

An Overview of DOE Vehicle Technologies Research for New Mobility Opportunities

Michael D. Laughlin, VTO Technology Manager

November 20, 2019





How can I make sense of all this?

VTO DEVELOPS SOLUTIONS AT ALL LEVELS



EERE'S VEHICLE TECHNOLOGIES OFFICE (VTO)

R&D Focus Areas



Analysis & Technology Integration

...but what <u>IS</u> Energy Efficient Mobility Systems

...and why Vehicle Technologies Office



...but what <u>IS</u> Energy Efficient Mobility Systems







5 LABS, 30+ PROJECTS, 50+ RESEARCHERS, \$15M PER YEAR



- All about tradeoffs (service, cost, mobility)
- Home EV charging is influential
- What's best? It depends...
- Private CAV can increase total miles AND empty miles
- AVs can encourage people to spend more time in the car (value of travel time)

- E-commerce substitutes AND adds to shopping trips
- Correlation of age, parental status, transportation modes
- Ride hailing preference also correlated with age



AFI

- A new metric for transportation efficiency
- What is easily and cheaply accessible?
 - New urban problems (curb space)

- Drones similar to small EV (kWh/mile)
- E-commerce can reduce energy use (if done right)

Mobility Energy Protocol Metric – What Is It?

- Combines different modes of transport into a holistic metric
- Quantify the number of opportunities people can reach within a given time using different modes, proportioned across frequency of trip purpose
- Weighted by time, energy, and cost efficiency metrics of transportation modes
- Incorporate energy, cost, land use components as well as trip purpose
- Reflects efficiency of accessing goods, services, and employment
- Can compare
 - Multiple locations within a city
 - Multiple planning strategies
 - Multiple technologies
 - NOT intended for comparing cities/regions



An Illustrative Use of MEP (for discussion purposes)

What if car fuel efficiency in a region tripled (25 mpg average to 75 mpg average)



BEFORE EFFICIENCY INCREASE

AFTER EFFICIENCY INCREASE

Technology Integration

- Provide objective and unbiased data and real-world lessons learned to inform future research needs and support local decision making efforts
 - National framework for collaboration
 - Relate near-term technology experiences to long-term technology research needs
 - Data, tools, and information
- Nearly 100 coalitions, thousands of stakeholders, covering ~80% of the U.S. population





Recent TI Projects in New Mobility Areas

- EVs for shared mobility/rideshare
- Case studies, marketing campaigns
- EVSE (including DC fast charging) and EVs

- Electric shuttle "last mile" connection to ۲ transit
- Small EV shuttle with app for ۲ hailing/payment
- Name your price test
- Efficient freight logistics from supply and demand sides
- Many urban freight initiatives already ۲ catalogued
- Modeling and simulation to identify possible ۲ pilot tests



ELECTRIC SHARED MOBILITY

Seattle, Portland, NYC, Denver Uber, GM's Maven, BMW's ReachNow



Austin

ELECTRIC LAST MILE Pecan Street, CapMetro





ENERGY EFFICIENT FREIGHT LOGISTICS

NYC-Albany Corridor Rensselaer Polytechnic Institute, freight carriers & receivers, urban supply chain

- The future for mobility is bright (we think!)
- Consumer behavior is a key
- DOE's Vehicle Technologies Office has experts already working on these problems
- VTO has tools, resources, and insights to help all of you with this new mobility world
- Clean Cities is a connection to this community of experts they (and we) are here to help!

U.S. DEPARTMENT OF

Office of ENERGY EFFICIENCY & RENEWABLE ENERGY

Comments or Questions?

Michael Laughlin <u>michael.laughlin@ee.doe.gov</u> 202-586-1888 vehicles.energy.gov

