

Jonathan Hopkins



Jonathan founded Smart Mobility Associates to empower thriving communities to grow without degrading travel and quality of life. Jonathan's work has helped America's fastest growing places add jobs while simultaneously reducing traffic.

Jonathan previously served as the VP of Mobility at [Brightline](#) and the Executive Director of [Commute Seattle](#).

At Brightline, Jonathan implemented the \$20 million [Brightline+](#) first/last mile station connectivity program successfully implemented in 2021 to spur rail ridership growth through branded EVs, microtransit and bikeshare. In 2022, he spearheaded integration of Uber to increase service reliability and cost effectiveness accruing millions in cost savings.

At Commute Seattle, he led a 14-person team to partner with businesses and public agencies to promote smart mobility choices and reduce drive-alone rates. During his tenure, Commute Seattle [reported](#) that only 25% of Downtown Seattle workers drove alone to work, indicating Seattle [added](#) 60,000 jobs yet [reduced](#) SOV use by 4,500 in just seven years.

Jonathan's career has also included work at Lime as a policy director for Canada and the Mountain West and at Uber covering policy and operations in the Pacific Northwest. In a volunteer capacity, Jonathan spent the last 8 years as an executive director and political director with [Seattle Subway](#), leading a successful effort to [double](#) the size of Sound Transit's 2016 \$54 billion 116-mile light rail [ST3 expansion package](#). He was also founder of [Cascadia Rail](#), a high speed rail advocacy group in the Pacific Northwest. Jonathan has degrees from Georgetown and the US Military Academy at West Point and served in the US Army in both Iraq and Afghanistan, where he was awarded a Bronze Star with V device for Valor. A Washington State native, Jonathan is based in Miami.