



SOUTH FLORIDA REGIONAL PLANNING COUNCIL INFORMATIONAL SESSION

FEBRUARY 25, 2021



South Florida Regional Planning Council

Proudly serving South Florida since 1974



Agenda

- About us – South Florida Regional Planning Council
- Coronavirus Aid, Relief, and Economic Security Act (CARES ACT) Program
- Questions/Open Discussion

Welcome



Isabel Cosio Carballo, MPA

Executive Director
South Florida Regional
Planning Council



Mark Cassidy, MRP

Economic Development &
Research Manager
South Florida Regional
Planning Council

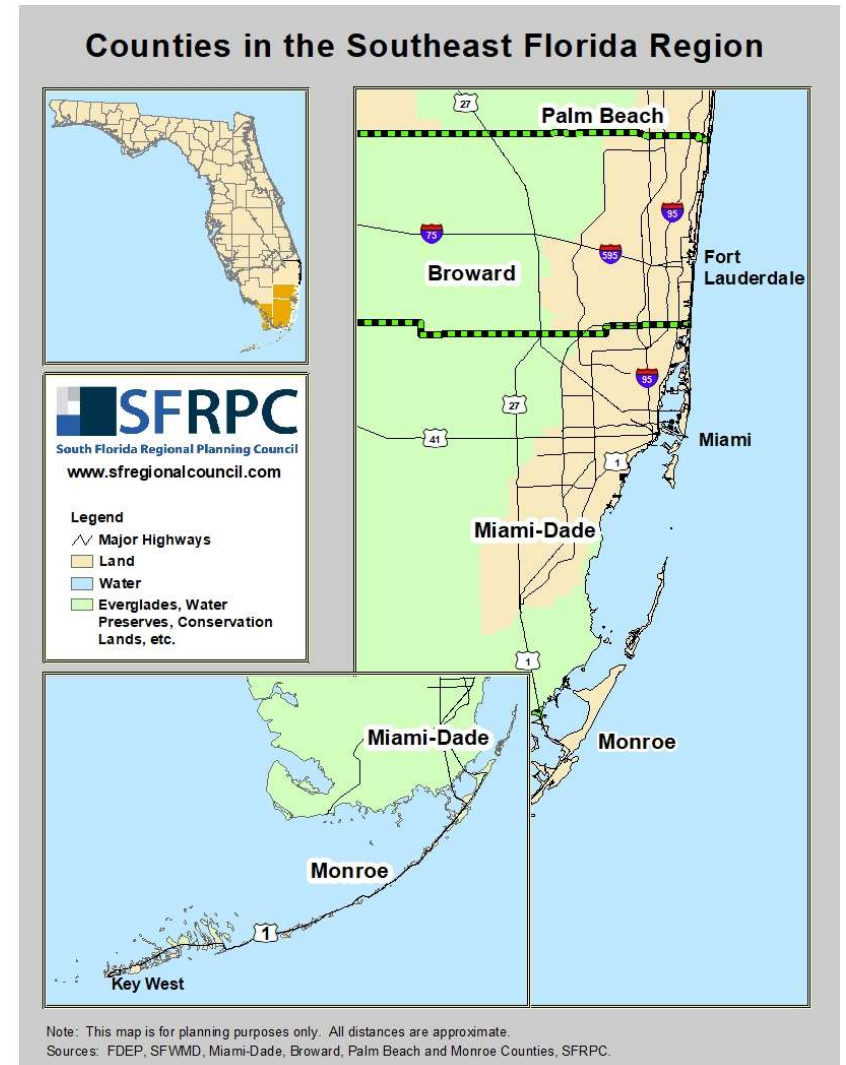


Eralda Agolli, MPA

Program Manager - Economic
Disaster Recovery Coordinator
South Florida Regional
Planning Council

Our Mission

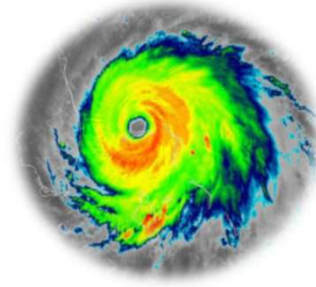
- Regional planning agency for Monroe, Miami-Dade, and Broward counties
- Collaborative planning and development and implementation of regional strategies
- EDA-designated Economic Development District
- Regional planning & technical assistance
- Revolving loan fund programs
 - Small businesses
 - COVID-impacted businesses



OUR SERVICES



**ECONOMIC
DEVELOPMENT**



**EMERGENCY
PREPAREDNESS**



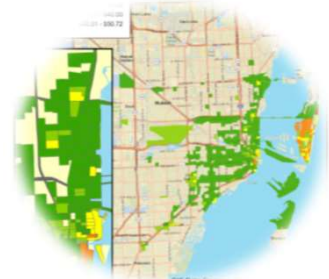
**REGIONAL DEVELOPMENT & LOCAL
GOVERNMENT COMPREHENSIVE
PLAN REVIEW**



**TRANSPORTATION &
ALT FUELS**



**RESILIENCY &
SEA LEVEL RISE**



**MAPPING & GEOSPATIAL
ANALYSIS**

OUR SERVICES



ECONOMIC
DEVELOPMENT



TRANSPORTATION &
ALT FUELS

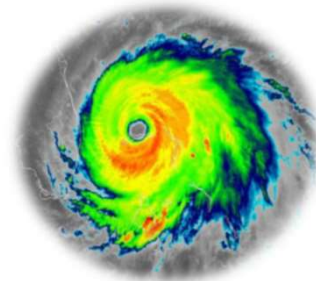
- South Florida Comprehensive Economic Development Strategy (CEDS)
- Technical assistance to communities
 - Economic impact analysis
 - county, region, and state level
- Regional Convening



OUR SERVICES



ECONOMIC
DEVELOPMENT



EMERGENCY
PREPAREDNESS



REGIONAL DEVELOPMENT & LOCAL
GOVERNMENT COMPREHENSIVE
PLAN REVIEW



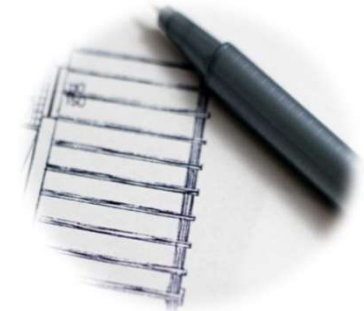
- South Florida Local Emergency Planning Committee
- Public health and hazard planning



OUR SERVICES



- Comp plan amendment review
- Evaluation and Appraisal Reports
- Review of large-scale projects



REGIONAL DEVELOPMENT & LOCAL
GOVERNMENT COMPREHENSIVE
PLAN REVIEW



TRANSPORTATION &
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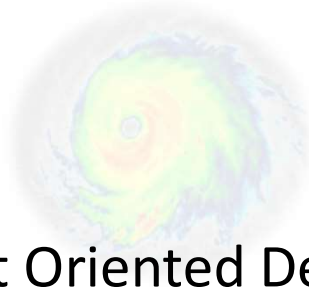


MAPPING & GEOSPATIAL
ANALYSIS

OUR SERVICES



ECONOMIC
DEVELOPMENT



RESILIENCY &
SEA LEVEL RISE



MAPPING & GEOSPATIAL
ANALYSIS

- Transit Oriented Development
 - Technical support
- Clean Cities
 - Alternative Fuels



TRANSPORTATION &
ALT FUELS

OUR SERVICES

- Southeast Florida Regional Climate Change Compact
- Pre-planning and coordination
- Best practices research
- Sea level rise mapping



TRANSPORTATION &
ALT FUELS



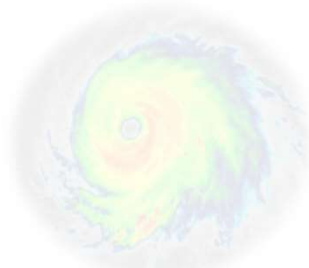
RESILIENCY &
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ANALYSIS

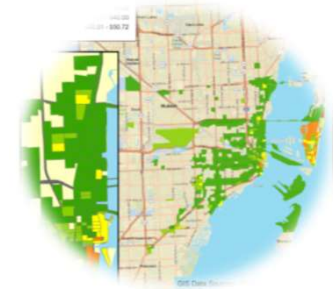


OUR SERVICES



- GIS Technical Assistance Services
 - ArcMap
 - Story Maps
 - Modeling

REGIONAL DEVELOPMENT & LOCAL
GOVERNMENT COMPREHENSIVE
PLAN REVIEW



MAPPING & GEOSPATIAL
ANALYSIS



What is a Comprehensive Economic Development Strategy (CEDS)

- The EDA directs each designated Economic Development District (EDD) to develop and maintain a Comprehensive Economic Development Strategy (CEDS) with the assistance of public involvement.
- **The CEDS is a strategy-driven plan for regional economic development.**
- A CEDS is the result of a regionally-owned planning process designed to build capacity and guide the economic prosperity and resiliency of an area or region.
- EDDs work with regional stakeholders to fully update the CEDS every five years with interim updates on an annual basis.

An Effective CEDS...

- Identifies a region's competitive advantages
- Tells a compelling story about the region's past, present, and future
- Demonstrates the EDD's/regional organization's grasp of key trends
- Promotes cross-sector collaboration
- Commits to measurable success
- Motivates action and implementation



2020 – 2022 CEDS/EDA Investment Priorities



CRITICAL
INFRASTRUCTURE



WORKFORCE DEVELOPMENT &
MANUFACTURING




EXPORTS & FDI



RECOVERY & RESILIENCE

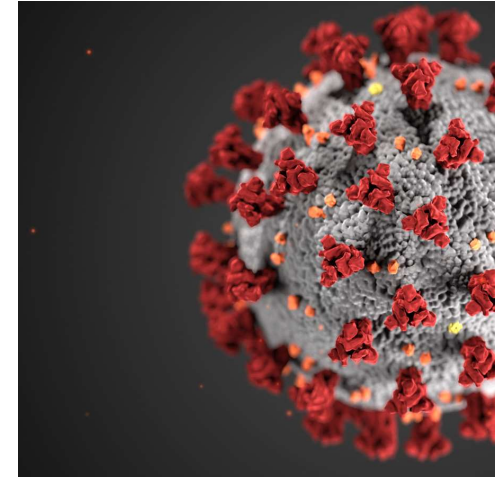


OPPORTUNITY ZONES



Coronavirus Aid, Relief,
and Economic Security
Act (CARES ACT) GRANT
Establishing Best
Practices for Southeast
Florida

August 2020 – June 2022



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Scope of Work

- The SFRPC was recently awarded funding from the U.S. Economic Development Administration (EDA) to support economic resilience efforts across the region directly related to the coronavirus pandemic.
- This funding will enable the SFRPC to augment and focus staff resources, towards priorities related to coronavirus response, recovery, and long-term planning over the next two years.

Work Plan

Immediate Response Activities:

- Economic Damage Assessment (Survey)
- Establish Action Plan Tied to CEDS
- Establish Inventory of Contacts, Needs, and Priorities
- Monitor Economic Conditions

Work Plan...

Short-Term Recovery Activities:

- Establish and convene the South Florida Economic Resilience Committee
- Work with Committee to develop Long-Term Economic Resilience Plan to include in CEDS update
- Support Local Governments and Community Partners

Work Plan...

Long-Term Recovery Activities:

- Implement, Monitor, and Evaluate the Regional Economic Resilience Plan
- Develop Public Outreach Campaign and Engage Stakeholders
- Facilitate Economic Resilience Webinars that promote Best-Practices
- Document Process to inform Future Efforts
- Provide technical assistance and capacity building for local and regional stakeholders impacted by coronavirus.
- CARES Act Revolving Loan Fund Promotion and Outreach

CARES ACT Revolving Loan Fund

KEEP IN MIND

- The RLF CARES Act Program is a long-term financing program to help stabilize existing businesses impacted by COVID-19.
- RFL CARES Act Program funds CAN be combined with:
 - Economic Injury Disaster Loans (EIDL)
 - Paycheck Protection Program (PPP)
 - or the State of Florida Bridge Loan Program
- RLF CARES Act Program is NOT a grant or forgivable loan.

LOAN INFORMATION

- \$5,380,000.00
- Loan Amount: \$25,000 - \$500,000
- Interest Rate: Fixed 3% - 4%
- Duration: Up to 10 Years
- Personal guaranties and collateral are required

ELIGIBILITY

- Small Businesses
- Sole Proprietors
- 501c3 Organizations

Located within Monroe, Miami-Dade, Broward & Palm Beach counties

Applied Grant Award (08/05/2020):	\$ 5,380,000.00
Total Funded:	\$ 2,585,000.00
Available to Lend:	\$ 2,795,000.00



ADDITIONAL RESOURCES



- Opportunity Zones:
<https://sfregionalcouncil.org/opportunity-zones/>
- CARES ACT Revolving Loan Fund (RLF):
<https://sfregionalcouncil.org/portfolio-items/cares-act-rlf/>
- Funding Grants at Various Agencies:
<https://sfregionalcouncil.org/funding-grants-at-specific-agencies/>

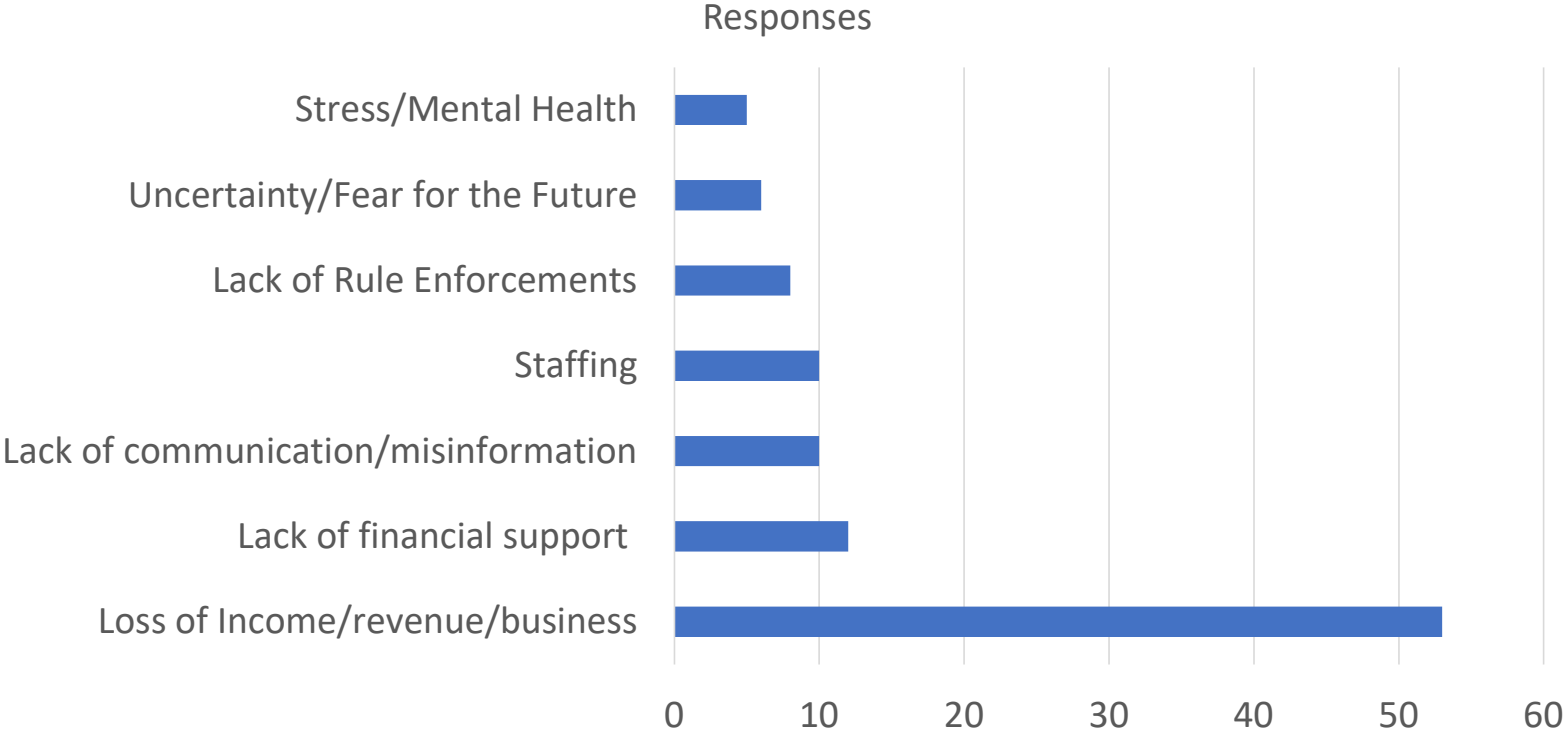


What are the top three issues reported to you by the small businesses and the community as a result of COVID-19 pandemic?

Survey Purpose:

- Gathering feedback on highest impacts/issues reported from businesses and the community due to COVID-19.
- Use data to target recovery efforts to highest impacted job sectors and communities.

Survey



Questions / Open Discussion

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