

Sample Templates

Data Source and Descriptions: MySidewalk.com

County Business Patterns (CBP)

Highly useful for studying the economic activity of small areas, analyzing economic changes over time, and as a benchmark for other statistical series, surveys, and databases between economic censuses.

Datasets:

- Number of Business Establishments 2014
- Total Employed 2014

Templates:

- Business Patterns: 2014 Total Employment
- 2014 Total Establishments

Questions these Templates help you answer:

- What is the employment count in this city?
- What is the breakdown of employment by industry in my community or project area?
- What is the business establishment count in this city?

 What is the level of economic activity in my community or project area?

Crash Fatalities

Looking at data for crash fatalities helps address how transportation planners across the country can better focus efforts to increase transportation safety and mobility. Use these datasets and Templates to help understand what factors could be contributing to crash fatalities in your community.

Datasets:

- Motor Vehicle Crash Total Fatalities 2015
- Motor Vehicle Fatal Crash for Non-Occupants 2015 - Cyclists
- Motor Vehicle Fatal Crash for Non-Occupants 2015 - Pedestrians
- Motor Vehicle Fatal Crashes 2015 -Selected Factors - Distracted Driver
- Motor Vehicle Fatal Crashes 2015 -Selected Factors - Drowsy Driver
- Motor Vehicle Fatal Crashes 2015 -Selected Factors - Drunk Driver

Templates:

Drunk Driver Involved, Drowsy Driver Involved, Distracted Driver Involved, Pedestrian(s) Involved, Cyclist(s) Involved, and Crash Fatalities 2015

Questions these Templates help you answer:

- Where were drunk, drowsy, or distracted drivers involved in fatal crashes?
- Where were pedestrians or cyclists involved in fatal crashes?

Employment Diversity & Housing

The employment-to-housing ratio can show whether an area has adequate housing for workers to reside near places of employment. A balance between a diverse labor market and a beneficial jobs-to-housing ratio can help identify areas likely to have shorter commute times, less single driver commutes, ample job opportunities for workers without vehicles, less traffic congestion, and better air quality.

Templates:

<u>Insufficient Housing Near Employment</u> Centers

Questions this Template helps you answer:

- What areas lack adequate levels of housing near employment centers?
- What parts of town would benefit from increased affordable housing?

Employment Diversity

Questions this Template helps you answer:

- How diversified is the labor market in your community or project area?
- How do different areas compare in terms of employment diversity?

<u>Balanced Employment Diversity and</u> <u>Adequate Housing Stock</u>

Questions this Template helps you answer:

- What areas have diverse employment and adequate housing?
- What areas have ample job opportunities for workers without vehicles?

- Where is it easy for workers to find adequate housing near areas with diverse employment opportunities?
- What areas have potential for less traffic congestion?

Physicians

This data can help determine the degree of access to different types of healthcare in a community or project area, as well as the breakdown of local physicians by sex and age. This data aims to provide information about primary care resources and populations within small standardized areas, such as census tracts, that reflect patient utilization patterns and access to health care.

Datasets:

- OB-GYNs (by count, age, sex)
- Primary Care Physicians (by count, age, sex)
- Specialist Physicians (by count, age, sex)
- Dentists
- Nurses

Templates:

Primary Care Physicians, Specialist Physicians, Number of OB-GYNs, and Number of Dentists

Questions these Templates help you answer:

- Where are the primary care physicians located?
- Are there areas that may struggle to access to primary care physicians?
- What is the breakdown of primary care physicians by age and sex?

Time Series: Median Home Value

Median home value is a useful indicator of household wealth, and it's especially useful for helping planners and developers understand conditions in local housing markets.

Templates:

Median Home Value: 2000-2010 & Median Home Value 2010-2020

Questions these Templates help you answer:

- How did median home value change in my community between 2000-2010?
- How might median home value change between 2010-2020?
- What is the building age of housing units in my community?

8. Time Series: Median Household Income

Median income is a useful indicator of household wealth and economic security.

Templates:

Median Household Income: 2000-2012 & Median Household Income 2010-2020

Questions these Templates help you answer:

- How did median household income change in my community between 2000-2012?
- How might median household income change between 2010-2020?

Women in Workforce with Birth in Past Year

Compare different areas by the number of women in the workforce with a birth in the last year. These datasets and Templates present the number of women employed and unemployed with a birth in the past year by those married and unmarried.

Datasets:

- Women in Workforce Totals with Birth in Past Year - Employed
- Women in Workforce Totals with Birth in Past Year - Unemployed
- Women in Workforce with Birth in Past Year - Married and Employed
- Women in Workforce with Birth in Past Year - Married and Unemployed
- Women in Workforce with Birth in Past Year - Unmarried and Employed
- Women in Workforce with Birth in Past Year - Unmarried and Unemployed

Templates:

Women in Workforce with Birth in Past Year

Questions this Template helps you answer:

- How many unmarried and married women in the workforce gave birth in the last year?
- How many unmarried and married women not in the workforce gave birth in the last year?