



DRAFT AGENDA

South Florida Comprehensive Economic Development (CEDS) Strategy Committee Kickoff Meeting

MONDAY, SEPTEMBER 13, 2021

South Florida Regional Planning Council
1 Oakwood Boulevard, Suite 250
Hollywood, FL 33020
Phone: 954-924-3653

Meeting will begin at 10:00 a.m.

THIS WILL BE A PHYSICAL / VIRTUAL MEETING

Please join my meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/412983541>

You can also dial in using your phone.

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Access Code: 412-983-541

I. Meeting Objectives

- A. Understand how the CEDS integrates into federal economic development investment in the region, and how the 2022-2027 SFRPC CEDS will serve as an important vehicle for maximizing economic development investments in South Florida.
- B. Define Strategy Committee's Roles and Relationships
- C. Present Baseline Data and Summary Background Report
- D. Discuss Upcoming SWOT Survey
- E. Adopt Program of Work and Understand Next Steps



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II. Welcome and Introductions

- A. The Honorable Steve Geller, Chair, South Florida CEDS Strategy Committee, State Senator & Mayor, Broward County
- B. Mark Cassidy, SFRPC Economic Development and Research Manager
- C. Eralda Agolli, SFRPC CARES Act Economic Disaster Recovery Coordinator

III. Regional Strategic Planning Efforts

- A. South Florida Economic Development District and Regional Coordination
- B. What is a Comprehensive Economic Development Strategy (CEDS)?
- C. Current SFRPC 2017-2022 CEDS Overview
- D. Best Practices

IV. CARES ACT South Florida Economic Disaster Recovery Strategic Plan

V. Define Strategy Committee Roles and Relationships

- A. Focus Areas
- B. Working Groups

VI. Baseline Data and Summary Background Report

VII. SWOT Analysis Survey

VIII. Next Steps

- A. Expected Upcoming Quarterly Meetings
 - December, 2021
 - March, 2022
 - June, 2022
 - September, 2022

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this hearing is asked to advise the Agency at least 5 days before the hearing by contacting the South Florida Regional Planning Council at one of the following: (1) One Oakwood Boulevard, Suite 250, Hollywood, Florida 33020; (2) Phone 954-924-3653; (3) Fax 954-924-3654; or (4) sfadmin@sfrpc.com. If you are hearing or speech impaired, please contact the Agency using the Florida Relay Service, 1 (800) 955-8771 (TTY/VCO), 1 (800) 955-8770 (Voice), 1 (800) 955-8773 (Spanish).

Agenda packets for upcoming CEDS Committee meetings will be available at the Council's website, <https://sfregionalcouncil.org/meeting-materials/> ten days prior to the meeting.

If you would like to be added to the e-mail list to receive the link to the agenda, please e-mail the Council at sfadmin@sfrpc.com.