



Objectives & Activities

Objective 1. Clarify the partners' **roles and responsibilities** in planning and implementing TOD to improve collaboration and coordination.

Activity 1-A: **Conduct case studies** of TOD projects to understand the roles and responsibilities at specific TODs.

Activity 1-B: Develop a **TOD Compact** to articulate mutual understanding of each partners' specific roles in planning and implementing TOD in station areas along a specific corridor.

Objective 2. Build **regional leadership** and identify **clear champions** to overcome procedural obstacles.

Activity 2-A: Pursue opportunities for **funding for dedicated staff** whose primary responsibility is to work on TOD-related efforts through foundation grants and/or joint funding partnerships amongst agencies.

Objective 3. Develop, maintain, and promote a **clearinghouse of resources** for advancing the understanding and implementation of TOD.

Activity 3-A: **Compile the TOD resources** available to date, make them more easily accessible, and conduct outreach to partners to spread the word that they are available through a **Southeast Florida TOD website**.

Activity 3-B: **Continue to research topics of importance** to deepen the Working Group's understanding of TOD concepts and issues.

Activity 3-C: **Create a technical assistance** program to provide more targeted research that helps implement the regional vision.

Activity 3-D: **Create a TOD Clearinghouse** as a full 'one stop shop' for resources.

Objective 4. Promote the **value of TOD** for achieving desired outcomes.

Activity 4-A: **Conduct outreach to partners through a TOD promotional campaign**, beginning with individual partner meetings with finely tuned messaging to build support for the regional vision.

Activity 4-B: **Convene a TOD Forum** to publicly celebrate successes, raise awareness, and build support

Activity 4-C: **Conduct demonstration projects** to illustrate benefits of TOD.

Objective 5. Advance the **market readiness** of station areas within the region for TOD investments.

Activity 4-A: **Host a panel with developer and lender representatives** to better understand the barriers and challenges from their perspective, and identify strategic actions to best incentivize TOD.

Activity 4-B: **Pursue opportunities to obtain funding** for land banks and development incentives through foundations for seed money, Housing Authority partnerships, and agency funding partnerships.



Rank the Activities: Survey Results

Highest rated activities (mean average):

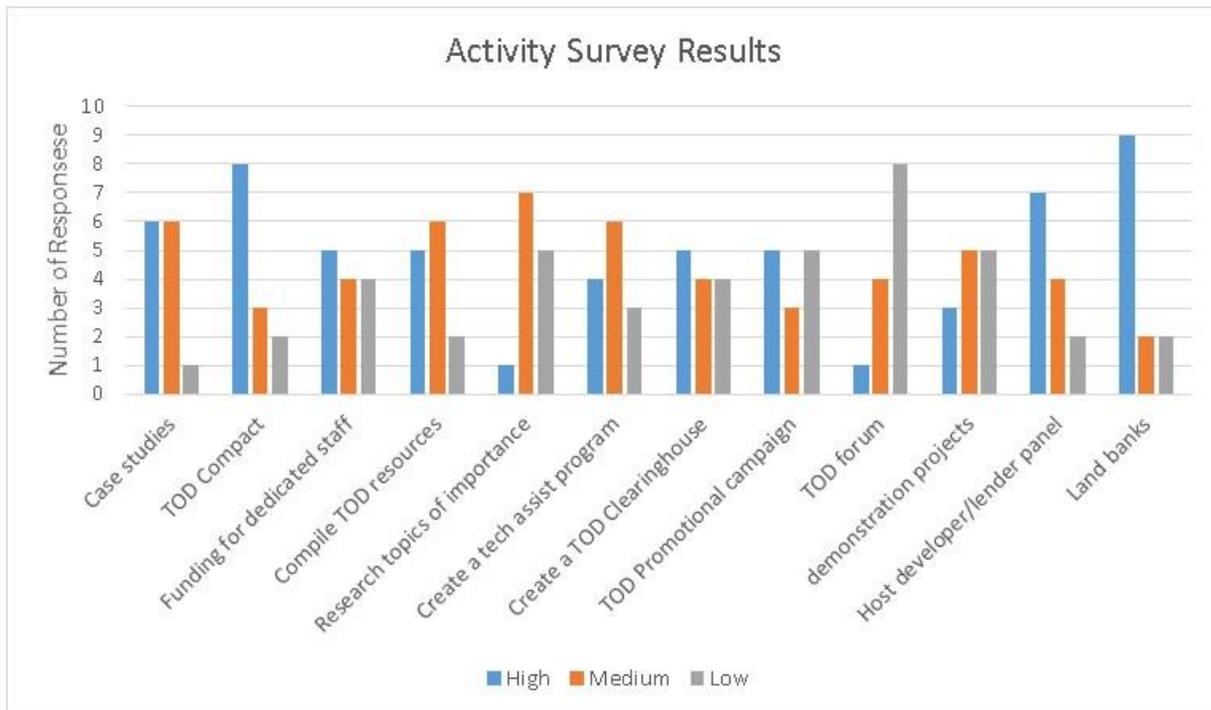
1. 1-A: Case studies | 5-B: Pursuit of Funding for Land Banks and Development Incentives
2. 1-B: TOD Compact | 5-A: Host Lender/Developer Panel
3. 3-A: Compilation of TOD resources
4. 3-C: Creation of Technical Assistance Program

Highest Agreement (by standard deviation):

- Case studies are high priority
- TOD Compact & Lender/Developer Panel are high priority
- Compile TOD resources is relatively high priority
- TOD Forum is low priority

Least Agreement (standard deviation):

- TOD Promotional campaign – half high, half low
- Funding for land banks – most respondents rated highly, but there were several low votes



Willingness to Lead/Participate

