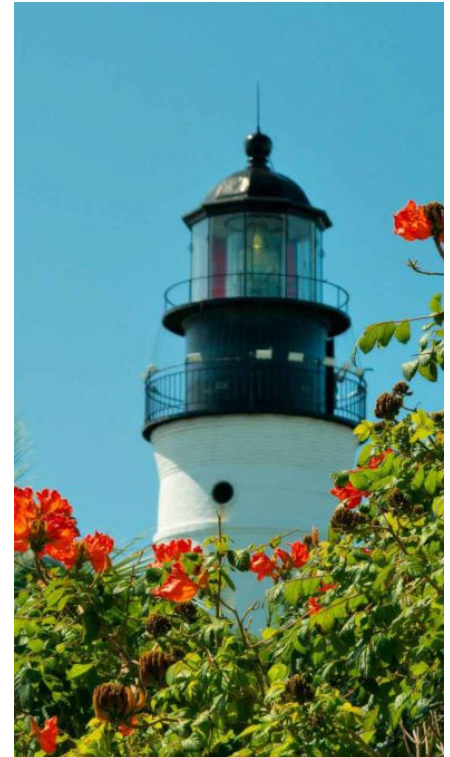




South Florida Regional Planning Council

*Proudly serving South Florida since 1974*



2019 – 2020  
ANNUAL REPORT

*Prosperous Communities ♦ Healthier Environment ♦ Vibrant Economy*



## *A message from the Chair...*

On behalf of the Council and its staff, we would like to take this opportunity to thank you for your support of the Council and its regional efforts. Since 1974, the South Florida Regional Planning Council (Council) has served as the regional planning agency for Monroe, Miami-Dade, and Broward counties. It is governed by a public/private board of county and municipal elected and Gubernatorial appointed officials from three counties. The Council supports the region’s elected leaders and public, private, and nonprofit stakeholders through regional, collaborative planning and the development and implementation of programs and strategies shaping a better future for South Florida.

This year the SFRPC excelled in its endeavors to help make South Florida a better place for its businesses and residents. In FY 19-20 the Council leveraged \$9.15 in additional funding for the region for every \$1 in dues contributed by the counties. A signature accomplishment was securing a new \$5.9 million CARES ACT Revolving Loan Fund program to alleviate sudden and severe economic dislocation caused by COVID in South Florida. These funds will continue to revolve in perpetuity creating a continuing source of needed business capital to grow and sustain businesses. With this and other programs, the Council continues to take new steps to promote entrepreneurial growth and raise awareness about the resources that are available to our local partners and diversify South Florida’s economy. Council staff continues to provide technical assistance and implement transportation, emergency preparedness, economic development, clean fuels, data and research, and resiliency programs. We will be emphasizing our role in “Regional Planning” through the coordination and hosting of conferences and other events intended to facilitate the exchange of ideas with interested community stakeholders, including private organizations, on issues relevant to the region and its future vitality and sustainability.

We look forward to a great year ahead as we continue our work to diversify and grow South Florida’s economy, strengthen communities, and increase opportunity for residents while enhancing the environment and quality of life throughout the region. As always, please do not hesitate to contact Council staff if we can be of assistance.



*Senator Steve Geller, Chair*  
Mayor of Broward County



ESTABLISHED

1974

18

BOARD MEMBERS

3

COUNTIES

70

MUNICIPALITIES

15

STAFF MEMBERS

# Thank you for your service!

“We thank outgoing members for their service and wish them well in their next endeavors, whether new undertakings and partnerships or retirement. Their dedication and service to our region will always be appreciated, and they will be missed. It has truly been a pleasure to work with this board and the staff of the SFRPC during one of the most challenging and uncertain times in our history. We stand ready to assist our community and anticipate great things for years to come by providing our region’s leaders with the support, technical assistance, tools, information, and regional coordination they need to succeed and ensure that South Florida continues to be a vibrant and beautiful place to work and live.”

Isabel Cosio Carballo, MPA  
Executive Director



The Honorable  
Daniella Levine Cava  
Past Chair, 2020  
Councilmember, 2015 - 2020

Daniella Levine Cava was elected Miami-Dade County’s first-ever woman Mayor in November 2020. She enters the Mayor’s office following a nearly 40-year career as a relentless advocate for South Florida families in public service and elected leadership. Daniella has been a tireless advocate for South Florida residents and communities for over 30 years.



The Honorable  
Margaret M. Bates  
Councilmember, 2008 - 2020  
Revolving Loan Board Member,  
2017 - 2020

Margaret Bates is a true servant of the people and it has been a joy to work with her over the years. She is committed to the citizens of Lauderhill, Florida whom she has represented since 1998. She has held respected positions on local, county, and national boards and in professional associations. Councilmember Bates was appointed to the Council by the Broward County League of Cities. She retired in November from the Council due to term limits.



The Honorable  
Sandra R. Walters  
Councilmember, 2005 - 2020  
Chair, 2009 and 2015  
FRCA Member, 2005 - 2020  
FRCA Chair, 2019 - 2020

Sandra Walters has 30+ years of professional experience in Florida. She is qualified as an Expert Witness in Florida administrative hearings and court proceedings; has conducted and supervised environmental studies, and developed avoidance and mitigation plans, in all South Florida submerged and upland habitats. She was appointed by Governors Bush, Crist, and Scott to serve on the SRFPC, serving as Chair in 2009 and 2015.

## Leaving A Legacy



Manny Cela, Deputy Director

With sincere appreciation and gratitude for your 42 years of unselfish service, ongoing support, commitment, and dedication to the South Florida Regional Planning Council. Congratulations on your well-deserved retirement! You will be deeply missed!

# Population & Area

It is estimated that between 2019 and 2020, the SFRPC's population grew by 34,843 persons or approximately 670 new residents per week. The largest percent increase in population was within Miami-Dade County at 59%.

County	Population				Area		
	2019	2020	Yearly Inc / Dec	% of Regional Total (2020)	Square Miles	Residents per Square Mile	% of Regional Land Area (2020)
Monroe	76,212	77,823	1,161	5%	983.0	79.2	2.6%
Miami-Dade	2,812,130	2,832,794	20,664	59%	1,899.8	1,491.1	46.9%
Broward	1,919,644	1,932,212	12,568	36%	1,202.8	1,606.4	50.5%
<b>Regional Total</b>	<b>4,807,986</b>	<b>4,842,829</b>	<b>34,843</b>	<b>100%</b>	<b>4,085.6</b>	<b>3,176.7</b>	<b>100%</b>

## Read All About It

South Florida Municipalities Prepare for Transit Boom  
*September 27, 2019*

SFCDFI Makes Dreams Come True  
*October 7, 2019*

South Florida Clean Cities Alt Fuels Listening Session  
*November 5, 2019*

TCRPC & SFRPC Joint Meeting Highlights  
*November 12, 2019*

SFRPC Secures \$5.9 Million for COVID Impacted Biz  
*July 28, 2020*

SFRPC "Community Partner of the Year" by the SBA  
*September 23, 2020*

SFRPC Annual Review of CEDS Strategy  
*October 27, 2020*

A Housewarming Celebration  
*October 28, 2020*

### Quick FACTS

- ❖ 3 counties
- ❖ 70 municipalities
- ❖ 4.7 million people
- ❖ 1.7 million jobs
- ❖ 1.9 million housing units
- ❖ 170+ Atlantic Coastal miles
- ❖ 7 U.S. Representatives
- ❖ 10 State Senators
- ❖ 27 State House members

# Programs & Projects



## MIAMI-DADE TPO TRAVEL BEHAVIOR TREND ANALYSIS

Council staff is in the initial stage of developing a Scope of Work (SOW) to carry out a Travel Behavior Trend Analysis for the Miami-Dade County Transportation Planning Organization (TPO). The study will look to assess, compare, and identify trends in travel patterns prior to the COVID-19 pandemic, during the pandemic related lockdowns (“shelter-in-place” or “stay-at-home” orders), and after the phased reopening of Miami-Dade County. The primary goal of this effort is to assist the TPO with understanding the impact that the pandemic has had on those that utilize the surface transportation networks in Miami-Dade County, and project future travel behaviors and how these behavioral shifts may impact transportation demand.

## SOUTH FLORIDA REGIONAL TRANSPORTATION AUTHORITY (SFRTA)

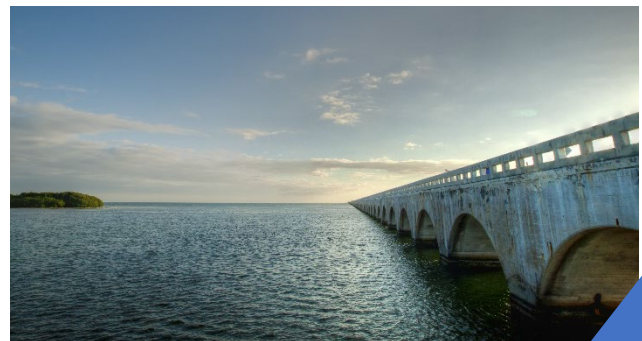
The findings and recommendations of the Council’s “TOD Readiness Report for Select Station Areas” (Report) is providing guidance and direction for the issuance of Requests for Proposals (RFPs) for SFRTA-owned land in station areas. The Report was produced by Council staff in collaboration with SFRTA staff and the Treasure Coast Regional Planning Council (TCRPC). The RFPs are expected to be focused on the three stations that were found in the Report to have immediate market potential (Boca Raton, Boynton, and Cypress Creek Stations) but may be more broad ranging to maximize benefits to the SFRTA. The goal of the effort is to activate station areas, increase ridership, and maximize the benefits to the SFRTA of underutilized land. [Click here for more information.](#)

## EDA CARES ACT REVOLVING LOAN FUND PROGRAM

The Council has begun operation of the EDA CARES Revolving Loan Fund (RLF), hired key program staff, and submitted a two-year grant administration plan to the Economic Development Administration. The RLF CARES Act Program is a long-term financing program to assist COVID-19 impacted businesses to alleviate sudden and severe economic disruption caused by the pandemic in the four-county area of Monroe, Miami-Dade, Broward, and Palm Beach counties. [Click here for more information.](#)

## FLORIDA STATEWIDE REGIONAL EVACUATION STUDY PROGRAM

The Council staff is working with the Northeast Florida Regional Council in collaboration with the other eight Florida RPCs to continue the combined efforts in the Statewide Regional Evacuation Study Program. This round, Council staff’s primary responsibility will involve revisiting the Behavioral Study (i.e. will people evacuate, what will it take for them to evacuate, will repeated storms increase the likelihood of evacuations, will “false alarms” have the opposite effect, etc.). The effort will also involve updating GIS data such as demographics and location of shelters for inputs in the state evacuation model. The project will be completed June 30, 2021.



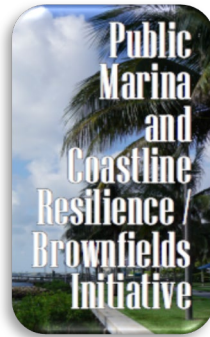
# Programs & Projects Cont'd

## COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS)

As the South Florida Region's Economic Development District, the Council has the responsibility of updating the region's CEDS document every five years, to cover 2022 - 2027. Council staff has started preparing to invite the next CEDS Strategy Committee to convene under the leadership of the Council to formulate an approach for revitalizing the economic development strategy of the region. Discussion will incorporate the new recommendations by the Economic Development Administration to increase the focus on economic resiliency, as well as, take advantage of the newly created Opportunity Zones. Over the next 16 months, Council staff will convene with the CEDS Strategy Committee multiple times to gather input that will guide economic development investment. [Click here for more information.](#)

## PUBLIC MARINA & COASTLINE RESILIENCE / BROWNFIELDS INITIATIVE

The South Florida Regional Planning Council, Treasure Coast Regional Planning Council, and Miami Waterkeeper are working together as a Coalition to improve coastal resiliency and reduce environmental impacts at public marinas and coastline access points.



The Coalition seeks to assess potential environmental impacts and resiliency challenges, while helping communities to move priority sites forward with cleanup and resiliency planning, design, and implementation. [Click here for more information.](#)

## SOUTH DADE ECONOMIC DEVELOPMENT STRATEGY

Council staff secured over \$200,000 in funding for Miami-Dade County from the U.S. Economic Development Administration for the creation of the South Dade Economic Development Strategy. Staff has been working with Miami-Dade Department of Regulatory & Economic Resources (RER), Lambert Advisory, and the Economic Development Council of South Miami-Dade (EDC) to develop a strategic plan for South Miami-Dade. The project team solicited information from key industries in the region. These included stakeholders from the retail, healthcare, and agricultural industries in South Miami-Dade. Their insights, along with community feedback, will strengthen the finalized strategic plan.

## SFRPC RECOGNIZED AS "COMMUNITY PARTNER OF THE YEAR" BY THE U.S. SMALL BUSINESS ADMINISTRATION

HOLLYWOOD, FL - U.S. Small Business Administration (SBA) South Florida District Office recently announced the winners of the SBA's 2020 District and State of Florida Small Business Week Awards. [Congratulations goes to the South Florida Regional Planning Council located in Hollywood, FL for "Community Partner of the Year"](#). As per the award criteria, this award honors any organization that assists entrepreneurs through advocacy and other efforts that raise the profile, effectiveness, health, vitality, growth, or expansion of small businesses in the SBA's South Florida District Office territory.

*"We would like to thank our Council and Board Members, as well as our elected officials from Miami-Dade, Broward and Monroe counties for their continued support of our mission. This award is an honor to receive, and we continue to anticipate great things for the years to come by enabling our small businesses within the region with the financial support and assistance they need to succeed and help make South Florida a vibrant and beautiful place to work and live."*

*Isabel Cosio Carballo, MPA, SFRPC Executive Director*



## **SOUTHEAST FLORIDA & TAMPA BAY CLEAN CITIES COALITIONS TEAM UP ON VEHICLE TECHNOLOGIES**

The Southeast Florida Clean Cities Coalition and the Tampa Bay Clean Cities Coalition met on Wednesday, November 20, 2019 at the Hilton Miami Downtown for an informative session on automated, connected, electric, and shared (ACES) technologies. With the advent of these technologies, collaboration with regional stakeholders is important to ensure cohesive implementation. The workshop included guest presentations from experts in urban and regional planning, automated vehicle deployment, and advanced vehicle technologies.

## **TRANSIT-ORIENTED DEVELOPMENT (TOD) WORK PROGRAM – SFRTA PROFESSIONAL SERVICES AGREEMENT**

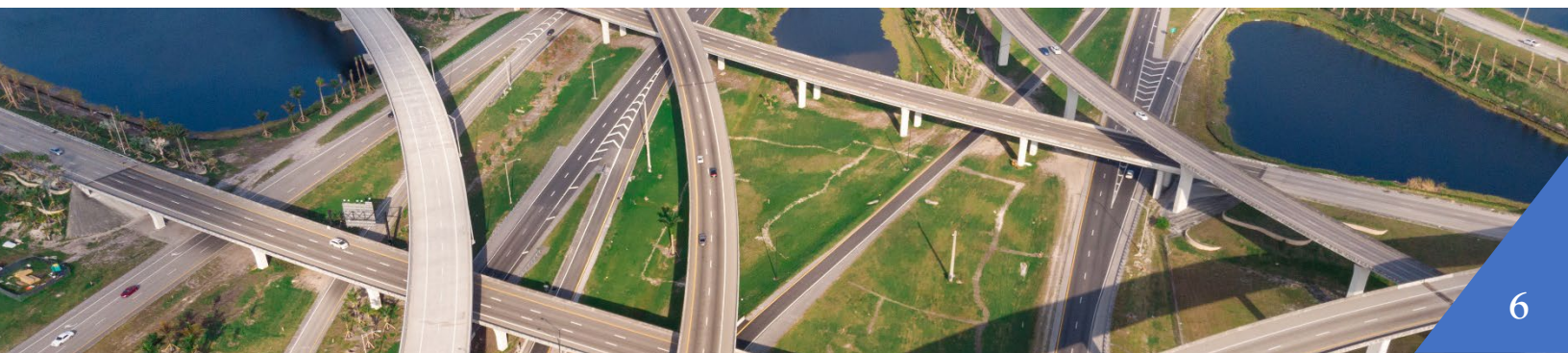
Council staff provided ongoing community engagement and technical assistance to further the goal of encouraging Transit Oriented Development (TOD) around existing Tri-Rail stations. The Report found that there were stations along the corridor with immediate potential for TOD joint development on publicly owned land and several with longer term opportunities. The Council assisted in designing a Request for Proposal (RFP) process for joint developments on the SFRTA owned lands and RFPs are now being released. The Council also executed a new five-year professional services agreement between the SFRPC and the SFRTA for the period of 2020 – 2025 as the same level of support as the previous agreement. The initial tasks to be funded by the agreement have been identified as part of the mutually agreed upon TOD Work Program. The Council has been an integral partner, along with the Treasure Coast Regional Planning Council, in the planning that the SFRTA undertakes in support of regional mobility in Southeast Florida.

## **2019-2020 ECONOMIC IMPACT STUDY FOR FORT LAUDERDALE ALLIANCE**

Through the Southeast Florida Economic Forecasting Partnership, the SFRPC continues to produce for the Greater Fort Lauderdale Alliance its steady annual economic impact analysis of the jobs created and retained by the Alliance's efforts from 2019-2020. The Forecasting Partnership allows Council staff to use software from the Regional Economic Modeling Institute (REMI) to produce an estimate of the total economic impact of the specific types and number of jobs that the Alliance helped to create and retain.

## **THE HAZARDOUS MATERIALS EMERGENCY PREPAREDNESS (HMEP) GRANT**

Starting in 1993, the Pipeline and Hazardous Materials Safety Administration began awarding grants to States, Territories, and Native American Tribes. The grant program, Hazardous Materials Emergency Preparedness (HMEP) Grant, was designed to “develop, improve, and carry out emergency plans” within the National Response System and the Emergency Planning and Community Right-To-Know Act of 1986. The SFRPC and South Florida Local Emergency Planning Committee (LEPC) are proud to assist the Florida Department of Emergency Management in utilizing these funds for the South Florida region including in Broward, Miami-Dade, and Monroe counties. This grant program plays a key role in the objective of increasing resiliency across South Florida communities, especially regarding hazardous materials emergencies. The LEPC is also working to assist Broward County's Environmental and Consumer Protection Department by delivering OSHA HAZWOPER refresher courses in March. We are pleased to play a part in the increasing focus on raising resiliency and emergency preparedness in South Florida.



## SOUTHEAST REGIONAL DOMESTIC SECURITY TASK FORCE

The overall mission of the Southeast Regional Domestic Security Task Force (SERDSTF) is to protect Region 7 (Southeast Florida) from terrorist or homegrown attacks, and if attacked, furnish response assistance in the most efficient manner possible.



The state's seven (7) Regional Domestic Security Task Forces (RDSTFs) are the foundation of Florida's domestic security structure.

Each RDSTF is co-chaired by a local Sheriff or Police Chief and an FDLE Special Agent in Charge (SAC). Task force members include first responders from the disciplines of fire/rescue, emergency management, public health and hospitals, as well as law enforcement. The task forces also work in partnership with schools, businesses, and private industries. By utilizing a multi-disciplinary approach, the RDSTFs provide support to impacted communities by serving as a force multiplier for local agencies and working in conjunction with emergency management professionals.

Over the past few years, the SERDSTF has hosted several exercises to help prepare and train the region's first responders in events such as domestic and international terrorism, active shooter, plane crashes, natural disasters, and more.

- ❖ **Operation Heatshield II** was designed and organized to test Southeast Florida's terrorist response resources and rescue efforts. Organized as a very large-scale drill, more than 20 agencies participated in the exercise, many deploying their terrorist response equipment and personnel. More than 100 participants participated over the nearly two-day event in April 2018. Players were formed into four separate task forces and were charged with detailed operations while responding to a terroristic threat at multiple locations.
- ❖ **2017 Miami EOC Exercise** was a discussion-based tabletop exercise. This five-hour exercise discussion centered around the response to a terroristic threat involving active shooters and improvised explosive devices (IED's) at Marlins Park.

During this discussion at Miami's Emergency Operations Center, regional terrorist response teams held an open dialogue on many issues regarding response capabilities. Some of these capabilities included Public Information and Warning, Mass Care Services, and Situational Assessment. These types of exercises serve as a great way to initiate and increase coordination if a regional response is ever necessary.

- ❖ **Operation Heatshield III** kicked off on May 15, 2019, as the SERDSTF's annual terrorist response exercise. This exercise lasted two days and included over 50 response agencies from the local, state, and federal level. The Heatshield exercise consisted of a main goal to test response capabilities at the major seaports in the region: Port of Miami, Port Everglades, and the Port of Palm Beach. Responders were exceptional in exercising their coordinated response efforts, utilizing the incident command system, and implementing interoperable communications.

The SERDSTF continues to monitor the COVID-19 pandemic and remains hopeful that planning for the next full-scale exercise will begin in 2021.

## REGIONAL PLANNING COUNCIL'S SUPPORT FLORIDA'S CORAL REEF CAMPAIGN

Over the last three years the South Florida RPC and Treasure Coast RPC have worked with the Florida Department of Environmental Protection and public, private, and nonprofit stakeholders to further public awareness, restoration, and protection of Florida's endangered coral reef spanning Miami-Dade through Martin counties, and Monroe County. In January 2020, the Councils were among those who welcomed Governor DeSantis to Frost Museum of Science for the launch of Florida's Coral Reef campaign.







## TRADITIONAL REVOLVING LOAN FUND CONSOLIDATION PROGRAM



The South Florida Regional Planning Council Revolving Loan Fund Programs (SFRPC-RLF) were first established with several public and private agencies before being transferred to the SFRPC.

The RLFs were created as a result of the devastation of Hurricane Andrew, which on August 24, 1992 ravaged large tracts of Miami-Dade County. Hurricane Andrew stands as one of the most damaging and costly natural disasters in the history of the United States, surpassed only by Hurricane Katrina in 2005.

Many businesses, especially in the southern area of the county, faced insolvency after commercial and industrial buildings, agriculture land and tourist facilities were destroyed by the hurricane. Although recovery from Hurricane Andrew is no longer the most urgent economic development priority for the South Florida region, many small/medium size businesses seeking financial capital to grow their businesses are unable to obtain traditional financing from conventional lenders. However, as the regional economy grows, the SFRPC Revolving Loan Fund has served as an instrument to strengthen and achieve the stated goals of the SFRPC Comprehensive Economic Development Strategy (CEDS).

The SFRPC knows that the best economic development plan for the region is to develop its small and medium size businesses. The SFRPC focuses its economic development activities on technical assistance and capacity building, enhanced coordination, communication, and infrastructure development. In our judgement, these activities provide the greatest long-term return on investment and are the best use of limited resources. [Click here for more information.](#)

## STARTED ON FEBRUARY 26, 1993

## 140 LOANS OVER THE PAST 28 YEARS

## LENDING OUT OVER \$43,233,036

## 7,834 JOBS CREATED WITHIN THE SOUTH FLORIDA REGION

### SMALL BUSINESS REVOLVING LOAN PROGRAM

WANT TO GROW  
YOUR BUSINESS  
IN SOUTH  
FLORIDA?

NEED  
WORKING  
CAPITAL?

NEED TO  
UPGRADE  
YOUR  
EQUIPMENT?

Access to capital can be a challenge for many of the region's small businesses. To address this need, the SFRPC Revolving Loan Fund (RLF) professionals work with the U.S. Department of Commerce's Economic Development Administration to provide low-interest loans to small-size and medium-size businesses in Broward, Miami-Dade, and Monroe counties.

Created more than 15 years ago, the RLF is designed to meet the credit needs of businesses in the region that are not entirely served by conventional lenders.

WE ARE HERE TO HELP!!!

The South Florida Regional Planning Council (SFRPC) knows that the best economic development plan for the region is to support entrepreneurs and their businesses so that they can create jobs and opportunity for South Florida's residents.

THE FACTS

LOAN SIZE ...

\$25,000-\$500,000

LOAN TERMS ARE ...

Based upon the borrower's needs, repayment ability, and the amount financed.

INTEREST RATES ...

Will be determined by the perceived credit risk.

COLLATERAL IS REQUIRED ...

Collateral pledged for each loan will depend upon the RLF loan amount and the overall credit risk. Personal guaranties by all parties with more than 20% ownership

CLICK HERE TO APPLY

LOANS ARE AVAILABLE NOW!!!

Complete the application and provide a completed business plan including business and personal financial statements, tax returns, and appraisals for equipment, land, and other business assets.

FOR MORE INFORMATION, PLEASE CONTACT:  
JEFF TART AT JTART@SFRPC.COM  
ALISHA LOPEZ AT ALOPEZ@SFRPC.COM

TESTIMONIALS

"Dear Jeff, I wanted to thank you and the South Florida Regional Planning Council for the loan we were able to obtain in 2013. We were unable to get a loan through other sources at that time to grow our business and build a sales team. With this loan we were able to hire a sales rep and a consultant that helped us build our sales processes we still use today. We went from being a marginally profitable business to one that is continually profitable and reinvesting itself. If it had not been for this loan, we may not have realized this vision or have kept our staff employed during the pandemic. Thanks again for your assistance. We would recommend the South Florida Regional Planning Council to anybody that was in a situation like ours."

Mitch Welin, CEO/President  
ComRes

1 Oakwood Boulevard, Suite 250  
Hollywood, Florida 33020  
954.924.3653 (O)  
954.924.9654 (F)  
[www.sfrprlf.org](http://www.sfrprlf.org)



## FINANCIAL AID DURING A PANDEMIC

The South Florida Regional Planning Council secured \$5.9 million from the U.S. Department of Commerce Economic Development Administration (EDA) to capitalize a small business revolving loan fund for business adversely impacted by COVID-19. These funds, provided pursuant to the March 2020 Coronavirus Aid Relief and Economic Security Act (CARES Act), will be administered by the SFRPC through its Revolving Loan Fund CARES Act Program. [Click here for more information.](#)

Loan	Amount	County	City
1	\$25,000	Monroe	Key Largo
2	\$30,000	Monroe	Islamorada
3	\$500,000	Broward	Pompano Beach
4	\$85,000	Palm Beach	Palm Springs
5	\$300,000	Miami-Dade	Miami
6	\$35,000	Broward	Hollywood
7	\$210,000	Broward	Miramar
8	\$150,000	Monroe	Key West
9	\$500,000	Monroe	Key West
10	\$500,000	Miami-Dade	Miami Beach
11	\$50,000	Broward	Hollywood
12	\$150,000	Broward	Davie
13	\$50,000	Broward	Lauderhill

### ABOUT

The South Florida Regional Planning Council (SFRPC) has secured funds from the U.S. Department of Commerce Economic Development Administration (EDA) to capitalize a small business revolving loan fund for business adversely impacted by COVID-19. These funds, provided pursuant to the March 2020 Coronavirus Aid Relief and Economic Security Act (CARES Act), will be administered by the SFRPC through its Revolving Loan Fund CARES Act Program.

### KEEP IN MIND

- ❖ The RLF CARES Act Program is a long-term financing program to help stabilize existing businesses impacted by COVID-19.
- ❖ RFL CARES Act Program funds **CAN** be combined with:
  - ❖ Economic Injury Disaster Loans (EIDL)
  - ❖ Paycheck Protection Program (PPP)
  - ❖ or the State of Florida Bridge Loan Program
- ❖ RLF CARES Act Program is **NOT** a grant or forgivable loan.

### LOAN INFORMATION

**\$5,380,000**

Personal guaranties and collateral are required.

### ELIGIBILITY

Small Businesses  
Sole Proprietors  
501c3 Organizations  
\* located within Monroe, Miami-Dade, Broward & Palm Beach counties

### FINANCING

Loan Amount: \$25,000 - \$500,000  
Interest Rate: Fixed 3% - 4%  
Duration: Up to 10 Years

## HOW TO APPLY

Visit: [CARES ACT RLF](#) | Availability: Immediate

For more information, please contact:  
Steve Foreman, CARES ACT Revolving Loan Fund Administrator | [sforeman@sfrpc.com](mailto:sforeman@sfrpc.com)  
Jeff Tart, Senior Loan Officer | [jtart@sfrpc.com](mailto:jtart@sfrpc.com)

For fastest approval, be prepared to document your economic loss due to COVID-19. Be aware of fraudulent schemes and only discuss finances with a trusted professional.

1 Oakwood Boulevard, Suite 250  
Hollywood, Florida 33020  
954.929.3653 (O)  
954.929.9659 (F)  
[www.sfrpc.org](http://www.sfrpc.org)



# Testimonials



*"I want to express our sincere gratitude for the South Florida Planning Council's outstanding contribution to our business. The COVID relief SFRPC provided came at the perfect time. We had applied for an EIDL loan, never to hear a response. We tried to get funding from commercial lending sources to no avail. The only help we received came from SFRPC. Your team has been fantastic to work with. I'll like to recognize Jeff Tart and Steve Foreman for their excellent leadership. Without their help, we indeed would have had more significant financial troubles. I'll want to praise all the staff at SFRPC for all the creative work and dedication in helping us. SFRPC thinks outside of the box, understand our needs, and perform, unlike commercial lenders. Your dedication to continually strive to provide the ideal experience has been a wonderful reality for us. I genuinely want to Thank You for all that you do." ~ Partridge Equity Group*

*"Jeff and the amazing staff at SFRPC came through in a huge way for us during a very difficult time for our community. The energy, responsiveness, effort, and attention we received in applying for the CARES ACT Revolving Loan Fund Program were commendable – and absolutely made a critical difference for us, our clients, and our town. Thank you so much – and please know you will have us as big fans for life!" ~ Islamorada Investment Management*



**Islamorada**  
Investment Management

# COVID-19

## Economic Recovery Assistance

In August of 2020 the SFRPC was awarded the EDA CARES Act Supplemental grant to enable the Council to help the region to prepare for, prevent, and respond to existing and future impacts by expanding its economic development [COVID-response activities](#).

These activities include technical assistance, and enhancing regional planning, collaboration, and intergovernmental coordination among local governments, economic development organizations, the business community, and other key stakeholders. [Click here for more information](#).

### COVID-19 ECONOMIC RECOVERY ASSISTANCE AVAILABLE

The South Florida Region has seen a massive impact on our economy due to COVID-19. The South Florida Regional Planning Council is here to be a source of information, resources & initiatives important for the speedy economic recovery of our region.

## SOUTH FLORIDA AND TREASURE COAST LEADERS HELD JOINT VIRTUAL MEETING TO DISCUSS ISSUES OF REGIONAL IMPORTANCE

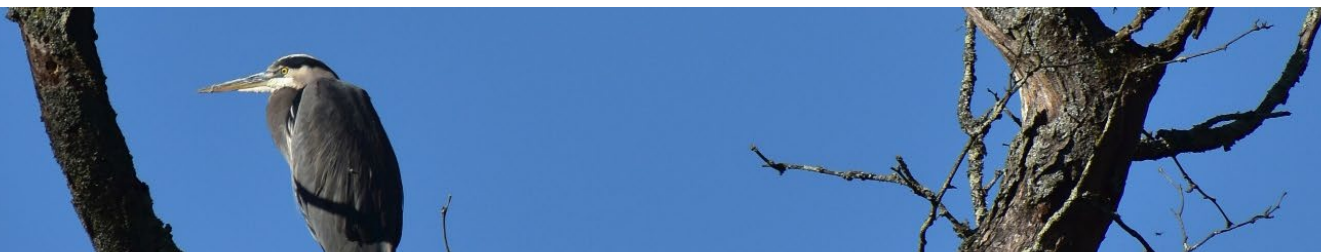
The South Florida and Treasure Regional Planning Councils (RPCs) met virtually via GoToMeeting on Friday, October 16<sup>th</sup> at 10:00 a.m. in Joint Session. The meeting was co-chaired by The Honorable Steve Geller, then First Vice Chair South Florida RPC, and Council Member Michael Houston, Chair Treasure Coast RPC. The Council's considered testimony and discussed the Future Water Supply for Southeast Florida; Biscayne Bay's Recovery Plan Case Study; Southeast Florida's Coral Reef Ecosystem Conservation Area Water Quality Monitoring Program; an update on Florida's Coral Reef. The Council's successfully and unanimously adopted [Joint Resolution TCSF #20-01](#), supporting funding and proposed legislation for Florida's Coral Reef, including passage of the federal Restoring Resilient Reefs Act of 2000, and renaming the Southeast Florida Coral Reef Ecosystem Conservation Area in honor of the late Representative Kristin Jacob in recognition of her unwavering commitment to the coral reef and environment.

Also discussed was an innovative technology to remove biomass and accumulated nutrients from water, and Florida's Water Challenge with respect to needed infrastructure and insufficient funding. [Joint Resolution TCSF #20-02](#) and [TCSF #20-03](#), respectively addressing water/wastewater infrastructure investment and biosolids management, were passed without objection. Lastly, the Councils discussed Affordable Housing and adopted [Joint Resolution TCSF #20-04](#) which urges the Florida Legislature to continue to support local housing programs by appropriating 100% of the monies deposited in the State and Local Housing Trust Funds for housing for Fiscal Year 2021-2022. The public was encouraged to attend and contributed a number of comments to show their support for the advancement and improvement of South Florida waterways. Approximately 150 people attended the webinar. Meeting information can be found at [www.sfrpc.com/agenda](http://www.sfrpc.com/agenda).

*"We enjoyed meeting once again with our counterparts at the Treasure Coast Regional Planning Council this morning. Together the South Florida and Treasure Coast RPCs serve seven counties and 6.8 million residents representing one-third of Florida's population. We understand the importance of a regional approach on many major issues. Today's meeting focused on water issues, including drinking water, the Everglades, Lake Okeechobee, flood control, coral reefs, environmental, and other water and land use issues critical to life in South Florida. The Councils will continue their multi-year collaboration to address critical issues facing Southeast Florida and create a better future and quality of life for our residents."*

*~ Steve Geller, Broward County Vice Mayor / 1<sup>st</sup> Vice Chair of the South Florida Regional Planning Council*

Planning & Convening



# Return on Investment

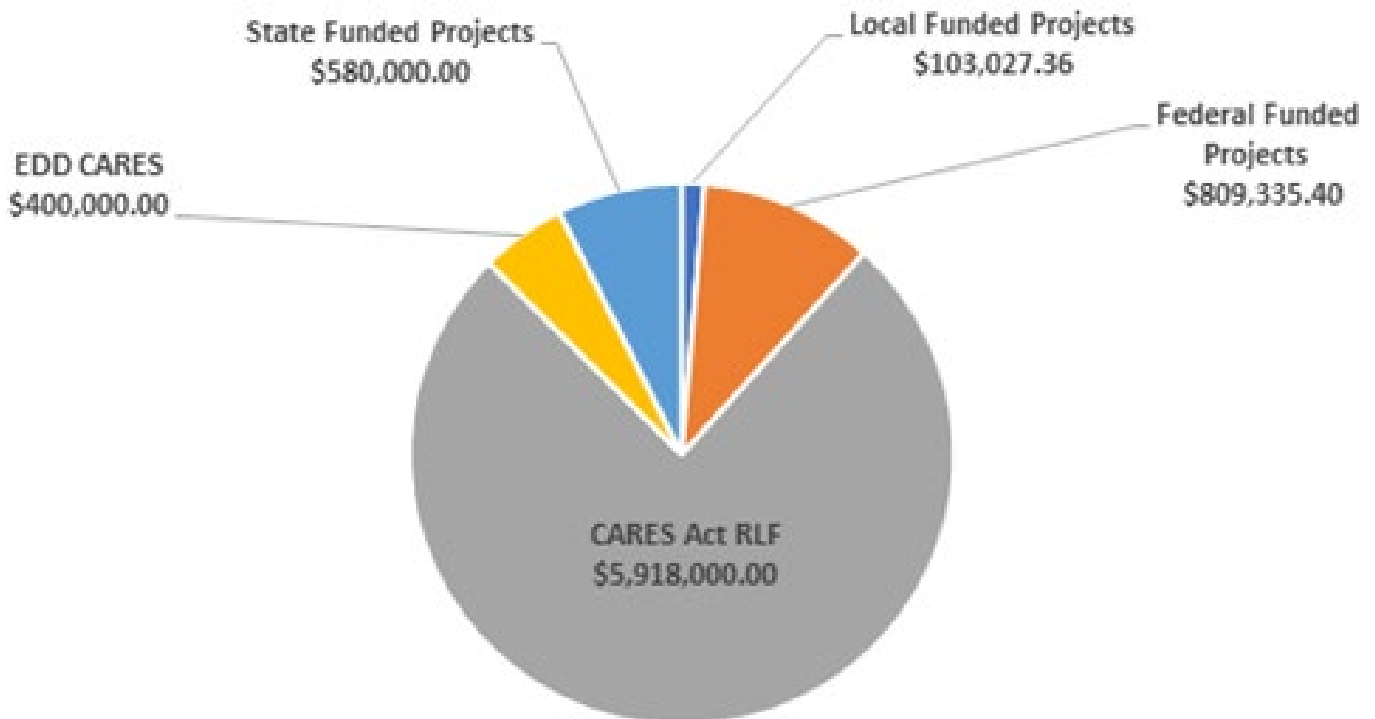
## FY 2019 - 2020



Leverage of \$9.15 for every \$1  
of Council Dues

With the support of Miami-Dade, Broward, and Monroe counties, the SFRPC leveraged Council Dues of \$864,323 to secure \$7,810,362 in additional resources for the South Florida Region.

### Funds Secured during FY19-20





# BOARD MEMBERS

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