

# e-Highlights

*Isabel Cosio Carballo*  
Executive Director

**April 2021**

*Mario Bailey, Chair*  
SFRPC

## Election of New Chair **Mario Bailey**



The South Florida Regional Planning Council (SFRPC) announced the election of Mario Bailey as chair at its monthly Board Meeting on February 22nd. The SFRPC is a planning and public policy agency responsible for addressing regional priorities and providing assistance and policy guidance to local governments in an advisory capacity. The 19-member council is comprised of elected officials and gubernatorial appointees from Broward, Miami-Dade, and Monroe Counties.

[CLICK TO READ MORE](#)

## Welcome & Best Wishes

On behalf of the Council and its staff, we would like to take this opportunity to thank our outgoing members and give a warm welcome to our newly appointed Councilmembers.

**We are delighted to  
welcome...**

***The Honorable René García***  
Miami-Dade County Commissioner

***The Honorable Oliver Gilbert III***  
Miami-Dade County Commissioner

***The Honorable Ana Ziade***  
Mayor of North Lauderdale

***The Honorable Eddie Martínez***  
Miami-Dade County Commissioner

[CLICK TO READ MORE](#)

# ~ Leaving A Legacy ~ In Memoriam



**Jack Osterholt**  
(1949 – 2021)

SFRPC Executive Director  
1986 - 1991  
and December 2010 to July 2011  
Miami-Dade County Deputy Mayor, 2011 - 2020  
{ [SFRPC News Article](#) // [Obituary](#) }



**Congressman Alcee Hastings**  
(1936 – 2021)

U.S. House of Representatives  
1993 - 2021  
District Court, 1979 - 1989  
Florida's 17th District Court, 1977 - 1979  
{ [Obituary](#) }

## South Florida & Treasure Coast Regional Planning Councils Met in Joint Session



The South Florida and Treasure Coast Regional Planning Council (RPCs) met in Joint Session virtually via GoToMeeting on Friday, March 19<sup>th</sup> at 10:00 a.m. The Joint Workshop was co-chaired by Councilmember Mario J. Bailey, Chair of the South Florida Regional Planning Council (SFRPC), and The Honorable Jeff Hmara, Vice Mayor of the Village of Royal Palm Beach, Chair of the Treasure Coast Regional Planning Council (TCRPC).

The Councils received important updates on Everglades Restoration, Water Supply and Infrastructure, Economic Opportunity, the Central and South Florida Control Project (C&SF) and Resilience Study, and legislative matters. Special guests included:

**Drew Bartlett**, Executive Director of the South Florida Water Management District (SFWMD)

**Dane Eagle**, Executive Director of the Florida Department of Economic Opportunity  
**Michael Davis**, Sr. Vice President & Chief Strategy Officer, WGI  
**Jennifer Reynolds**, Director of Ecosystem Restoration (U.S. ACOE, Lt. Col ret), SFWMD  
**Jennifer Leeds**, PMP, Bureau Chief, Ecosystem Restoration Planning, SFWMD  
**Jennifer L. Jurado**, Ph.D., Deputy Director & Chief Resiliency Officer, Broward County  
**Bradley Macek**, Utility Systems Director, City of Port St. Lucie  
and **Donna M. Rhoden**, City of Port St. Lucie

[CLICK TO READ MORE](#)

## 2021 American Rescue Plan ~ Resources



Provided for your reference, the newly released American Rescue Plan Federal Investment Guide issued by the U.S. Conference of Mayors along with NACO's legislative analysis for Counties under ARPA. They are both good summary documents to share with your economic development stakeholders.

[Federal Investment Guide](#)

[Legislative Analysis for Counties](#)

## COVID Economic Recovery ~ Resources

The SFRPC is expanding its economic development COVID-response activities including technical assistance, and enhancing regional planning, collaboration, and intergovernmental coordination among local governments.

[CLICK TO LEARN MORE](#)



In August 2020 the SFRPC was awarded an EDA CARES Act Supplemental grant to enable the Council to help the region prepare for, prevent, and respond to existing and future impacts by expanding its economic development **COVID-response activities**. These response activities include technical assistance, and enhancing regional planning, collaboration, and intergovernmental coordination among local governments, economic development organizations, the business community, and other key stakeholders.

CLICK TO LEARN MORE

**COVID-19 ECONOMIC RECOVERY ASSISTANCE AVAILABLE**

The South Florida Region has seen a massive impact on our economy due to COVID-19. The South Florida Regional Planning Council is here to be a source of information, resources & initiatives important for the speedy economic recovery of our region.

Contact Erinda Aguilu for more info [erinda@sfrpc.com](mailto:erinda@sfrpc.com)

**IDENTIFY ISSUES & SOLUTIONS**

**Strengthen and secure ideas**

- Identify the extent of economic distress caused by the COVID-19 pandemic.
- Work with elected officials and government staff to identify solutions.
- Identify grant opportunities for economic recovery and projects.

**COORDINATE PARTNERS**

**Working Together**

- Share a dataset between local, state, and federal partners in order to speed the recovery process.
- Prepare economic recovery and long-term resiliency plans.
- Provide research as needed.

**DEVELOP PLANS**

**Communicating your vision**

- Develop plans and activities that support economic development, job creation, capital investment, workforce development and training opportunities.
- Provide technical assistance and augment local capacity to further recovery efforts.

**IMPLEMENT SOLUTIONS**

**Becoming Economically Resilient**

- Implement economic recovery and resilience plans with the goal of rebuilding resilient and sustainable communities throughout the South Florida Region.
- Assist with grant writing.

**ECONOMIC DEVELOPMENT**

We coordinate efforts within the Region and develop a Comprehensive Economic Development Strategy Plan that provides a set of guiding principles for community leaders to set common economic development goals and priorities for action. Other economic development initiatives include the Revolving Loan Fund (RLF) Program, CARES Act RLF, Browardfields Partnership & Clean Up, SE Florida Community Development Fund Inc., Economic Forecasting Partnership and New Market Tax Credits.

**EMERGENCY PREPAREDNESS**

The South Florida Local Emergency Planning Committee (SFLPEPC) is housed within the Council and serves Broward, Miami-Dade, and Monroe counties. The SFLPEPC was established by Congress in an effort to assist local governments with protecting public health, safety, and the environment from chemical hazards and releases.

**TRANSPORTATION & ALT FUELS**

Transit Oriented Development and the Clean Cities program are two areas that the Council works with constituent local governments to address technical transportation issues, provide transportation modeling services, and outreach & policy support for alternative fuels & use reduction.

**RESILIENCY & SEA-LEVEL RISE**

As part of the Southeast Florida Regional Climate Change Compact, the Council actively participates in climate change related pre-planning and coordinating efforts across the region. Council staff aids in understanding the challenges occurring in our local area, local possible resiliency practices, and supports the changing dialogue.

**REGIONAL DEVELOPMENT & LOCAL GOVERNMENT COMPREHENSIVE PLAN REVIEW**

We offer services to municipalities to review plans for issues of regional significance through the Enhancements to Local Government Comprehensive Plans Program and the Improvement to Development of Regional Impact (DIRI) programs. Activities involve review of newly adopted comp plans, plan amendments, Evaluation and Approval Reports on comp plan performance and coordination of multi-jurisdictional agency review of large-scale development projects, which may impact more than one County.

**MAPPING AND GEOSPATIAL ANALYSES**

The Council offers GIS Services and tools to inform decision-making and to foster partnerships and other Technical Assistance services on a case-by-case basis.

LEARN MORE AT [REGIONALCOUNCIL.ORG](http://REGIONALCOUNCIL.ORG)



## Financial Assistance ~ During a Pandemic

The U.S. Department of Commerce's Economic Development Administration is partnering with the South Florida Regional Planning Council (SFRPC) to oversee and administer a new **\$5.9 million CARES ACT Business Revolving Loan Fund program** that will alleviate sudden and severe economic dislocation caused by the coronavirus in Monroe, Miami-Dade, Broward, and Palm Beach counties. Designated a U.S. Department of Commerce Economic Development District in 1994, the SFRPC welcomes this new program into its lending portfolio as it continues to expand its economic development activities.

CLICK TO LEARN MORE

**SFRPC**  
South Florida Regional Planning Council  
Proudly serving South Florida since 1974

**Small Business Loans Available through the CARES ACT**

**ABOUT**

The South Florida Regional Planning Council (SFRPC) has secured funds from the U.S. Department of Commerce Economic Development Administration (EDA) to capitalize a small business revolving loan fund for business adversely impacted by COVID-19. These funds, provided pursuant to the March 2020 Coronavirus Aid Relief and Economic Security Act (CARES Act), will be administered by the SFRPC through its Revolving Loan Fund CARES Act Program.

**KEEP IN MIND**

- The RLF CARES Act Program is a long-term financing program to help stabilize existing businesses impacted by COVID-19.
- RLF CARES Act Program funds CAN be combined with:
  - Economic Injury Disaster Loans (EIDL)
  - Paycheck Protection Program (PPP)
  - or the State of Florida Bridge Loan Program
- RLF CARES Act Program is NOT a grant or forgivable loan.

**LOAN INFORMATION**

**\$5,380,000**

Personal guaranties and collateral are required.

**ELIGIBILITY**

Small Businesses  
Sole Proprietors  
501c3 Organizations  
\* located within Monroe, Miami-Dade, Broward & Palm Beach counties

**FINANCING**

Loan Amount: \$25,000 - \$500,000  
Interest Rate: Fixed 3% - 4%  
Duration: Up to 10 Years

**HOW TO APPLY**

Visit: [CARESACTRLF.com](http://CARESACTRLF.com) | Availability: Immediate

For more information, please contact:  
Steve Foreman, CARES ACT Revolving Loan Fund Administrator | [sforeman@sfrpc.com](mailto:sforeman@sfrpc.com)  
Jeff Tart, Senior Loan Officer | [jtart@sfrpc.com](mailto:jtart@sfrpc.com)

For fastest approval, be prepared to document your economic loss due to COVID-19. Be aware of fraudulent schemes and only discuss finances with a trusted professional.

1 DuSoyne Boulevard, Suite 250  
Hollywood, Florida 33020  
954-929-3659 (T)  
954-929-5659 (F)  
[www.sfrpc.com](http://www.sfrpc.com)



## WE NEED YOU!

**Are you in need of financial assistance to help your small or medium sized business recover from the COVID pandemic? Please take a few minutes and tell us how we can help you.**

TAKE OUR SURVEY

# How to Get Flood Policy Discounts in 2022



## How to get Flood Policy Discounts in 2022 & Plan for Sea Level Rise Mitigation

MAY 11, 2021 | 1:30PM - 3:00PM

**When: May 11, 2021**  
**Time: 1:30pm – 3:00pm**  
**Where: Virtual**

[CLICK HERE TO REGISTER](#)

## Welcome & Introductions



**The Honorable  
Michelle Coldiron**  
Mayor, Monroe County  
SFRPC Council Member

Due to Monroe County's efforts over the past five years in the voluntary Community Rating System (CRS), most of the nearly 14,400 National Flood Insurance Program (NFIP) policyholders in unincorporated Monroe County are expected to receive new automatic CRS premium discounts of 35 percent beginning April 1, 2022.

Unincorporated Monroe County will join a very elite group of other communities in a Class 3 or lower designation, hoping to situate itself and county citizens for upcoming FEMA risk rating related to the cost of flood insurance.. The County is also underway with resiliency planning, including sea level rise modeling, analysis of SLR on capital/critical facilities and infrastructure, roads elevation and drainage study, and creation of SLR adaptation action areas, to govern public infrastructure and private development.

## Speakers

---



**Erin Deady**  
Attorney, Erin L. Deady, P.A.



**Rhonda Haag**  
Chief Resilience Officer,  
Monroe County



**Lori Lehr**  
Community Rating System (CRS)  
Consultant, Monroe County



**Emily Schemper**  
Sr. Director Planning & Environmental  
Resources, Monroe County



**Lisa Tennyson**  
Legislative Affairs & Grants  
Acquisition Director, Monroe County



*Moderator:* **Christine Hurley**  
Assistant County Administrator,  
Monroe County

Join the webinar on *May 11, 2021 from 1:30m – 3:00pm*,  
hosted by the South Florida Regional Planning Council,  
and learn how this was achieved, lessons learned, best practices, and how you  
can apply these efforts to benefit your communities.

*For more information,  
please call:  
(954) 924-3653 or email [eagolli@sfrpc.com](mailto:eagolli@sfrpc.com)*

## DEP Publishes Notice of Sea Level Impact Projection



### **DEP Publishes Notice of Proposed Rule for Rule 62S-7, F.A.C.: Sea Level Impact Projection (SLIP) Studies for State-Financed Coastal Construction**

The Florida Department of Environmental Protection (DEP) has published the Notice of Proposed Rule for Rule 62S-7, F.A.C.: Sea Level Impact Projection (SLIP) Studies for State-Financed Coastal Construction. This notice and additional information can be found at the [Florida Resilient Coastlines Program](#) and in the [Florida Administrative Register](#).

Pursuant to rule-development protocol, the public has the option of requesting a public hearing. If a

public hearing is requested, it will be held virtually on April 26, 2021.

For more information, contact Whitney Gray at 850-245-2098 or [Resilience@FloridaDEP.gov](mailto:Resilience@FloridaDEP.gov). Learn more about DEP's [Florida Resilient Coastlines Program](#) and [resilience tools and resources](#).

[CLICK HERE TO READ MORE](#)

## Florida's 2021 - 2025 Strategic Highway Safety Plan

**FLORIDA**  
Transportation Plan

Your Florida. Your vision. Your plan.

[www.FloridaTransportationPlan.com](http://www.FloridaTransportationPlan.com)

We are pleased to announce the completion of [Florida's 2021 - 2025 Strategic Highway Safety Plan \(SHSP\)](#). We invite you to view and share the updated SHSP with your partners, employees, family, and friends.

Our collaborative effort has resulted in a statewide plan that provides a framework for eliminating fatalities and serious injuries on all public roads. This SHSP:

- Introduces the Safe System approach, which acknowledges that humans make mistakes, the human body is vulnerable, and that we should design and operate our transportation system to ensure that if crashes do occur they do not result in serious human injury.
- Recognizes the complexity of crashes and categorizes emphasis areas into three components: roadway; road user, including demographics and mode of travel; and road user behavior.
- Expands our strategies beyond the 4Es of traffic safety: Engineering, Education, Enforcement, and Emergency Response to include the 4Is: Information Intelligence, Innovation, Insight into Communities, and Investments and Policies.

Thank you to all who participated in updating the SHSP, including the Florida Transportation Plan Steering Committee and its Safety Subcommittee, Florida's Traffic Safety Coalitions, metropolitan planning organizations, other safety partners, and the public.

Achieving zero takes everyone working together. None of us can do this alone, but we can all do something. Together, we can make progress each year – and together, we can achieve our vision of zero.

[CLICK TO READ MORE](#)

## What's New...

**Financial  
Assistance  
Programs**

**Request for  
Proposals**

**Economic  
Analysis**

**Funding Grants at  
Specific Agencies**

**Opportunity  
Zones**

**Regional Legislative  
Priorities**

---

## **Comprehensive Economic Development Strategy (CEDS)**

As part of the Council's responsibility to maintain the region's CEDS document, Council Staff is organizing a CEDS Strategy Committee to formulate an approach for revitalizing the economic development strategy of the region and guide economic development investment by identifying the most significant needs of the region and incorporating the new recommendations from the Economic Development Administration to increase the focus on economic resiliency and Opportunity Zones. The 2022-2027 CEDS document is to be submitted to EDA by September 2022.

## **Florida Department of Economic Opportunity Regional Broadband Workshop**

The South Florida Regional Planning Council, in partnership with the Florida Office of Broadband at the Department of Economic Opportunity (DEO), hosted a workshop on February 9, 2021 that included leaders from various sectors of the region, including Economic Development, Small Business Development, and Community Organizations, Colleges/Universities, K-12 Education, Private Businesses, Local Governments, and Internet Service Providers.

The input gathered during the meeting will help direct the Office of Broadband in understanding the regional availability and accessibility of broadband internet in the region, ultimately assisting in the design of state programs and resources for broadband adoption, deployment, expansion, and resiliency. The information shared during the workshops will also be used in the development of the Florida Strategic Plan for Broadband.

---

## **Florida Statewide Evacuation Study Program**

Council Staff continues working with the Northeast Florida Regional Council and the other eight Florida RPCs to continue the efforts of the RPCs and the Florida Department of Emergency Management (FDEM) in the Statewide Regional Evacuation Study Program. Recent accomplishments of the study include updating baseline demographic and economic GIS data inputs for FDEM's evacuation model, called Transportation Interface for Modeling Evacuations (TIME). Council Staff is

## **Miami-Dade Transportation Planning Organization's COVID-19 Travel Behavior Trend Analysis**

Council Staff continues its partnership with the Miami-Dade Transportation Planning Organization with its ongoing COVID-19 Travel Behavior Trend Analysis. In its analysis, the Council is assessing the impact of the COVID-19 pandemic on commuters' travel patterns in the Miami-Dade County by comparing pre-and-post lock down traffic movement for passenger

coordinating with regional County Emergency Managers to review the inputs and results of the FDEM model and update the region's Operational Scenarios if necessary. Further, Council Staff is hosting regional County Emergency Managers for a presentation of the draft Behavioral Analysis update, which is led by a consultant team of Cambridge Systematics and the University of Central Florida. Council Staff will continue working with the working group to finalize the Evacuation Study and post the Study information on an online dashboard instead of a long-form report as done previously. The project will conclude June 2022.

vehicles and freight vehicles, vehicular travel volumes, transit ridership volumes, bicycle and pedestrian movement activity volumes and patterns, hotel bookings, airport enplanements, as well as seaport embarkations/debarkation and other data as available. The goal of the effort is to understand the impact the pandemic has had on travel patterns and the transportation network and project forward how behavior shifts may impact long-term mobility trends in the future. This project will conclude in June 2021.

## In Other News...

### The SFRPC announces the recent promotions of Ms. Christina Miskis, MURP, and Mr. Mark Cassidy, MRP



Ms. Christina Miskis, MURP, has been promoted to the position of Senior Planner. Christina leads regional mobility and resilience initiatives, working closely work with the South Florida Regional Transportation Authority, the Miami-Dade TPO, Broward MPO, and other organizations on aligning transit and land use planning.



Mr. Mark Cassidy, MRP, has been promoted to the position of Economic Development and Research Manager. He leads staff efforts in economic development planning, research, GIS, and data analysis. Prior to joining the SFRPC family, Mark served the East Central Florida Regional Planning Council for over two years as a part-time economic development planner.

[READ MORE](#)

## Don't miss out!

**Know someone who can use our news? Help us spread the word!  
Subscribe on our website now!**



Should you wish to stop receiving our emails, please be sure to click "unsubscribe" below.

**Check out our newly updated website for more news & updates!**

**Next Council Meeting:  
Monday, April 26, 2021 at 10:30 a.m.**

CONNECT WITH US | [sfrionalcouncil.org](http://sfrionalcouncil.org) | 954.924.3653

