

DIRECTOR OF FINANCE & INFORMATION TECHNOLOGY

Leandro Braslavsky Soldi, MBA, MPA



Leandro I. Braslavsky Soldi is a seasoned finance professional with vast experience in IT, strategic planning, and public private partnerships. As the Council's Director of Finance and Information Technology, he is responsible for providing strategic financial leadership, expert advice, and guidance on projects undertaken by the Council in addition to the modernization and security of the Council's technology infrastructure. Leandro took up his role in March 2020, bringing considerable experience from the public and private sectors. During his tenure, he has modernized the Council's accounting and reporting systems, updated the financial models, introduced business intelligence tools to the daily operations, assisted Senior Management with strategic planning, while ensuring that Council staff has the tools they need to work efficiently in a post-Covid workplace.

Prior to joining the Council, Leandro was the Finance Director of Hispanic Community Services, Inc. (HCSI) - the largest Hispanic representing non-profit in the State of Arkansas - for more than 9 years. His duties included Strategic Planning, Information Technology, Human Resources, and representing HCSI in the local community through service on different boards and committees across the state. His role also involved, but was not limited to, volunteering as an active board member of the Red Cross; Chairman of the Complete Count Committee for Census 2020 for the City of Jonesboro; Treasurer of the Northeast Arkansas Hispanic Professional Network; and Member of the Jonesboro Fair Housing Committee.

In addition, Leandro was an active member of several committees of Winthrop Rockefeller Foundation and formed part of the Arkansas Out of School Network. He is a Leadership Jonesboro 2013 graduate and alumni of the Jonesboro Police Department Citizen Police Academy. In 2015, he won the "Arkansas Non-Profit Young Professional of the Year Award". He also earned several scholarship awards throughout his academic career. Leandro holds a Bachelor of Science degree in Finance (BSF) from Universidad Argentina de la Empresa, a Master of Business Administration and a Master of Public Administration from Arkansas State University. In his free time, Leandro enjoys spending time with his family, traveling to different countries, learning about new cultures, and practicing different sports.

Please feel free to contact Leandro at 954-924-3653 or lbraslavsky@sfrpc.com.

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