



## Supporting Economic Development in South Florida Webinar

May 26, 2021 | 10am – 12pm | [Virtual](#)

This webinar is designed to illustrate how South Florida communities can work with the U.S. Economic Development Administration (EDA) and the South Florida Regional Planning Council (SFRPC) to help build the capacity for economic development based on local conditions and needs. Best practices, grant funding opportunities and project development ideas will be discussed within the context of locally driven, community-supported approaches to create the foundation for high-quality job growth and private sector investment.

### AGENDA

- 10:00AM WELCOME**  
**Isabel Cosio Carballo**, Executive Director, South Florida Regional Planning Council
- 10:05AM BUILDING CAPACITY: OUTREACH AND COLLABORATION**  
**Eralda Agolli**, Program Manager - Economic Disaster Recovery, SFRPC  
**Mark Cassidy**, Economic Development & Research Manager, SFRPC
- South Florida Designated Economic Development District
  - Comprehensive Economic Development Strategy
  - Economic Development Project Letter of Concurrence
- 10:20AM EDA: GRANT FUNDING OPPORTUNITIES AND CONSIDERATIONS**  
**Greg Vaday**, Economic Development Representative, EDA
- Project Development and Technical Assistance
  - Grant Funding Considerations - General Tips and Guidance
  - Partnerships, Timing and Economic Impacts
- 10:45AM SFRPC: TECHNICAL ASSISTANCE**  
**Mark Cassidy**, South Florida Regional Planning Council
- Refining Economic Development Projects
  - Analyzing Economic Development Projects
  - Assembling Economic Development Grant Applications
- 11:00AM AROUND THE SOUTH FLORIDA REGION**  
**Speakers: Audience**
- Critical and Pressing Economic Development Issues and Needs
  - Potential Projects
- 12:00PM CLOSING REMARKS**