence around former commuter bus service areas @ 9 stations)
 - Two (2) rides a day per rider
 - Up to \$15 credit per ride
- **Service Hours:** 5am-8pm (weekdays)
- **Ridership:** 42,000 (CY 2022)
- **Average Cost per Rider:** \$11.00
- **Annual Cost:** \$450,000 (CY 2022)

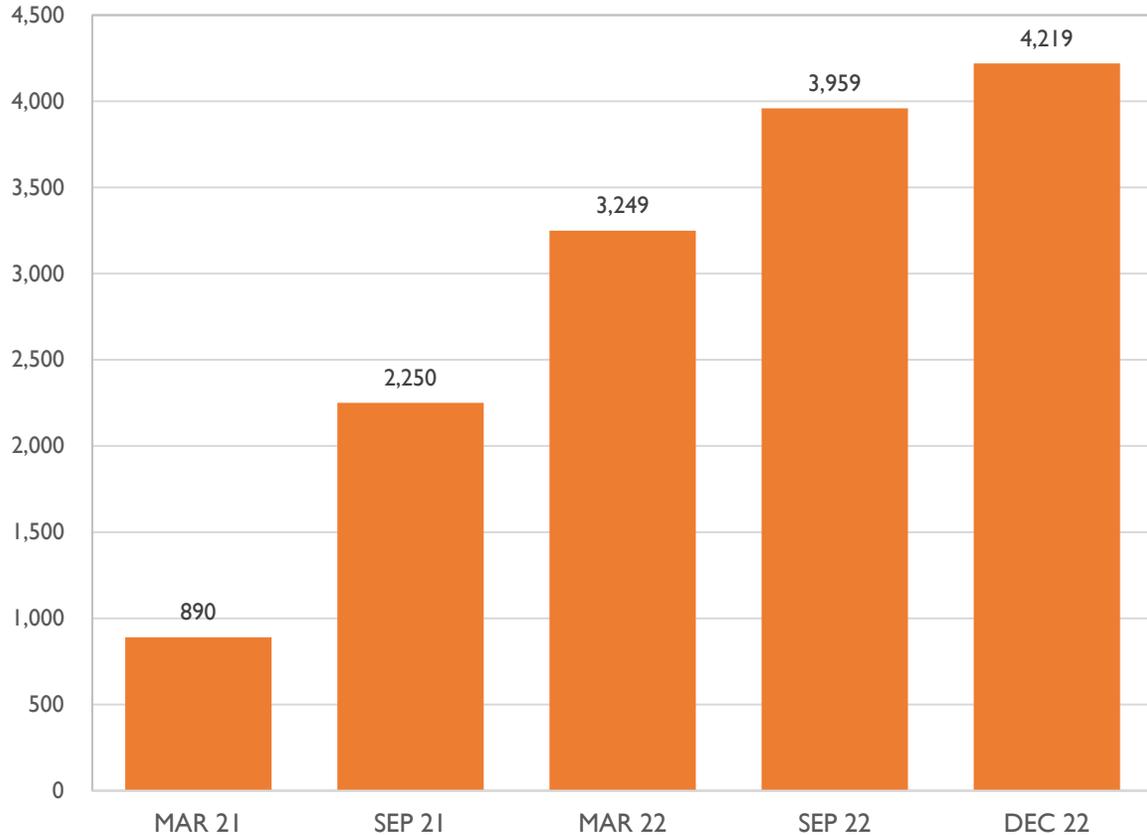


Uber



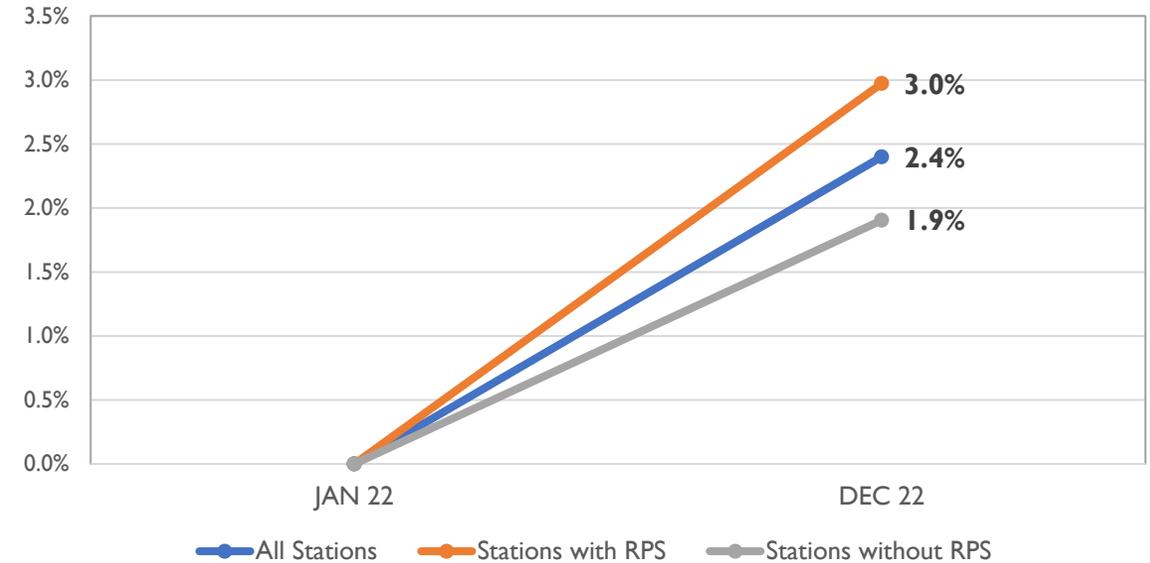
Ride Partner Service – Ridership

Total On-Demand Rides



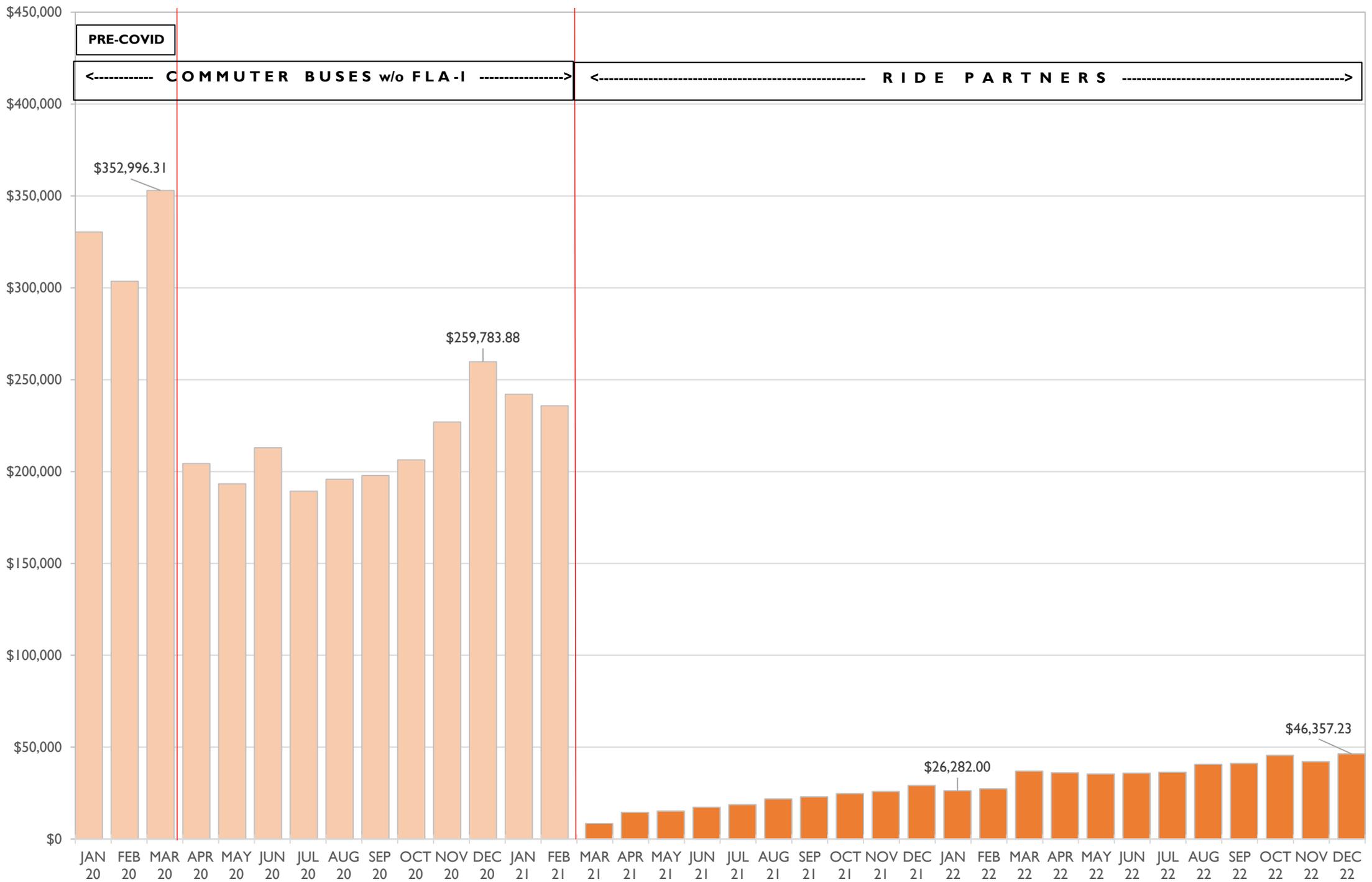
Average Growth on Rides per Month (CY 2022) = 5%

Annual % Growth at Rail Stations



Ridership Growth JAN 22 – DEC 22	All Tri-Rail Stations	Stations with Ride Partners	Stations w/o Ride Partners
Total Increase in Rail Boardings	60,728	39,122 (64%)	21,606 (36%)
Annual % Growth in Rail Ridership	2.4%	3.0%	1.9%

Monthly Operating Cost



Ride Partner Service - 2.0

Approved Option – Reduce Credit to \$5, No Geofence

Credit to Rider	\$5.00 per ride
Service Area	All 18 Tri-Rail Stations
Service Hours	7 days a week from 3:30am to 11:59pm
Service Parameters	To/From Station; Two (2) rides a day per rider
Estimated Annual Ridership	48,000 (4,000 avg. monthly)
Estimated Annual Cost	\$238,000



We'll get you there...