Welcome to the 1st edition of our new & interactive monthly newsletter. Click here to subscribe! Please enjoy!

**Calendar of Events**

**Click here for meeting agendas!**

<table>
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<th>October 2020</th>
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<tr>
<td>16th 10:00am SFRPC/TCRPC Joint Virtual Meeting</td>
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<td>19th 10:30am SFRPC Virtual Board Meeting followed by Goals Development Subcommittee Workshop</td>
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<th>November 2020</th>
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<td>23rd TBD</td>
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<th>December 2020</th>
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<td>28th Winter Recess</td>
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**Miami-Dade TPO Travel Behavior Trend Analysis**

Allyson Williams | awilliams@sfrpc.com
Regional Planner & Southeast Florida Clean Cities Coordinator

Council staff are in the initial stage of developing a Scope of Work (SOW) to carry out a Travel Behavior Trend Analysis for the Miami-Dade County Transportation Planning Organization (TPO). The study will look to assess, compare, and identify trends in travel patterns prior to the COVID-19 pandemic, during the pandemic related lockdowns (“shelter-in-place” or “stay-at-home” orders), and after the phased reopening of Miami-Dade County.

The primary goal of this effort is to assist the TPO with understanding the impact that the pandemic has had on those that utilize the surface transportation networks in Miami-Dade County, and project future travel behaviors and how these behavioral shifts may impact transportation demand.

**South Florida Regional Transportation Authority**

Christina Miskis, MURP | cmiskis@sfrpc.com
Transportation, Land Use & Regional Planning

The findings and recommendations of the Council’s “TOD Readiness Report for Select Station Areas” (Report) is providing guidance and direction for the issuance of Requests for Proposals (RFPs) for SFRTA-owned land in station areas. The Report was produced by Council staff in collaboration with SFRTA staff and the Treasure Coast Regional Planning Council (TCRPC).

The RFPs are expected to be focused on the three stations that were found in the Report to have immediate market potential (Boca Raton, Boynton, and Cypress Creek Stations) but may be more broad ranging to maximize benefit to the SFRTA. The goal of the effort to activate station areas, increase ridership, and maximize the benefits to the SFRTA of underutilized land. [Click here for more information.]

**Revolving Loan Fund**

Jeff Tart, Senior Loan Officer | jtart@sfrpc.com
Steve Foreman, CARES RLF Administrator | sforeman@sfrpc.com

The Council has begun operation of the EDA CARES Revolving Loan Fund (RLF), hired key program staff, and submitted a two-year grant administration plan to the Economic Development Administration.

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The RLF CARES Act Program is a long-term financing program to assist COVID-19 impacted businesses to alleviate sudden and severe economic dislocation caused by the pandemic in the four-county area of Monroe, Miami-Dade, Broward, and Palm Beach counties. Click here for more information.

**Florida Statewide Regional Evacuation Study Program**

Mark Cassidy, MRP | mcassidy@sfrpc.com
Regional Planner

The Council staff has started working with the Northeast Florida Regional Council and the other eight Florida RPCs to continue the efforts of the RPCs in the Statewide Regional Evacuation Study Program. This round, Council staff’s primary effort will involve revisiting the Behavioral Study (i.e., will people evacuate, what will it take for them to evacuate, will repeated storms increase the likelihood of evacuations, will “false alarms” have the opposite effect, etc.). The effort will also involve updating GIS data such as demographics and location of shelters for inputs in the state evacuation model. The project will be completed June 30, 2021.

**Comprehensive Economic Development Strategy (CEDS)**

Mark Cassidy, MRP | mcassidy@sfrpc.com
Regional Planner

As the South Florida Region’s Economic Development District, the Council has the responsibility of updating the region’s CEDS document every five years, to cover 2022 - 2027.

Council staff has started preparing to invite the next CEDS Strategy Committee to convene under the leadership of the Council to formulate an approach for revitalizing the economic development strategy of the region by incorporating the new recommendations by the Economic Development Administration to increase the focus on economic resiliency as well as to take advantage of the newly created Opportunity Zones.

Over the next 16 months, Council staff will convene the CEDS Strategy Committee multiple times to gather input that will guide economic development investment. Click here for more information.

**Improving Access at Florida International University Biscayne Bay Campus Study Update (2020)**

Isabel Cosio Carballo, MPA | isabelc@sfrpc.com
Executive Director, SFRPC

An update of a 2011 Miami-Dade MPO study of Improving Access in the FIU Biscayne Bay Campus Work Area was undertaken earlier this year by the Florida Department of Transportation District 6 pursuant to a request by State Senator Jason Pizzo.

The Study Update, completed in late July, was a starting point for community conversation. Council staff is assisting the Florida Department of Transportation in presenting Study Information and convening community stakeholders.

**Public Marina & Coastline Resilience / Brownfields Initiative**

Jeff Tart, Senior Loan Officer | jtart@sfrpc.com

The South Florida Regional Planning Council, Treasure Coast Regional Planning Council, and Miami Waterkeeper are working together as a Coalition to improve coastal resiliency and reduce environmental impacts at public marinas and coastline access points.
The Coalition seeks to assess potential environmental impacts and resiliency challenges, while helping communities to move priority sites forward with cleanup and resiliency planning, design, and implementation. Click here for more information.

**Initiative Goals:**

- Improve coastal resiliency and climate change preparedness.
- Decrease vulnerability of marinas, public water access points and surrounding neighborhoods.
- Cleanup brownfields properties and reduce environmental impacts.
- Restore habitat and diminish impacts to marine species.
- Enhance public access to waterfronts.
- Increase participation in Clean and Resilient Marinas Programs.
- Leverage Funds.
- Community education and engagement.

**SOUTH DADE ECONOMIC DEVELOPMENT STRATEGY**

Arlene Davis-Walcott, AICP, MBA, MS | adavis-walcott@sfrpc.com
Director of Regional Planning & Economic Development

Council staff has been working with Miami-Dade Department of Regulatory and Economic Resources (RER), Lambert Advisory, and the Economic Development Council of South Miami-Dade (EDC) to develop a strategic plan for South Miami-Dade. The project team solicited information from key industries in the region.

These included stakeholders from the retail, healthcare, and agricultural industries in South Miami-Dade. Their insights, along with community feedback, will strengthen the finalized strategic plan. The Plan is in final review for submittal to EDA this month.

**SFRPC Recognized as “Community Partner of the Year” by the U.S. Small Business Administration**

**Hollywood, FL** - U.S. Small Business Administration (SBA) South Florida District Office recently announced the winners of the SBA’s 2020 District and State of Florida Small Business Week Awards. Congratulations goes to the South Florida Regional Planning Council located in Hollywood, FL for “Community Partner of the Year”. As per the award criteria, this award honors any organization that assists entrepreneurs through advocacy and other efforts that raise the profile, effectiveness, health, vitality, growth, or expansion of small businesses in the SBA’s South Florida District Office territory.

“Once again, the South Florida Regional Planning Council has excelled in its endeavors to help make South Florida a better place for its citizens and small businesses. The Council continues to strive and take new steps to promote entrepreneurial growth and raise awareness about the resources that are available to our local partners. I am grateful for their continued support and economic development efforts, and look forward to what the future holds.” Miami-Dade County Commissioner Daniella Levine Cava, SFRPC Chair

“We would like to thank our Council and Board Members, as well as our elected officials from Miami-Dade, Broward and Monroe counties for their continued support of our mission. This award is an honor to receive and we continue to anticipate great things for the years to come by enabling our small businesses within the region with the financial support and assistance they need to succeed and help make South Florida a vibrant and beautiful place to work and live.” Isabel Cosio Carballo, SFRPC Executive Director

Click here to view the Press Release