



South Florida Regional Planning Council

Proudly serving South Florida since 1974

Isabel Cosio Carballo, MPA
Executive Director

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FOR IMMEDIATE RELEASE

March 8, 2021

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SOUTH FLORIDA REGIONAL PLANNING COUNCIL ANNOUNCES RECENT PROMOTIONS

HOLLYWOOD, FL - The South Florida Regional Planning Council (SFRPC) announces the recent promotions of Ms. Christina Miskis, MURP, and Mr. Mark Cassidy, MRP.



Ms. Christina Miskis, MURP, has been promoted to the position of Senior Planner. Christina leads regional mobility and resilience initiatives, working closely work with the South Florida Regional Transportation Authority, the Miami-Dade TPO, Broward MPO, and other organizations on aligning transit and land use planning. Her background includes leading community outreach and engagement on environmental restoration and infrastructure projects for a variety of organizations, including governmental, university, and non-profit. At the Council, she has been instrumental in empowering local communities to plan for the emerging hazards of a changing climate and leveraging public/private partnerships to further regional mobility by improving the integration of land use and transportation planning. Ms. Miskis holds a Master’s degree in Urban and Regional Planning from Florida Atlantic University, and a Bachelor’s degree in Economics from Florida International University.



Mr. Mark Cassidy, MRP, has been promoted to the position of Economic Development and Research Manager. He leads staff efforts in economic development planning, research, GIS, and data analysis. Prior to joining the SFRPC family, Mark served the East Central Florida Regional Planning Council for over two years as a part-time economic development planner. He has a range of additional experience in using data to forward triple-bottom line goals for other organizations spanning city and county planning departments, universities, and a think-tank. Mark was raised in suburban South Florida, where the urban design he grew up around inspired him to be an urban planner. Mr. Cassidy holds a Master’s degree in Regional Planning from Cornell University and a Bachelor’s degree in Business Economics from the University of Central Florida.

“Promoting these talented individuals within our team strengthens our foundation for the future of economic development. Christina and Mark have proven to be immensely skilled in their fields and have played vital roles in environmental restoration and evacuation studies. We are thankful for their knowledge, experience, and initiative to help us move forward in making South Florida a more vibrant place to work and live. I am very pleased that they will be taking on additional responsibilities in their expanded roles to further drive the region’s strategic direction and growth.”

~ Isabel Cosio Carballo, MPA, Executive Director

Since 1974, the South Florida Regional Planning Council has served as the regional planning agency for Monroe, Miami-Dade, and Broward counties. It is governed by a public/private board of county and municipal elected and appointed officials from three counties. The Council supports the region’s elected leaders and public, private, and nonprofit stakeholders through regional, collaborative planning and the development and implementation of programs and strategies shaping a better future for South Florida.

For more information about the SFRPC and the services offered, please visit: <https://sfrpc.org/>.

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