

SFRPC Council Meeting November 8, 2021

The South Florida Regional Planning Council welcomes our Special Guests & Guest Presenters



James V. Mooney, Jr., State Representative for Florida House District 120 serving Monroe County and Southern Miami Dade. Mr. Mooney is a fifth generation Floridian and has spent his whole life in South Florida. He graduated from Coral Shores High School in 1968 and then he went on to The University of Miami and graduated in 1973 with a degree in education.

Jim has always been in the heart of his community as a schoolteacher and athletics coach as well as owning his own small business through the years. He is currently a realtor with Ocean Sotheby's Realty in Islamorada. He has 10 years of public service under his belt as Mayor of Islamorada and a City Council Member. Representative Mooney has generously served in countless boards and organizations including Take Stock In Children, Florida Keys

Electric Co-Op, Islamorada Chamber of Commerce, Florida Keys MLS, Florida Keys Board of Realtors, president of Women Council of Realtors (Florida Keys Chapter), and the Upper Keys Foundation.

He is currently in his first term as a State Representative for Florida and serves on many committees that he feels strongly benefit his constituents. They include Pandemics and Public Emergencies, State Affairs, Infrastructure and Tourism Appropriations, Early Learning and Elementary Education, Finance and Facilities, Post-Secondary Education and Lifelong Learning, Environment and Agriculture and Flooding, and State Legislative Redistricting.



Commissioner Holly Merrill Raschein, Monroe County, District 5. Governor Ron DeSantis announced the appointment of Holly Raschein to the Monroe County Board of County Commissioners in September 2021. Raschein, of Tavernier, is Government Relations Director for AshBritt and a Market Advisor for First State Bank of the Florida Keys. Previously, she served from 2012-2020 in the Florida House of Representatives. During her tenure in the House Holly served on several key committees, including chairing the Agriculture & Natural Resources Appropriations Subcommittee, the primary appropriations committee for issues relating to resiliency and the environment, and the Rules Committee, which sets the House agenda.

While in office Holly was involved in the National Conference of State Legislators where she co-chaired the Committee on Disaster Recovery. She was also the Florida Lead for the National Caucus of Environmental Legislators, the Florida Director for the National Foundation for Women Legislators, and a gubernatorial appointee on the Florida Defense Support Task Force. In 2016 Holly joined the Baptist Health of South Florida team as the project coordinator for both Mariners Hospital and Fishermen's Community Hospital where she helped lead the coordination of a custom-made modular hospital in the aftermath of Hurricane Irma, aligning federal, state, and local resources in the disaster recovery process. In addition, she assisted with the building of the new, state-of-the-art replacement facility that will provide life-saving healthcare services to the Middle and Lower Keys.

In 2017, Holly received her Masters in Public Administration from Florida International University, and joined First State Bank of the Florida Keys, Monroe County's only locally owned bank, where she worked directly with the leadership team as a market advisor to engage the community and promote the bank's products and services. Holly is active in numerous organizations including Leadership Monroe County, the Florida Council on Arts & Culture, the American Flood Coalition, and the Rotary Club of Key Largo. Holly enjoys scuba diving, fishing, and ballet, and she resides in the Upper Keys with her husband, Ryan, and son, Drake.

Guest Presenters

Rhonda Haag, Chief Resilience Officer, Monroe County

Lisa Tennyson, Legislative Affairs Director, Monroe County

Bob Cambric, Urban Planner



Rhonda Haag is the Chief Resilience Officer for Monroe County, located in the fabulous Florida Keys. She has been with the County for ten years and leads the County's resiliency and sustainability efforts to help prepare the County and its coastal communities for the effects of sea level rise in what is one of the most vulnerable regions in the country. To assist in these efforts, Ms. Haag serves as an active member of the Southeast Florida Regional Climate Change Compact Steering Committee. She also leads the County's environmental canal restoration program, restoring the numerous canals in the Keys that do not meet State water quality standards. She also leads the county's marine debris removal efforts for canals that have been affected by hurricanes. She serves as advisor to the Florida Keys National

Marine Sanctuary Canal Advisory Subcommittee. Ms. Haag's experience includes previous service with the Florida Department of Environmental Protection and the South Florida Water Management District, where she served in several roles including Service Center Director, Everglades Outreach Manager, and Contracts Manager. Ms. Haag is committed to improving the marine environment in the Keys, providing for the future livability of residents in these vulnerable island communities and ensuring the resilience

efforts of the County continue to remain in the forefront and ahead of the cumulative effects of climate change.



Lisa Tennyson has worked for the Monroe County Board of County Commissioners since 2006, serving as Director of Legislative Affairs for the past 3 years. Prior to taking that position she was the Senior Grants Administrator procuring environmental funding following the BP oil spill, as well as significant grant funding for working waterfront preservation, energy use-reduction initiatives, and to offset property tax losses from federally-owned lands within the County. With her extensive knowledge of legislative affairs, Lisa led the County's efforts to reverse Biggert-Waters Flood Insurance Program reform and was an instrumental part of the Florida Association of Counties' statewide advocacy movement to reverse Biggert-Waters. Lisa joined the Board of Directors of Fair

Insurance Rates in Monroe in 2016. Her knowledge and expertise regarding the National Flood Insurance Program and Risk Rating 2.0 has been of great value to the South Florida region over many years. Most recently, Lisa was recognized by The Small County Coalition at the 2021 Florida Association of Counties Annual Conference for her outstanding leadership and support in issues of primary concern to small counties and rural communities.



Bob Cambric is an urban planner specializing in public policy, growth management, community redevelopment, economic development, and consensus-building. Bob holds a Master's of Science in Planning and a Bachelor of Arts in International Affairs from The Florida State University, with over 30-years of urban planning and implementation experience.

Bob assists citizens and organizations to identify and reach consensus on a range of diverse issues including neighborhood redevelopment, water quality protection, coastal development and emergency preparedness, economic development, public school facilities planning, and small business lending. The groups include North Miami Downtown

Revitalization Initiative's Community Forums, South Florida Comprehensive Economic Development Strategy Committee, Good Government Institute's Ethics and Lobbying Workshop, Miami-Dade County Public Schools' Elected Officials Joint Workshops, Governor's Coastal High Hazard Study Commission, Fannie Mae's North Florida Partnership Office Advisory Board Retreat, Wekiva River Basin Coordinating Committee, Northwest Lake Wells Community Improvement Forums, and Visioning Apopka. During his career, Bob served as the Director of Policy and Planning for the South Florida Regional Planning Council, Intergovernmental Resources Coordinator for the Florida Department of Community Affairs, Assistant Director of the Apalachee Regional Planning Council, and Interim Executive Director of the Hannibal Square Community Land Trust in Winter Park, Florida, and a private sector consultant.

Bob is an inaugural member of the Florida Chapter of the American Planning Association's Equity, Diversity, and Inclusion Committee. He is on the Board of Directors of SELF, a Florida-based non-profit that assists underserved communities by providing homeowners access to affordable and innovative financing for sustainable property improvements. Bob is also on the Board of Directors of 1000 Friends of Florida, the state's leading not-for-profit smart growth advocacy organization.