



## **DRAFT AGENDA**

### **South Florida Comprehensive Economic Development (CEDS) Strategy Committee Kickoff Meeting**

**MONDAY, SEPTEMBER 13, 2021**

South Florida Regional Planning Council  
1 Oakwood Boulevard, Suite 250  
Hollywood, FL 33020  
Phone: 954-924-3653

**Meeting will begin at 10:00 a.m.**

**THIS WILL BE A PHYSICAL / VIRTUAL MEETING**

**Please join my meeting from your computer, tablet or smartphone.**

<https://global.gotomeeting.com/join/412983541>

You can also dial in using your phone.

**United States (Toll Free): 1 866 899 4679**

**United States: +1 (571) 317-3116**

**Access Code: 412-983-541**

#### **I. Meeting Objectives**

- A. Understand how the CEDS integrates into federal economic development investment in the region, and how the 2022-2027 SFRPC CEDS will serve as an important vehicle for maximizing economic development investments in South Florida.
- B. Define Strategy Committee's Roles and Relationships
- C. Present baseline data and summary background report
- D. Discuss upcoming SWOT Survey
- E. Adopt program of work and understand next steps



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1 Oakwood Boulevard, Suite 250, Hollywood, Florida 33020  
954-924-3653 Phone, 954-924-3654 FAX  
[www.sfrgionalcouncil.org](http://www.sfrgionalcouncil.org); [sfadmin@sfrpc.com](mailto:sfadmin@sfrpc.com)

**II. Public Comment**

**III. Welcome and Introductions**

- A. The Honorable Steve Geller, Chair, South Florida CEDS Strategy Committee, State Senator & Mayor, Broward County
- B. Mark Cassidy, SFRPC Economic Development and Research Manager
- C. Eralda Agolli, SFRPC CARES Act Economic Disaster Recovery Coordinator

**IV. Regional Strategic Planning Efforts**

- A. South Florida Economic Development District and Regional Coordination
- B. What is a Comprehensive Economic Development Strategy (CEDS)?
- C. Current SFRPC 2017-2022 CEDS Overview
- D. Best Practices

**V. CARES ACT South Florida Economic Disaster Recovery Strategic Plan**

**VI. Define Strategy Committee Roles and Relationships**

- A. Focus Areas
- B. Working Groups

**VII. Baseline Data and Summary Background Report**

**VIII. SWOT Analysis Survey**

**IX. Next Steps**

- A. Expected Upcoming Quarterly Meetings
  - December, 2021
  - March, 2022
  - June, 2022
  - September, 2022

**X. Public Comment**

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this hearing is asked to advise the Agency at least 5 days before the hearing by contacting the South Florida Regional Planning Council at one of the following: (1) One Oakwood Boulevard, Suite 250, Hollywood, Florida 33020; (2) Phone 954-924-3653; (3) Fax 954-924-3654; or (4) [sfadmin@sfrpc.com](mailto:sfadmin@sfrpc.com). If you are hearing or speech impaired, please contact the Agency using the Florida Relay Service, 1 (800) 955-8771 (TTY/VCO), 1 (800) 955-8770 (Voice), 1 (800) 955-8773 (Spanish).

Agenda packets for upcoming CEDS Committee meetings will be available at the Council's website, <https://sfregionalcouncil.org/portfolio-items/economic-dev-district-edd/>

If you would like to be added to the e-mail list to receive the link to the agenda, please e-mail the Council at [sfadmin@sfrpc.com](mailto:sfadmin@sfrpc.com).